

# Manthan'24

3 Day Fun-filled, Inter-University, Inter-College  
Annual Cultural Extravaganza



**SOLO/DUET  
DANCE**

**TREASURE  
HUNT, THE  
ESCAPE ROOM**



**OPEN  
MIC**

**RANGOLI  
COMPETITION  
POSTER  
MAKING  
COMPETITION**



**CASEQUEST  
B-PLAN  
COMPETITION**



**FASHION  
SHOW**



**Mr. & Ms.  
Manthan  
2024**

**STREET PLAY  
MONO ACTING**



**SOLO  
SINGING**



**BATTLE  
OF BANDS**



**GROUP  
SINGING**



**GROUP  
DANCE**

**JAM  
DEBATE  
POETRY  
AIPPM**



**RAP  
BATTLE**

**PLATE  
MANDALA  
LIPPAN ART  
COLLAGE  
MAKING**

**Exciting prizes  
and awards**

**CELEBRITY NIGHT**

PARTICIPANTS CAN  
COLLECT FREE PASSES

7th, 8th,  
9th March 2024





# New Delhi Institute of Management

Estd. in 1992 • Affiliated to GGSIPU for BBA • Rated A+ by SFRC, JAC & Academic Audit of GGSIPU, Govt. of NCT Delhi  
61, Tughlakabad Institutional Area, New Delhi-62 Ph: 9899400113, 9910059639, 011-29962605/ 06  
Email: info@ndimdelhi.in www.ndim.edu.in

Reference No. NDIM/INT/COMM/1448

Date: 16/02/2024

**Subject: Invitation to NDIM's 3-Day Annual National Level Cultural Fest Manthan 2024**

Dear Sir/Madam

It gives us immense pleasure to introduce **New Delhi Institute of Management**, an A+ B-school Affiliated to the Guru Gobind Singh Indraprastha University, and invite you to our Annual, National Level, 3-day Inter-College and Inter-University Cultural fest **Manthan 2024**, to be held from **March 7th-9th, 2024**, with participants from colleges from all over North India, as well as top schools from all across Delhi-NCR. With over 30 events, including **Battle of Bands, Fashion Show, Group Dance, Street Play, All India Political Parties Meet**, Manthan attracts the best and most talented students from Delhi University, GGSIP University, Amity University, and many others.

The event concludes with a spectacular **Celebrity Night**, where this year, live performance by the Extravagant TATTVA BAND, featured in THE KAPIL SHARMA SHOW will enthrall the students.

We take this opportunity to invite your talented students to participate in various competitions and win exciting prizes in cash as well as in-kind at MANTHAN 2024. We've attached the schedule and rules for participation. We would really appreciate your confirmation of attendance and participation by **1st March 2024**. Kindly email us your list of student participation at manthan@ndimdelhi.in

## Event details:

### 7th and 8th March, 2024

At  
NDIM Campus  
61, Tughlakabad Institutional Area  
Near Batra Hospital  
New Delhi- 110062

### 9th March, 2024

At  
Shri Satya Sai Auditorium,  
Lodhi Road, Pragati Vihar, New  
Delhi, Delhi - 110003

For further information, please feel free to contact our student coordinators:  
Shrenika Gupta: 8851516060, Sharon Tripathy: 9999822960, Aman Pandey:  
9599033246, Abhijeet Thakur: 7678349512, Prathmesh Kamra: 9891714436,  
Anurag Singh: 9625549665

or email us at manthan@ndimdelhi.in

Thanking you  
Dr. Bhawna Bhatnagar  
(Dean-Student Welfare)

# Event Schedule

AT NDIM CAMPUS

## 7th March, 2024

- Kirdaar (Mono-Act Competition)
- Natak - E - Jazba (Street Play)
- IT-Market Investment Auction
- AIPPM
- Quiz
- Nritya Wave (Solo Dance)
- Jhalak Dikhlaaja (Duo Dance)
- Bulls & Bears Battle
- B-Plan Competition
- Pitch Craft (Product Pitching Competition)
- Plate Mandala Art
- Collage Making
- DJ Night

## 8th March, 2024

- Natak - E - Jazba (Street Play)
- The Escape Room
- Symphony of Words - Poetry (English & Hindi)
- Tark - Debate (English & Hindi)
- JAM (English & Hindi)
- Reel Making Competition
- Rangoli Art
- Lippan Art
- Open Mic
- Kaladrishti - Poster Making Competition
- Casequest
- Mystery Chase - The Treasure Hunt
- Swar Sangam (Solo Singing)
- Rap Rumble (Rap Battle)
- Band Brawl (Battle of Bands)

At Shri Satya Sai Auditorium

## 9th March, 2024

- Couture Elegance (Fashion Show)
- Sangam (Group Dance)
- Note Nirvana (Group Singing)
- Mr. & Ms. Manthan
- Celebrity Night

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# General Rules

## General Terms and Conditions:

1. Last date for registration is March 01, 2024.
2. The registration fee is non-refundable under any circumstances.
3. One faculty member may accompany the group of students.
4. Participants must reach the location 1 hour before their respective event.
5. Participants must carry their college ID cards.
6. Participation certificates will be provided to every participant.
7. Everyone is responsible for their belongings.
8. Consuming alcohol, cigarettes, tobacco, etc. are strictly prohibited.
9. For more information, visit [www.ndim.edu.in](http://www.ndim.edu.in)

Link of Registration form::

<https://forms.gle/WYVyx98jtZaEbCAS6>

Payment Scanner:



# NRITYA WAVE (Solo Dance)



Team Size: Solo

- Time Limit: 3 + 2 minutes
- Styles:, all types of dance forms and styles are permitted.
- Usage of props is allowed and extra marks will be awarded for it.
- The soundtrack should be submitted in the respective format shared by the coordinators and to be brought in a pen drive (in .mp3 format only)
- Songs should be chosen accordingly.
- Violation of any of the above rules will lead to heavy penalties and disqualification.
- The time limit should be strictly followed.
- The organizers' decision on the final lineup would be binding.
- Inappropriate behaviour and obscenity of any kind are not allowed and may result in disqualification for you.



- **Judging Criteria - Costume, Expression, Energy, Choreography, Creativity.**
- **Registration Fees: Rs. 100/-**
- **ATTRACTIVE CASH PRIZES TO THE WINNERS**



Swyam Singh Rajput  
8290718344

Karishma  
9710792036

# JHALAK DIKHLAJA (Duo Dance)



Team Size: Duo (2 persons)

Girl/Boy

Boy/Boy

Girl/Girl

- Time Limit: 5 + 2 minutes
- Styles: all types of dance forms and styles permitted.
- Usage of props is allowed and extra marks are awarded for it.
- The soundtrack should be submitted in the respective format shared by the coordinators and be brought in a pen drive (in .mp3 format only)
- Songs should be chosen accordingly.
- Violation of any of the above rules will lead to heavy penalties
- The time limit should be strictly followed.
- The organizers' decision on the final lineup would be binding.
- Inappropriate behaviour and obscenity of any kind are not allowed and may result in disqualification for you.
- **Registration Fees: Rs. 200/-**
- **Judging Criteria - Costume, Expression, Energy, Choreography , Synchronisation**
- **ATTRACTIVE CASH PRIZES TO THE WINNERS**



Swyam Singh Rajput  
8290718344

Karishma  
9710792036



# SANGAM (Group Dance)



Team Size: Minimum of 5 participants, maximum 15

- Time Limit: 10 + 2 minutes
- Styles - all types of dance forms and styles allowed

- Usage of props is allowed and extra marks will be awarded for it

- The soundtrack should be submitted in the respective format shared by the coordinators and be brought in a pen drive (in .mp3 format only)

- Songs should be chosen accordingly.

- Violation of any of the above rules will lead to heavy penalties

- The time limit should be strictly followed.

- The organizers' decision on the final lineup would be binding.

- Inappropriate behaviour and obscenity of any kind are not allowed and may result in disqualification for you.

**\*IMPORTANT NOTE\* - THE OUTFIT SHOULD BE FULLY COVERED AND AVOID ANY CUTS OR CROPS DUE TO THE PREMISES OF THE AUDITORIUM.**

- **Registration Fees: Rs. 500/-**
- **Judging Criteria - Costume, Expression, Energy, Choreography, Synchronisation**
- **ATTRACTIVE CASH PRIZES TO THE WINNERS**



Swyam Singh Rajput  
8290718344

Karishma  
9710792036

# SWAR SANGAM (Solo Singing )



1. Two accompanists / Instrumentalists are allowed
2. Western / Bollywood (Filmy and Non-Filmy) songs are allowed
3. Time limit-4+2 minutes(Including stage setup)
4. Judgment will be based on the qualities like selection of song, tempo, rhythm, range and melody
5. Carry your own Instruments.

- **Registration Fees - Rs. 100**
- **Attractive Cash prizes**



Yati Pandey  
7078065113

Pranjal Sahu  
9871022093

# RAP RUMBLE

## (Rap Battle)



1. There will be **2 Rounds** as follows :

• COMPOSITION-QUALIFIERS ROUND\*

Time - 3+1 min

#1 minute for mic+ sound check

#3 minutes for Performance

1. Perform your best **Self-composed** track.

2. No language barrier.

• THE BEST 4 PERFORMANCES WILL BE SELECTED FOR ROUND 2 WHICH IS THE "RAP BATTLE"

• RAP BATTLE semi/final round

1. There will be a 1v1 format. (No instrumentals)

SEMI-FINAL - 3 min per side (1.5+1.5) back-and-forth format.

FINAL - 2 min per participant (No break) final.

IMPORTANT NOTE:-Your Instrumental/beat should be submitted to the coordinator 1 hour before your competition, after that no submissions will be entertained.

• Instrumental should be in MP3 format. No YouTube, No Aux facility will be provided

• Your tracks should \*Not\* contain any vulgarity, offensive, or abusive content. if any, direct disqualification will be there.

• In the Final round of the rap battle, It will be a single Go round with no break straight for 2 minutes per participant, choking will be eliminated.

• **Registration Fees - Rs. 100**

• **Attractive Cash Prizes**



Yati Pandey  
7078065113

Pranjal Sahu  
9871022093

# BAND BRAWL (Battle of Bands)



1. Minimum of 4 and maximum of 8 members are allowed.
2. Time limit: 10 mins for performance and 5 mins for sound check.
3. Performance would be judged on the basis of Rhythm, Harmony, Stage Presence, Song selection and Overall Performance Impact.
4. The decision of the judges will be final and binding to all.
5. Any use of abusive words or actions shall not be entertained and will result in immediate disqualification.

## INSTRUMENTS PROVIDED BY THE ORGANIZERS:

1. DRUM KIT (Excluding drumsticks)

- **Registration Fees - Rs. 500 per band**
- **Attractive Cash Prizes**



Yati Pandey  
7078065113

Pranjal Sahu  
9871022093



# NOTE NIRVANA (Group singing)



1. The time limit for the performance will be 7 mins and 2 mins for sound check.
2. A team can have a minimum of 6 and a maximum of 15 participants
3. Four accompanists/ Instrumentalists are allowed
4. Hindi/ western/ melody/ accapella etc. is allowed.
5. If the vocalist is playing any instrument he/she would be counted as an accompanist.
6. Performance would be judged based on Rhythm, Harmony, Stage Presence, Song selection and Overall Performance Impact.
7. Any use of abusive words or actions shall not be entertained and will result in immediate disqualification.

- **Registration Fees - Rs. 200**
- **Attractive Cash prizes**



Yati Pandey  
7078065113

Pranjal Sahu  
9871022093

# COOUTURE ELEGANCE (Fashion Show)



- Open to all Graduate and Postgraduate students.
- Must arrive 2 hours before the event.
- Coordinators and judges' decisions are final.
- Any situation not listed above will be decided by the coordinators.
- Time limit will be 10-15 minutes each team.
- A team can have 12- 20 members.
- Assuring costumes, music and visual aids falls on the team itself.
- Choosing a theme is up to the team.
- Dress code should be decent and modest like gowns considering venue as an auditorium comes under a temple.
- Negative marking if time limit exceeds.
- Vulgarity is strongly prohibited.
- Use of any unfair means is prohibited.
- Carry Your own tracks in pen drive.
- Participants must provide a valid ID proof.
- Certificates of participation will be provided.
- Registration Fees - Rs. 1200 per team**
- Attractive cash prizes for the winning team.**



Kirti Tiwari  
9315550596

Harishika Mehra  
8595587034

Ansh Manocha  
9810774474

# KIRDAAR

## (A Mono Act Competition)



-In Mono act only single person is allowed to be on stage.

-A participant can have only 1 person as helper for makeup and background music.

-The Act can be in English, Hindi or Bilingual.

-Time Limit: 3-5 minutes

-Any fluid, live animals, flames, heavy objects or any material which has a possibility of damaging the stage is not allowed.

-Points will be deducted on exceeding the time limit.

-Any inappropriate content or vulgarity will not be acceptable.

-The decision of the judges and organizers shall be final and abiding.

**-Registration Fees - Rs. 100**

**-Attractive Cash Prizes for the winners.**



Yamika Aneja  
8448174687

Adrika Naval  
7060688716



# NATAK-E-JAZBA (Nukkad Natak Competition)



-Number of participants : Min 12 & Max 22.

-There will be only 1 Round.

-Timeline shall be 20+2 minutes. In case of violation of time limit, negative marking will be done.

-Usage of fire, smoke and colour is not allowed.

-Only live music is allowed. Teams will have to bring their own instruments.

-Obscenity of any kind that is harmful to the interests or beliefs of specific but not limited to social, economic, religious, gender or political groups will lead to the disqualification of the team.

-The decision of the judging panel will be final and binding.

**-Registration Fees- Rs. 400**

**-Attractive Cash Prizes for the winners.**



Yamika Aneja  
8448174687

Adrika Naval  
7060688716



# SYMPHONY OF WORDS - POETRY COMPETITION (English and Hindi)



- It should be self-composed.
- Individual participation.
- Separate registration to be done for Poetry English and Hindi.
- Time limit 4+1 minutes.
- Only original work to be presented.
- Participant will be disqualified if any rule gets broken.
- Registration Fees - Rs. 150**
- Attractive Cash Prizes for the winners.**



Adnan Hassan  
7061690250

Daksh Arora  
8851808349

Jiya Shanishchara  
8166042792

# JUST A MINUTE (English and Hindi)



- Individual participation.
- Topics will be given on the spot.
- Separate registration to be done for JAM English and Hindi.
- Time limit: one minute
- Participants should try not to cross the time limit.
- The judgement will be based on creative thinking, no hesitation, deviation and repetition.
- Registration Fees - Rs. 150**
- Attractive Cash Prizes for the winners.**



Adnan Hassan  
7061690250

Daksh Arora  
8851808349

Jiya Shanishchara  
8166042792

# TARK - DEBATE (English and Hindi)



- Judges decision will be final.
- Clarifications regarding the judgement will not be entertained.
- Individual participation.
- Separate registration to be done for Debate English and Hindi.
- Props, dresses, stationery, special equipment etc. will not be provided and will not be compensated for as well.
- Topic will be informed on a prior basis.
- Time limit - 3+1 minutes.
- Registration Fees - Rs. 150**
- Attractive Cash Prizes for the winners.**



Adnan Hassan  
7061690250

Daksh Arora  
8851808349

Jiya Shanishchara  
8166042792



# QUIZ COMPETITION



-2 members are allowed in each team.

Round 1: General - 4 questions per team, 30 sec to answer each question, 20 points for correct answer, if the question is passed, the next team gets 15 sec to answer and is awarded 10 points.



Round 2: Rapid Fire - 10 questions per team, 5 sec to answer each question, no discussion, 10 points for correct answer, no penalty for passing.

Round 3: Buzzer - 10 questions, teams discuss, first to buzz has 20 sec to answer, 10 points for correct, -5 for incorrect or no answer.



Round 4: Audio-visual - Each team answers 1 question, complete quotation from a picture, identify the song from an audio clip, with no negative points.

Round 5: Tiebreaker - Buzzer round, similar rules to Round 3, but correct answers earn 25 points, incorrect lose 25.

**-Registration fees - Rs. 300 per team**

**-Attractive Cash prizes**



**Adnan Hassan**  
7061690250

**Daksh Arora**  
8851808349

**Jiya Shanishchara**  
8166042792



# AIPPM



- All India Political Parties meet
- Birth of the Concept
- The Agenda(s) of the AIPPM
- Procedural Construct
- Subject Discussions
- Establishing the Sessions
- Points: Point of Personal Privilege, Point of Order, Point of Parliamentary Inquiry, Point of Information and Right of Reply
- Committee Documentation
- Registration Fees - Rs. 500**
- Attractive Cash Prizes for the winners.**



Adnan Hassan  
7061690250

Daksh Arora  
8851808349

Jiya Shanishchara  
8166042792

# RANGOLI COMPETITION



- Participants must carry their own material as per requirements.
- Any type of paint (poster, oil or water) is not allowed.
- No Props to be used.
- Theme - Zodiac Signs.
- Time duration: - 3 hours.
- Registration Fees - Rs. 80 for Individual Participation and Rs. 140 for Team
- Attractive Cash Prizes for the winners.



Khushi Srivastav  
8448518702

Kritika Rauthan  
9315922177



# COLLAGE MAKING



A2 size sheet will be provided.  
Individual participation.

Time limit: 2.5 hours.

Theme - 90s fashion vs 20s fashion

- **Entry fees- 100 rs**
- **Attractive Cash Prizes**



Khushi Srivastav  
8448518702

Kritika Rauthan  
9315922177



# LIPPAN ART



Individual participation.

No restriction on the number of colours used. Participants must bring their own material.

Canvas will be provided from our end.

Emphasis on creativity and relevance to the topic

Time limit: 2.5 hours

Theme - Classical dance

- **Entry Fees - 100 rs**
- **Attractive Cash Prizes**



Khushi Srivastav  
8448518702

Kritika Rauthan  
9315922177

# PLATE MANDALA ART



Plates will be provided and no extra plates will be given under any circumstances.

Participants are required to carry their own material.

Artwork should be completed within the given time.

Time limit: 3 hrs

No extra time will be provided

Theme - Mythological Creature & and deities

**-Registration Fees - Rs. 100**

**-Attractive Cash Prizes for the winners.**



Khushi Srivastav  
8448518702

Kritika Rauthan  
9315922177



# OPEN MIC



- The use of electronic devices will be prohibited.
- Any statement related to any sensitive topic, religion or political event is strictly prohibited.
- Contestant can use English and Hindi language only.
- Use of foul language is prohibited.
- Individual participation is allowed.
- Any situation not listed above will be decided by the coordinators.
- On the spot entries will not be entertained and prior registrations are compulsory.
- The decision of the judges will be the final decision.
- Eligibility- Open to all students who are 16 & above.
- Time Limit- (5+2 minutes)
- Exceeding your time limit can lead to negative markings.
- Registration Fees - Rs. 100**
- Attractive Cash Prizes for the winners.**



Prathmesh Kamra  
9891714436

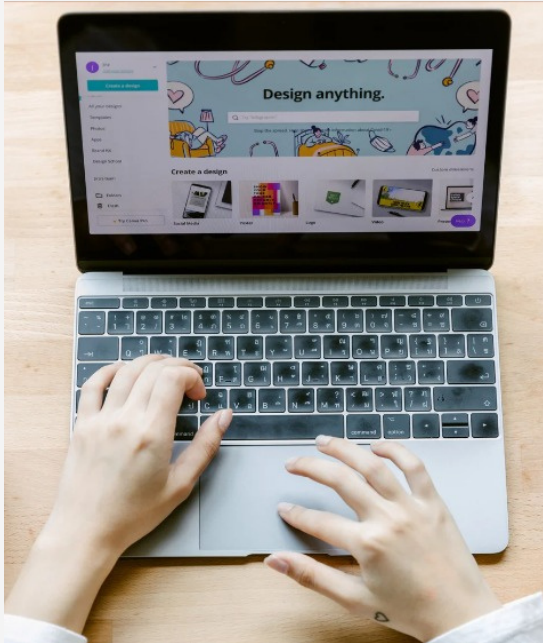
Arshita Bhalla  
9540536100

Muskan Rajput  
9667618235



# KALADRISHTI

## (Poster Making Competition)



-Participants must carry their own material as per requirements.

-The artwork should be original.

-No use of pre-made art piece or preprogrammed poster or template is allowed.

-Posters can be made digitally or by hand.

-Separate registration needs to be done for Digital Posters and Handmade Posters.

-Individual Participation is allowed.

-Participants will be responsible for their belongings.

-Any situation not listed above will be decided by the coordinators.

-On the spot entries will not be entertained and prior registrations are compulsory.

-Participants will be judged on the basis of creativity and message they are conveying through posters.

-The decision of the judges will be considered as Final Decision.

-Topic - Awareness on any Social Cause.

-Eligibility - Open to all students who are 16 & above

-Time Limit - 1.5 hours

**-Registration Fees - Rs. 100**

**-Attractive Cash Prizes for both Digital and Handmade Poster winners.**



Prathmesh Kamra  
9891714436

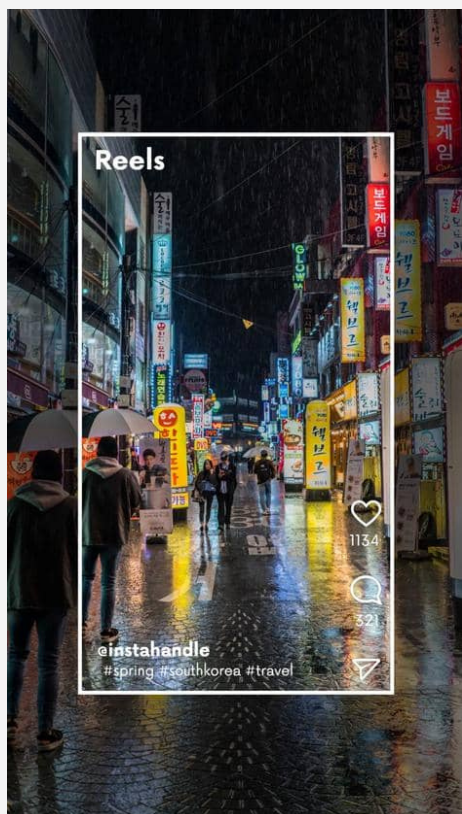
Arshita Bhalla  
9540536100

Muskan Rajput  
9667618235

# REEL MAKING COMPETITION



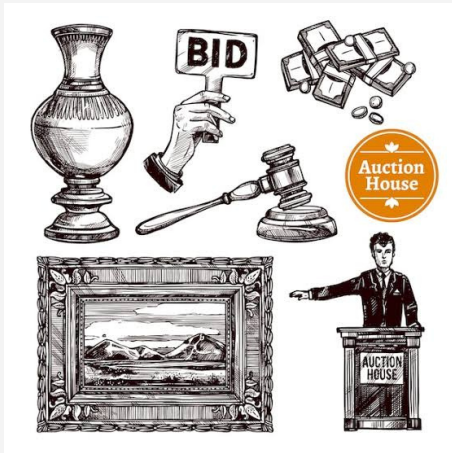
- It is an online competition.
- It is mandatory to fill the registration form.
- This is open for both college and school students.
- It is a Reel Making Competition.
- Name it as your Name\_College\_Reel.
- The Duration of the reel should be Minimum 20 and Maximum 30 Seconds.
- Reels should be in .mp3/ .mp4 format.
- Caption for the reel should be provided.
- Only original content is valid for the competition.
- No Plagiarism will be tolerated and will lead to Disqualification.
- The Reel submitted should be according to the theme mentioned  
(Delhi Street Stories: Reel Edition)
- Only 1 Entry is allowed per participant.
- It is mandatory to follow the official IKHTIYAR Instagram Handle.
- Last Date for registration is 5th March 2024 till 11:59 PM.
- The results will be announced on 8th March 2024.
- Carry your College/School ID cards on the result day in our college premises.
- Registration Fees - Rs. 100 per participant**
- Attractive Cash Prizes for the winners.**



Harshit Sinha  
9310835975

Sharon Tripathy  
9999822960

# IT-MARKET INVESTMENT AUCTION



## Round 1 - Quiz Round

-Participants will engage in a rapid fire quiz consisting of 15 questions.

-Points will be awarded for the correct answers. There will be no elimination in this round.

## Round 2 - Auction Round

-Participants will be shown photos of different antique, luxury, or rare items, such as rare watches or paintings.

-The actual price of the items will not be shown to the participants.

-Every participant will be given a particular amount of fake money.

-Participants have to bid for the items shown in the pictures.

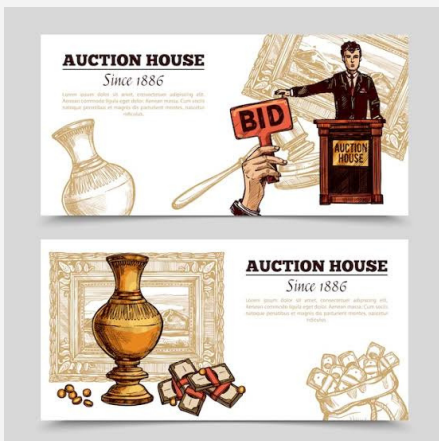
-The auctioneer will announce a base bidding amount for each item.

-The participant with the highest bid for a particular item will get that item in their portfolio. Finally, the actual price of every item will be shown, and the participant with the most valuable portfolio will win the auction and the game.

-If the total purchase expenses of any participant exceed the amount provided to them, they will be disqualified. Therefore, they have to keep track of their money during the auction.

**-Registration Fees - Rs. 100**

**-Attractive Cash Prizes for the winners.**



Tilak  
9717092423

Ronit Daniel  
8076719673



# THE ESCAPE ROOM



- Teams consist of 4 individuals each.
- Individual Participation allowed.
- Solo Participants will be assigned to teams with available slots.

## **Round 1 - Puzzle Round/ Cipher Challenge**

- Teams solve intricate puzzles and cipher challenges.

## **Round 2 - Guess the Ad**

- Teams identify advertisements based on clues, audio and visuals.

## **Round 3 - Logical Quiz**

- Participants answer logical and brain-teasing questions.

## **Round 4 - Code Breaker**

- Teams decode Mysterious messages and ciphers to find clues.

## **Round 5 - Musical Chair**

- Teams engage in a dynamic challenge related to music and movement.

## **Round 6 - Mystery Round**

- Classic Escape Room Setup - Puzzles, locks, and challenges await.

- First three teams solving the puzzles and escaping within the time frame will be the winners.

- Only the top 4 teams will advance to the final round.

- Each round involve elimination based on certain criteria.

- Teams with the lowest scores or unsuccessful completion will be eliminated.

- Registration Fees - Rs. 100 for Individual and Rs. 300 for Team.**

- Attractive Cash Prizes for the winners.**



Tilak  
9717092423

Ronit Daniel  
8076719673

# BULLS & BEARS BATTLE



- This event is open to all College students.
- Team size: 2 members
- There are 3 cards with each team which contains taglines and represent some value.
- Entry shall only be granted to the participants after the successful verification through college ID cards.
- Event will entail the participants to physically come to the college campus.
- Each round of the game would be of 2.5 minutes.
- The first 4 rounds will take place for exchanging cards.
- Elimination will be based on not maintaining the value of 300.
- After few rounds based on the number of participants, we'll get the top 3.
- Judgement will be based on the maximum value of tagline.
- Inter-college team members are allowed.
- The organizer's decision shall be final and binding in all circumstances.
- Registration Fees - Rs. 100**
- Attractive Cash Prizes for the winners.**



Ghriti Arya  
9711840265

Nikita Jha  
8595637784

# PITCH CRAFT

## (Product Pitching Competition)



"Innovate. Elevate. Dominate."

A product pitch is a concise oral presentation that introduces a product, its features, benefits and value. It effectively communicates the problem the product solves, its target market, competitive advantage, unique selling points and the potential for growth or scalability.

Each participant would blindly pick a chit, which will contain a product. They will get limited time to prepare and orally pitch their product.

### KEY INFORMATION

- Participation is open to individuals only
- Time To Prepare - maximum 20 minutes
- Time To Pitch - 5 minutes
- **Participation Fees -Rs.100**
- **Winners will get attractive cash prizes**

### JUDGEMENT CRITERIA

Scores will be given on the following basis:

- Relevance of content
- Delivery of speech
- Smart thinking



Khushi Gupta  
9643748967

Akshit Chhabra  
9599696137

Vasundhara  
7678156632



# B-PLAN COMPETITION



"Empowering Tomorrow's Visionaries Today"

A business plan competition where aspiring entrepreneurs pitch their business plans to judges or investors detailing their business concept, target market, revenue model, marketing strategy, and financial projections.

Each participant/team will have limited time to pitch their plan, followed by a Q&A session.

## KEY INFORMATION

- Participation is open to team's minimum of 2 and maximum of 5
- Time To Pitch - maximum 15 minutes
- Time For Cross Question- 5 minutes
- **Participation Fees - Rs.200**
- **Winners will get attractive cash price**

## JUDGEMENT CRITERIA

The pitch would be judged on the following criteria -

- Problem Identification (Relevance of the problem),
- Value Proposition (Uniqueness of the idea), Content, Delivery.
- Extra time would be considered as a penalty.



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9643748967

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7678156632

# CASEQUEST



- Enhances critical thinking and problem solving skills.
- Provides exposure to real world HR Challenges.
- Promotes teamwork, collaboration, recognition, networking opportunities and rewards.



- Team size - 2 members.
- There will be 3 rounds.
- Time limit for each round -
  - Round 1 - 1 minute
  - Round 2 - 3 minutes
  - Round 3 - 5 minutes
- Judgement will be done on the basis of Problem Analysis, Presentation Skills, Responses during question and answer round, Creativity and Feasibility.



- Registration Fees - Rs. 150 per team**
- Attractive Cash Prizes for the winners.**



Swyam Singh Rajput  
8290718344

Yamika Aneja  
8448174687

# MYSTERY CHASE - THE TREASURE HUNT



- The Treasure Hunt consist of clues, each one leading to the next clue.
- Each correctly solved clue carries 10 points and final treasure carries 50 points.
- Team Size - 3 to 5 members
- Each team has to announce a leader at the time of registration.
- Each team will be allotted a particular number. All the clues for the team will be in QR code form.
- The other devices of communication will be taken away from the participants. You can use a mobile for encoding the QR codes
- You must rely on your team members only.
- Time limit - 2 hours for finding the treasure.
- A team cannot skip a clue. Skipping a clue leads to Disqualification of the team.
- If a team splits, it will be penalized by a point penalty and after 3 penalty points, team will be disqualified.
- All the means used by the teams should be fair, in case of any violation of the rules or any use of unfair means, teams will be disqualified.
- All the clues of the teams are located at different places but the final destination i.e. the treasure is same.
- Registration Fees - Rs. 200**
- Attractive Cash Prizes for the winners.**



Swyam Singh Rajput  
8290718344

Yamika Aneja  
8448174687



# Contact Details

For further information, please feel free to contact our student coordinators:

- **Shrenika Gupta: 8851516060**
- **Sharon Tripathy: 9999822960**
- **Abhijeet Thakur: 7678349512**
- **Aman Pandey: 9599033246**
- **Prathmesh Kamra: 9891714436**
- **Anurag Singh: 9625549665**



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