



# New Delhi Institute of Management

Estd. in 1992 • Affiliated to GGSIPU for BBA • Rated A+ by SFRC, JAC & Academic Audit of GGSIPU, Govt. of NCT Delhi  
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Date: 19.10.2023

## Guest Lecture

### NOTICE

All the students of BBA III-A, B & C are required to attend a Guest Lecture as per details indicated below:

Date & Day	:	27 <sup>th</sup> October 2023, Friday
Speaker	:	Mr. Anshul Sharma
Company	:	Schbang
Topic	:	Marketing trends in the age of AI
Venue	:	Auditorium
Time	:	11:30 AM to 12:30 PM

Attendance is compulsory.

Dr. Tanvi Gupta is to co-ordinate. Respective class faculty to be present in the auditorium if they don't have any other duty.

**Note** : - Dress code is formal wear.

Dr. Tanvi Gupta  
Dean, Quality Assurance

Dr. Bhawna Bhatnagar  
Dean, Academics and DSW

CC:  
Chairperson Office  
IQAC Director  
Administration  
Website