

CAMPUS TALK

The Bi-Annual
Newsletter

Jan-Jun, 2021

From the Chairperson's Desk:

NDIM activities continued without interruption even in corona pandemic rather we had more activities for our students and faculty members. This newsletter is a glimpse of activities during January to June 2021, where we faced second lockdown overall India but our learning didn't stop. We had plethora of online activities for students. Students also participated actively in all events. I invite you to see the glimpse of activities; we have done in this semester, in the form of present newsletter.



Mrs. Bindu Kumar
Chairperson, NDIM

From the Editorial Desk



Dr. Madhu Arora

Faculty Editor

Ms. Gurpreet Kaur,

Mr. Nikhil Singh Bisht

Mr. Hemant Rawat

Student Editors

NDIM is known for its academic excellence and events for the students and faculty members. Newsletter is an opportunity to showcase the hard work and talent of students, faculty members and staff in summarized form. Present creation is an attempt to show the series of activities in last 6 months by college for by and large development of student and faculty.



New Delhi Institute of Management

An ISO 9001:2008 Certified A+ B-School

January

Lohri Celebration

Lohri was celebrated by NDIM family on 13th January 2021. The event was conducted partially online and partially offline, for the audience it was online and student Presidents, Teaching and non-teaching Staff members were present in college to avoid any glitches or issues that may occur in the online event. Rituals of Lohri were very positively done by Chairperson Ms. Bindu Kumar and students coordinators took care of the decorations, arrangements, preparations and online event conduction. Ms. Priyanshi Kalra & Ms. Isha Budhiraja hosted the event very wonderfully. Poem, story narration, dance performances and music performances were given by freshers via Zoom. Everybody's efforts were combined and the event was successfully celebrated.



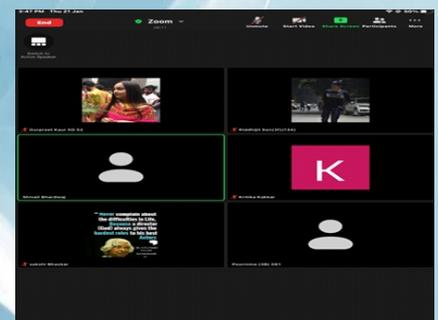
Spin A Yarn

SANDARBH - The literary Society of NDIM organised Spin A Yarn activity on 21st January 2021 via Zoom. The objective of the event was to provide the students with learning opportunities and enhancing their thinking, speaking & writing skills.



First of all, a meeting was organised right before 24 hours of the event, in which only the team captains participated and they were allotted 4 phrases each based upon a random allotment method, after the allotment of 4 phrases with each team they were given a 24 hours time to prepare a story including all those 4 phrases, the story that they prepared were required to be presented to the judge both in oral form and in written pdf document.

Marks were based on 4 categories- 5 marks for content, 5 marks for presentation, 5 marks for fluency and 5 marks for confidence and hence a total of 20 marks scale was there to judge the teams, the first team scored 18 marks out of 20 and second team secured 16 marks out of 20. The participants were able to build a healthy competitive spirit among them.



Republic Day Celebration

Republic Day was celebrated by NDIM family with the objective of celebrating happiness together as it is a day of national pride for the citizens of the country.

The event started at 03:00 PM on 25th January via zoom with Flag hoisting at campus by Chairperson Ms Bindu Kumar. The event started with the words of wisdom Dr. Niraj Saxena. There were 2 dance performances by Ashi Lal and Devarshi Badola, one music performance by Ayushi Mahendiratta, Preyasi Das & Sreyasi Das, a monologue was presented by Ankush Shukla. After these performances a small quiz was conducted for the audience by Stephin Jose, Anmol Joshi and Aryan Gulati. The hosting of entire event was done by Vrinda Sharma and Nikhil Singh Bisht. At the very last Vote of Thanks was presented by Dr. Shweta Goel.



“Career in Management”

“Your career is your business, it's time for you to manage it like a CEO”

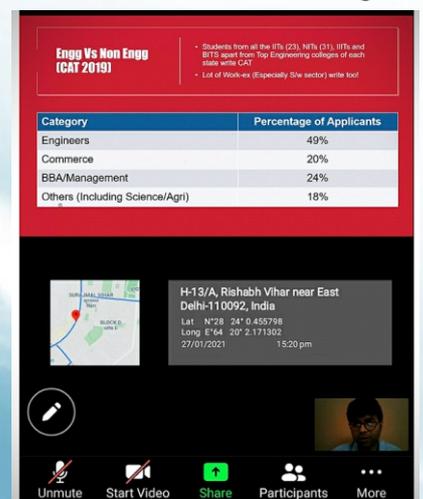
NDIM Corporate Interface and Placement Cell has scheduled a campus to corporate session: Career in management on January 27, 2021 for the students of NDIM. Under the professional and wise guidance of Mr. Saptarshi Biswas (Category manager-MBA Division, Career Launcher). Mr. Saptarshi is an alumnus of Indian Institute of Management - Kashipur, Class of 2017 and currently working with Career Launcher as “Category Manager”, taking care of entire Delhi Region (MBA Division).



Prior to this he was taking care of Business for West Delhi Region for MBA and CLAT products. He has also a great experience, working with BYJU's as Business Development Manager. His Interests lies in Travelling, Exploring and Mentoring Students.

Resuming with the session, Mr. Saptarshi highlighted significance of management. The lure of management as a career path is strong. There is abundance of management roles as they are required/needed in every sector. People who prefer to develop a career in management focuses on gaining basic knowledge or basic pack of skills which supports and level work atmosphere.

Queries of students were resolved by the expert. Students acknowledged the significance of career in management and enthusiastically participated in the session.



Webinar on Breaking the Barriers

The Training and Placement Cell of NDIM organized a webinar on the topic 'Breaking the Barriers'. The objective of the webinar was to help aspiring students to acquire a challenging management career in life. Webinar session was conducted on Zoom video conferencing platform on Jan 29, 2021 from 3.30 PM. The numbers of participants received were around 100+

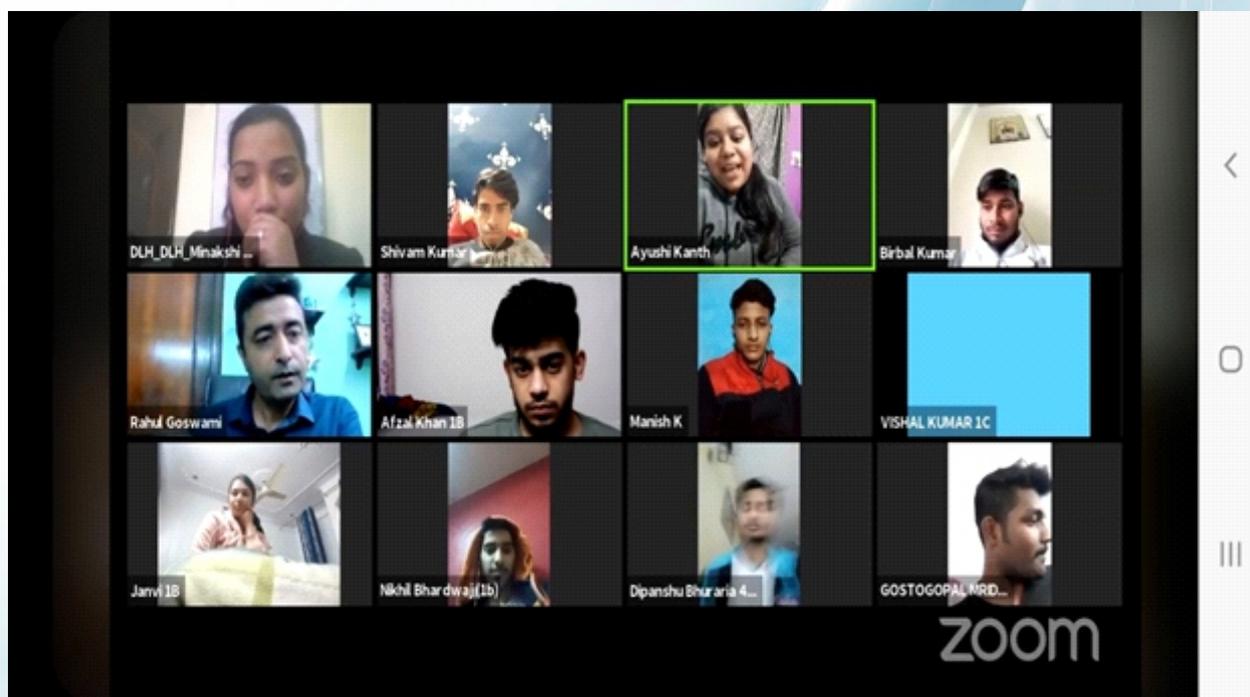
Dr. Niraj welcomed all the participants to the webinar session.

The speaker of the webinar was Mr. Rahul Goswami, Founder and President, Lakshya Jeevan Jagriti and TedX Speaker Category Manager, MBA Division, Career Launcher. He gave an overview of the Management domain, and also provided insights on career prospects in the domain. He also spoke about projects and research domains in the Management field.

After the speaker finished, there was a question-answer session. A lot of questions were posted by students and parents.

After the Q&A session, Ms. Bhawna Mukeria delivered a vote of thanks.

The poster is for a live webinar titled "Breaking the Barriers." It is organized by the Corporate Interface and Placement Cell of the New Delhi Institute of Management (NDIM). The event is scheduled for Friday, 29 January, 2021, at 3:00 PM. The speaker is Mr. Rahul Goswami, Founder and President of Lakshya Jeevan Jagriti and a TEDx speaker. He is also a life coach and cognitive therapist. The poster includes contact information for NDIM, such as its website (www.ndim.edu.in) and social media profiles on Facebook and Instagram. It also mentions that the webinar is powered by Zoom, NDIM's official online service provider.



February

Webinar on 'Intellectual Property Rights'

New Delhi Institute of Management organised a webinar on 'Intellectual Property Rights'. The main speaker of webinar was Dr. M. Sakthivel.

Dr. Sakthivel is an Assistant Professor of Law at the Guru Gobind Singh Indraprastha University, New Delhi. He has completed his post-graduation with specializations in IPR & Environmental Laws from the School of Legal Studies, CUSAT, Kerala and conferred with doctoral degree from the IUCIPRS, CUSAT.

Dr. Sakthivel talked about IPR, Intellectual IP Regime - TRIPS, Indian IP Regime, Copyright Act, Patent Act, Trademarks etc. The session was very informative and audience benefitted a lot.

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Academic Audit Council of GGSIPU, Govt. of NCT of Delhi.)

LIVE WEBINAR

Intellectual Property: A Tool For Economic Development ?

Wednesday, 3rd February, 2021
03.00pm onwards



Dr. M. Sakthivel,
Assistant Professor of Law,
University School of Law & Legal Studies,
Guru Gobind Singh Indraprastha
University,
New Delhi ,India.

61, Tughlakabad Institutional Area, New Delhi-110062
www.ndim.edu.in | www.facebook.com/ndim_bba
www.instagram.com/ndim_delhi

Introduction - General

- IP – Intellectual - Property
- Tangible/Intangible
- Significantly differs from physical property
- Kind of Private Property – given by the state to the creators
- Transformation - industrial property to intellectual property



Webinar on Skill Development: A basic needs towards Campus Placement

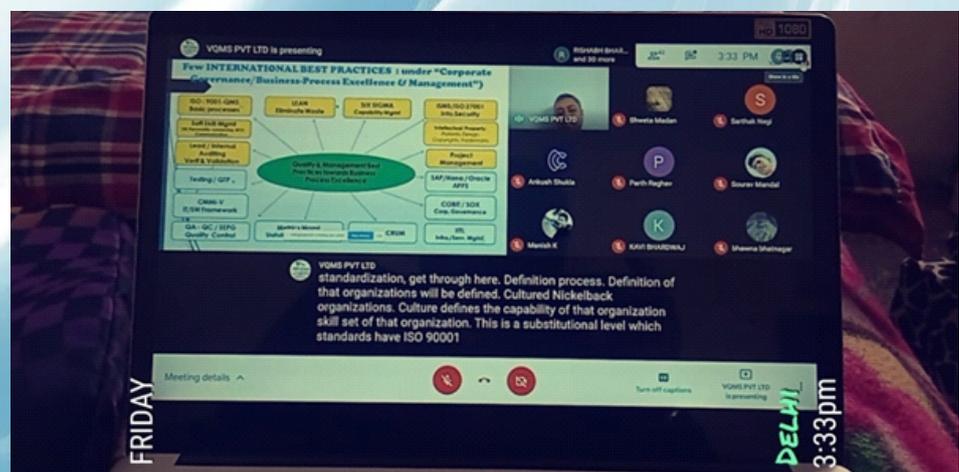
New Delhi Institute of Management organized a webinar on “Skill Development: A basic needs towards Campus Placement” on Friday, February 5th, 2021, in association with VQMS'. The COVID-19 pandemic has stalled economic activities across India and the globe which had an immediate impact on the global market and thereby affecting various sectors and regions

In his opening remarks Mr. AnujGoel, Director General, VQMS, mentioned that the webinar was the second in the line of discussion under thought that leadership dialogues to deliberate on sector-wise post-COVID-19 scenario. Describing the future, he compared the after-effects of COVID-19 pandemic to World War II and said we will see many huge shifts in the way we work, skill, and teach. Since every crisis comes with an opportunity, he was hopeful that there would be positive changes in many industry sectors such as manufacturing and retail.

The speaker also mentioned how the skill development will be useful in getting the placements as the companies nowadays see how well skilled the students are.

Key Outcomes:

- Rapid digitisation across Industries
- Upskilling and reskilling and figuring out new selling channels
- Positive behavioural pattern and leadership skills of adaptability, agility, and resilience, along with new ways of staffing in the retail sector.



Students Societies Auditions

The auditions by all students' societies were conducted with the objective of selection of interested candidates for their societies on 11th February, 2021. The auditions took place via Zoom and Telephonic calls. A google form was circulated among freshers, where they were supposed to fill the society a basic process was circulated in official class WhatsApp groups.

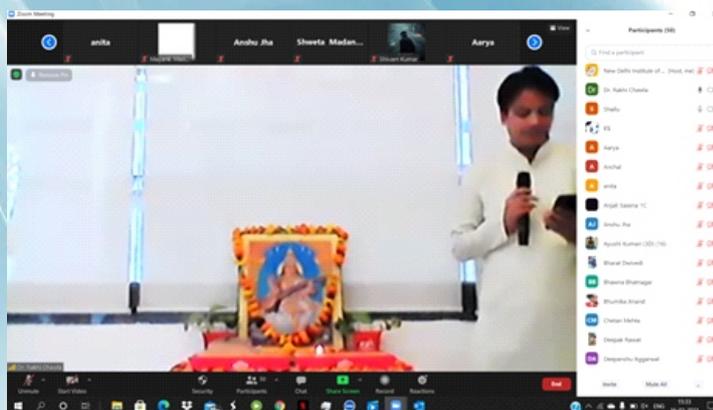
Interested and talented students were selected for all students' societies. Now they can contribute in the overall performance of the societies. All in all, the auditions turned out fruitful.



Basant Panchami

The Basant Panchmi was celebrated on 16 February 2021 via zoom at 03:00 PM.

The event was Hosted by Sandarbh Society. The event started with Lighting of lamp and Saraswati Vandana. Students presented a beautiful Poetry, speech, Bhajan and a song. Dr. Bhawna Bhatnagar, narrated a short story depicting the reason and belief behind this celebration. And the event end with a melodious bhajan by Mr Anand Soni, Asst. Librarian, NDIM.



Faculty and staff sports day: Team building sports day in college

When anyone at work hears you say 'Sports Day', they're instantly teleported back to their school days. It's an opportunity no school kid would want to miss - the fun overload they'd never forget! Employees are exactly the same.

Moreover, each employee wants to represent the company in a way that makes them proud. An office day to combine the talent and play is the perfect solution.

Ditching a usual lazy Tuesday on 16.02.2021, faculty and staff at NDIM make it a mission to sweat it out on the playing field. A day-long event consisting of interactive, fun and engaging activities resulted in a highly rejuvenated and productive team walking out of the arena!

A Tuesday well spent.



Conclave

New Delhi Institute of Management organized its 2nd National HR Conclave on “Post COVID HR Strategies: Resilience, Recovery and Adaptation” on 20th February 2021 from 11 am onwards. The conclave was attended by speakers from different expertise. The conclave was divided into two panel discussions.

Panel 1- Post COVID HR Strategies

Moderator-Mr. Vineet Mangal, Managing Partner | Investor Board Advisor | Ex-CHRO

Panelist- Ms. Archana Kumar, CHRO at ATS infrastructure

- Dr. Vipul Vyas, Ph.D.(EQ), Chief HR Facilitator and Life Coach
- Ms. Rupali Deolalikar, Founder & Managing Director Ara - Counsellors for Global College Admissions
- Ms. Summaiya Afreen, Co-founder Lakshya Jeevanjagriti

The panel discussed about:

1. The panelist first discussed about the practical changes in HR due to COVID-19
2. They discussed about top three learning's for HR fertility due to this pandemic
3. Due to pandemic there is much loss of jobs, pay cut and salary deferment. The panelists discussed if these things will create trust issues between the employee and employer
4. The next discussion was about the “new normal” in the organization and how it will be implemented
5. They also discussed about work from home challenges
6. Changes in employee's behavior in the new scheme of things
7. They also discussed about how students should prepare themselves for new environment of corporate life

Panel 2- Post COVID HR Strategies

Session moderator: Dr. Preeti Singh,
Assistant Professor

Panelist- Mr. Rahul Goswami, CEO
LakshyaJeevan Jagriti

Mr. Pavan Kaushik, Associate Vice President
Corporate Communication and Public
Relations at Dharampal Satyapal Group

Mr. Akram Houque, Editor- Policy Times

Mr. Harshit Gupta, Founder- Womenite

The panel discussed about:

1. Remote working has emerged as successful work implementation strategies during pandemic. Panelist Shared opinion on impact of remote working and employee productivity.
2. As a cost saving measure organizations are replacing full time employees with contingent workers. Will contingent workers sustain in organization for long or free lancing work is situation based?



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2nd National HR Conclave
Post Covid HR strategies

Recovery, Resilience and Adaptation

Dr. Vipul Vyas Ph.D.(EQ)
Chief HR Facilitator and Life Coach

Ms. Archana Kumar
Chief HR Officer
ATS Infrastructures

Mr. Rahul Goswami, CEO
Lakshya Jeevan Jagriti

Mr. Harshit Gupta
Founder- Womenite

Mr. Ashish Dehade
Co-Founder-Ara,
Chief Mentor,
COO-APAC

Ms. Summaiya Afreen
Co-founder
Lakshya Jeevan Jagriti

Mr. Pavan Kaushik
Director PR and Comm.
& Federation of
Mineral Industries

Mr. Vineet Mangal
Managing Partner | Investor
Board Advisor | Ex-CHRO

Organised by **NDIM** In association with **CPIC-NDIM** **WGS** **WGS**

Saturday, 20th February, 2021
11.00am onwards
ONLINE via **zoom**
(NDIM's Official Online Partner)

61, Tughlakabad Institutional Area, New Delhi-62 Ph: 58940011, 91009639, 011 2962605/06
Email: conclave@ndimdelhi.in • www.ndim.edu.in • www.facebook.com/ndimdelhi • https://www.instagram.com/ndim_delhi/

ABOUT NDIM

- A+ Rated Management School, established in 1992
- Rated A+ by JAC, Directorate of Higher Education and SFRC, Govt. of NCT of Delhi.
- ISO 9001:2015 Certified Institute
- Recipient of 'Academic Leadership Award' in Management Education' by Ministry of MSME and Ministry of Social Justice and Empowerment
- Record of 100% placements since inception
- Tie-ups with over 500 MNCs and International Institutions
- Strong Alumni Network, Highly Placed in various Bluechip Companies

ABOUT CONCLAVE

The COVID-19 pandemic is an unprecedented crisis with severe economic consequences. Nobody knows how long the crisis will last and what the new normal will look like. Organizations are investigating whether the ways of operating that have served them well in the past, will be fit for the future. HR is uniquely positioned to lead enterprises to recover and thrive in the new world of work, playing a vital leadership role in shaping the way enterprises recruit and develop talent, and take care of experiences, and break away from traditional operating models, to achieve work outcomes. At the beginning HR has played a crucial role in managing the COVID-19 response at an organizational level. HR has been the driving force in keeping the workforce and organization engaged, productive and resilient. This situation has illustrated the true value of HR and has proven the importance of investing in flexible and robust HR processes and structures. As shocking as the COVID-19 crisis is, it also introduces a rare opportunity for HR to rebuild and take the lead in driving organizational stability and strength. Now that we are past the respond phase, HR needs to materialize on this opportunity: the time has come for HR to reimagine not only its own future, but also the future of the business/enterprise.

OBJECTIVE

The HR Conclave will help you to make sense of the New Normal and craft a change Agenda for Individuals and Enterprises. The Conclave will also give a sneak peek into the shape of the future of Enterprise, Livelihoods, Work and the Workplace.

The idea is to share perspectives and insights on how leadership skills, competencies and behaviors will need to shift for delivering results. The conclave will throw

light on the shifts envisaged in the future of Lives, Jobs and Workplaces in the emerging order

WHY SHOULD YOU ATTEND?

Realistic, relatable and timely agenda in text of the emerging New Normal. Visualize the shifts in future of Work, Worker and Workplaces. Insights from futurists, transformation experts, practitioners and thought leaders that will help you broaden your horizon on issues around HR and beyond. Deep dive into the future of jobs, skills and learning as it is emerging. Know about winning cases from top organizations from India Inc. One-to-one networking opportunities.

WHO SHOULD ATTEND?

The programme by design covers many aspects which may be of significant interest not only to HR colleagues but also to academicians, students, senior leaders, frontline managers and team leaders across the organization. These are the people, you would agree, should ideally own HR and an exposure to a dynamic platform like the HR Conclave will not only broaden their horizons significantly but will also impact their world-view of HR in the times to come.

PATRON

Ms, Bindu Kumar, Chairperson, NDIM

CONVENERS

Ms. Sugandha Agarwal, Asst. Professor-919990918886
Ms. Bhawna Mukaria, Asst. Professor-917530977623
Dr. Neha Raghav, Asst. Professor-919718512151
Ms. Priyanshi Kalra-91 9650743804

SPEAKERS

Dr. Vipul Vyas Ph.D (EQ)
Chief HR Facilitator & Life Coach

Ms. Archana Kumar
Chief Human Resource Officer at ATS Infrastructures

Mr. Rahul Goswami

CEO Lakshya Jeevan Jagriti

Mr. Harshit Gupta

Textx Speaker, fellow at Royal Commonwealth Society,
Founder-Womenite

Mr. Ashish Dehade

Co-Founder, Chief Mentor, Chief Operating Officer

Ms. Summaiya Afreen

Co-founder, Lakshya Jeevan Jagriti

Mr. Pavan Kaushik

Director PR and Communications at Federation of Mineral Industries

Mr. Akram Houque

Editor Policy Times

Mr. Vineet Mangal

Managing Partner | Investor | Board Advisor | Ex-CHRO

3. Organization worked on manpower cut during covid19 ? What increase in recruitment and prospect of employee recruitment can be expected post covid?
4. The pandemic created situation of Job uncertainties eventually creating job stress? What change can be expected in employee stress parameter post covid?
5. What are the new possibilities for employee arises from covid 19 crises?
6. Organizational restructuring is a result of covid 19 pandemic ? How employee commitment will be affected in restructuring organization?
7. During the pandemic people analytics has helped save lives - either within an organisation through a focus on employee health and wellbeing. Opinion on future of people analytics in Indian company?

The diverse and dynamic group of speakers and panelists provided in-depth insight, as well as, actionable and practical tools of Post COVID HR strategies which can be practically applied by the companies. The conclave was concluded by giving vote of thanks by Ms. Priyanshi

Stationery Donation Drive

NDIM-NSS Cell and CSR Society organized “Stationery Donation Drive” from 22-28 February, 2021

The drive aims at providing an opportunity for the students to participate and contribute to the noble cause of education of the underprivileged children by donating Stationery Items, gadgets etc., all in good-reusable condition.

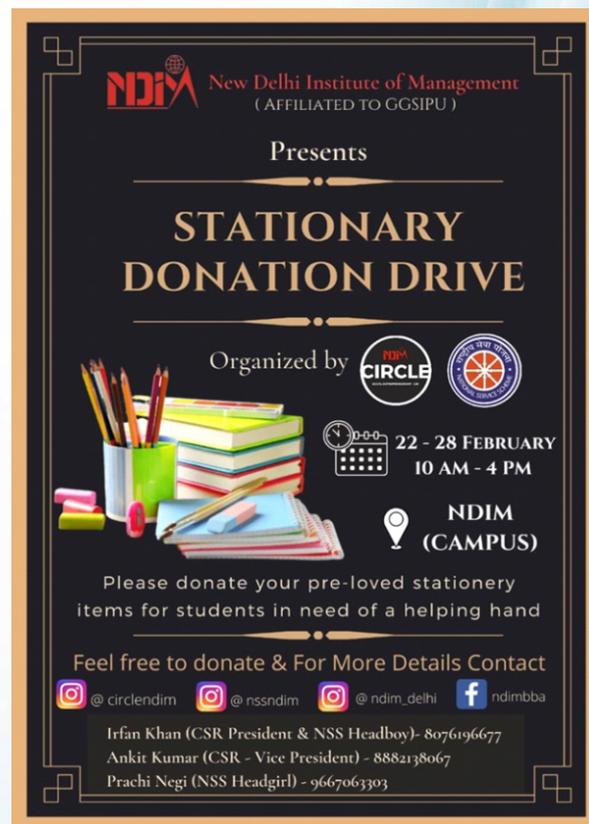
NDIM Students donated their spare stationery generously for the underprivileged section of the society.

DONATION IN KIND INCLUDED:

- Pens, pencils, geometry items,
- Colour pencils, colour sketch pens, crayons,
- Old or new academic books,
- Notebooks, registers, notepads, ruled sheets etc.

The main objective of this event was intended to make the best use of the procured items; these will only be distributed among the underprivileged students.

So, we urge everyone to make donations. It is not a box of colors; it is a box full of smiles.



The poster is for a Stationery Donation Drive. At the top, it features the NDIM logo and the text 'New Delhi Institute of Management (AFFILIATED TO GGSIPU)'. Below this, it says 'Presents' followed by 'STATIONERY DONATION DRIVE' in large, bold letters. The event is organized by 'CIRCLE' and 'NDIM'. The dates are '22 - 28 FEBRUARY' from '10 AM - 4 PM'. The location is 'NDIM (CAMPUS)'. There is an illustration of stationery items like pens, pencils, and books. At the bottom, it encourages donations and provides contact information for Irfan Khan, Ankit Kumar, and Prachi Negi.

NDIM New Delhi Institute of Management
(AFFILIATED TO GGSIPU)

Presents

**STATIONERY
DONATION DRIVE**

Organized by CIRCLE NDIM

22 - 28 FEBRUARY
10 AM - 4 PM

NDIM
(CAMPUS)

Please donate your pre-loved stationery items for students in need of a helping hand

Feel free to donate & For More Details Contact

@circlendim @nssndim @ndim_delhi ndimbba

Irfan Khan (CSR President & NSS Headboy) - 8076196677
Ankit Kumar (CSR - Vice President) - 8882138067
Prachi Negi (NSS Headgirl) - 9667063303

March

PUKAAR 3.0 (acting out)

TABIIR The Dramatic Society of NDIM organized a event called PUKAAR 3.0. acting out. The registration for the event started on 2 march, 2021. The event had been specially designed for the students of the dramatics society of NDIM. The idea was to mentor each and every new individual who is a part of the society to the very new world of acting. The event was concluded on 6th march 2021 and the top performers were felicitated by a shout-out by the Instagram handle of Tabiir.

The poster features a dark wood-grain background with a stage floor at the bottom. At the top left is the NDIM logo, and at the top right is the Tabiir logo. The main title 'Acting Out' is in a large, white, serif font. Below it, 'Monologue Competition' is written in a smaller white font, followed by 'On 6th March, 2021' in a decorative white frame. A white box on the left contains contact information for Bharat Dwivedi and Abhishek Kr Jha. A circular seal on the right says 'CERTIFICATES TO ALL PARTICIPANTS'. At the bottom, there are social media icons for Instagram and Facebook with their respective handles and affiliations.

NEW DELHI INSTITUTE OF MANAGEMENT
AFFILIATED TO GGSIPU

tabiir
The Dramatic Society

Acting Out

Monologue Competition
On 6th March, 2021

FOR QUERIES CONTACT--
BHARAT DWIVEDI
7905768875
ABHISHEK KR JHA
7982709209

CERTIFICATES
TO ALL
PARTICIPANTS

tabiir_ndim
ndim_delhi

NDIM BBA - AFFILIATED
TO GGSIP UNIVERSITY

GLIMPSE OF THE EVENT



Clothing Donation Drive

NCC of NDIM and Rotaract Club of NDIM organized “Clothing Donation Drive”

The drive aims at providing an opportunity for the students to participate and contribute to the noble cause of providing a basic necessity to the economically weak people by donating Clothing all in good-usable condition.

Students of NDIM donated clothes generously for the under privileged section of the society.

COUNT OF CLOTHES DONATED ARE AS FOLLOWS:

- Shirts/T-Shirts
- Jeans/Lowers/Shorts
- Jackets/Sweaters
- Suits/Tops



NDIM NEW DELHI INSTITUTE OF MANAGEMENT
AFFILIATED TO GGSIPU

 National Cadet Corps (NCC) Unit of NDIM &  Rotaract Club of NDIM

Presents

CLOTHING DONATION DRIVE

'It is better to Donate, Than to Accumulate'

 8th-13th February 2021

 10am - 4pm

 61, Tughlakabad Institutional Area (CAMPUS)

 CONTACT
Mayank Madan : +91 99713 38959
Stephin Jose : +91 98703 54852

 @ncc_ndim  @ndim_delhi  @rotaractndim

SPORTACUS-THE SPORTS SOCIETY OF NDIM

Sportacus- The Sports Society of NDIM conducted an E-Tambola event, that took place through OctroTambola App on 11th March 2021 at 2:00 p.m. This event was specially conducted for the NDIM students to have fun and engage with their college mates at the comfort of home. Sportacus had received good amount of participation from NDIM students, all of them were quite enthusiastic. During Tambola event, there were total 2 rounds. During first round, students were divided into teams. There were total 6 teams containing 6-7 members in each. Matches were conducted and, one winner was picked from each team. Subsequently, round 2 was conducted among these winners and each member was allowed to play with only one ticket during the match. E- Certificates will be given to winners as well as to all the participants.



Poem Writing Competition

Centre for Green Initiatives of NDIM organised a Poem Writing Competition. The Competition was organised with a motive of making the students understand the duties towards nature. The event was of 2 days i.e. 11th & 12th and the result was announced on 13th January 2021. There was a total of 18 participants out of which 4 was external participation and the rest were internal participants.



Solo Singing Competition - Arziyaan

Ruhaniyat society conducted an online event Arziyaan only for the freshers of NDIM on 13th and 14th of March, 2021. We got outside participation via the Google forms that was circulated. The participants submitted their videos on the respective dates further judged by the coordinators of the event along with the president. The judgement was made on the basis of Swar, Taal, Range and overall basis the points were mentioned.



“Career on SAP and Digital Marketing”

NDIM Corporate Interface and Placement Cell have scheduled a campus to corporate session: Career Growth with HDFC Life on March 26th, 2021 for the students of NDIM.

Under the professional and wise guidance of Prof Akhilesh Dubey, certified SAP Trainer. Resuming with the session, Prof Akhilesh highlighted significance of management. The lure of management as a career path is strong. There is abundance of finance roles as they are required/ needed in every sector. People who prefer to develop a career in finance focuses on gaining basic knowledge or basic pack of skills which supports and level work atmosphere.

Queries of students were resolved by the expert. Students acknowledged the significance of career in finance and enthusiastically participated in the session.



Holi

The Festival of Colours 'Holi' was celebrated with great enthusiasm at NDIM campus on 27th of March, 2021.

The staff members applied colours on each other. The teachers, led by the Chairperson played with safe, dry and organic colours. Tambola & Antakshri made the event more vibrant and lively. By the end of the day, the vibrant blues, pinks and yellows made every member of New Delhi Institute of Management.

Truly Holi not only strengthens the bond of unity but it also makes us stronger as a family.



April

Waste to Wonder Competition

Centre for Green Initiatives of NDIM organised a **Waste to Wonder Competition**. The Competition was organised with a motive of creating love towards the environment by making Best Out of Waste using recyclable things. The event was of 3 days i.e. 11th, 12th & 13th April, 2021. The result was announced on 15th April, 2021. There was a total of 8 participants out of which 4 was external participation and the rest were internal participants.



NDIM New Delhi Institute of Management
Affiliated to GGSIP University

Centre for Green Initiatives
Presents
Waste to Wonder
The Best Out of Waste Competition

"There is no such thing as 'away'. When we throw anything away it must go somewhere"

11th to 13th April, 2021

Contact Us:-
Shivali Bhardwaj
9625747561
Sakshi Bhaskar
8383893149

• Top 3 will be featured on our Instagram Handle
• E-certificate for all the Participants

@ndim_delhi @green_team_ndim /NDIMBBA /CENTRE FOR GREEN INITIATIVES

Made with PosterMyWall.com

“Industrial Visit: Amul Chocolate Factory”

“The Pride of India, The Taste of India: AMUL”

NDIM Corporate Interface and Placement Cell organised a virtual industrial visit: Amul Chocolate Factory on Apr 22, 2020 for 2nd and 3rd year students.

The students took the tour of the virtual chocolate manufacturing facility of Amul in Gujarat. The tour started with a backdrop stating that Amul has been in the chocolate making business since 1974 and has been successful in capturing the Indian market with its wide variety of products.

Amul is the largest manufacturer of dark chocolates in India. The video then highlights the major raw material for chocolates which is cocoa. It is sourced from three continents from around the world. Once the cocoa seeds are dried and sent to manufacturing facility at the Gujarat plant the process is completely automated. There are huge machines for various processes in chocolate making and absolutely no human touch. Metal detectors were placed at multiple places to check for any foreign material. The hygiene levels were also up to the mark. The second video focused on the Amul Girl Campaign. Amul has leveraged on this fictional character instead of a Brand Ambassador. It strongly believes that “content is marketing”. Hence, it bases its advertisement on current news around the globe and uses its wit or creativity to capture the attention of the audience.

By the end of the session students did agree that Amul is an iconic brand of India. Its marketing style makes it unique and a preferred brand for Indian's.

Environmental Quiz

NDIM-NSS Cell and CSR Society organized “Environmental Quiz” on 22.04.2021. This Quiz aims at providing an opportunity for the students to participate and contribute to the noble cause of environment and the best knowledge about the Earth and Environment. NDIM Students donated their spare time and done their Environmental Quiz with their best knowledge.

The main objective of this event was intended to make the best use of Knowledge:

Creating the awareness about environmental problems among people.

(b) Imparting basic knowledge about the environment and its allied problems.

(c) Developing an attitude of concern for the environment.



NDiM
New Delhi Institute of Management
(Affiliated to Guru Govind Singh Indraprastha University)

On the Occasion of Earth Day
NDIM-NSS Cell & CSR Society

Organize
ENVIRONMENTAL QUIZ

Perk: E- Certificates to all the participants

April 22, 2021
12:00 PM - 12:10 PM

Fresher's Only

Irfan Khan: 8076196677 Ankit Kumar: 8882138067 Prachi Negi: 9667063303

@nssndim @circledim www.ndim.edu.in @NDIMBBA

Webinar on “How to get through an IVY League University”



NDiM
New Delhi Institute of Management
(Affiliated to Guru Govind Singh Indraprastha University)

Organizes

How to get through an IVY League University?
(An Informative Webinar)

Mr. Naveen Rai

THURSDAY, APRIL 29, 2021
5 P.M. Onwards

ZOOM MEET

E-CERTIFICATION

- Founder and Head Trainer at Hello Study Global
- 11 years of Industry Experiences
- GRE, GMAT trainer & study abroad counselor

Irfan Khan: 8076196677 Ankit Kumar: 8882138067 Stephin Jose: 9870354852

@nssndim @ncc_ndim @circledim @ndim_delhi www.ndim.edu.in @NDIMBBA

NDIM-NSS Cell, NCC & CSR Society organized “Webinar on “How to get through an IVY League University” on 29th April 2021.

This Webinar aims at providing an opportunity for the students to participate and contribute to know about the IVY League University, How to prepare and how do they join, What are the preparation have to be done for that.

NDIM Students donated their spare time and attended this webinar to know about their future studies dreams in outside India.

The main objective of this event was intended to make the best use of the Knowledge; these will only be applied to those who are willing to study outside India.

May

Online Chess Championship

Sportacus- The Sports Society of NDIM conducted an Online Chess Championship, that took place through Chess King App on 8th May 2021 at 10 am. This event was conducted for the NDIM students, as well as for students of various educational background to have fun and engage with each other at the comfort of home. Sportacus had received good amount of participation. During this event, there were total 5 rounds. During first round there were 15 players and 15 opponents and they had match, then subsequently we kept on conducting matches until we found our ultimate championship winner. E- Certificates will be given to the winner as well as to all the participants.

The poster is for an online chess championship organized by Sportacus, The Sports Society of NDIM. It features a central image of a chess king piece. The text includes: 'NDIM New Delhi Institute of Management (Affiliated to Guru Gobind Singh Indraprastha University) SPORTACUS - The Sports Society of NDIM PRESENTS'. The event details are: 'Date:- 8 May, 2021' and 'Time:- 10 a.m onwards'. It mentions 'App required Chess King™ - Multiplayer Chess. Free Chess Game.' The main title is 'CHECKMATE! VIRTUAL CHESS CHAMPIONSHIP'. It states 'No Registration Fee' and 'E-CERTIFICATES TO ALL THE PARTICIPANTS'. Contact information for more details is provided: 'Aishwarya - 9870350607' and 'Lavangi - 97172 71848'. Social media handles for Instagram (@sportacusndim, @ndim_delhi) and Facebook (Sportacusndim, NDIMBBA) are also listed.

Financial Planning for Young Professionals

Finance Cub of NDIM organised a seminar for Financial Planning for Young Professionals. The objective for conducting this activity was that students who are thinking about their career in finance field, they need to know the pros and cons before entering this arena of competition. As we all know finance field is one of the most complex and complicated field, students should be well aware of what they want to do in finance. This activity has helped many of them to know what all they can do in this field and how many opportunities they have. Moreover it was a knowledge based virtual seminar which also helped students to think about their careers from now only.

The outcome of this seminar was that students got to know finance as a wider concept than ever before. Their knowledge was enhanced by the speaker, his efforts helped students to decide better for them self. This seminar helped students to know how financial planning is done, in whichever field you are it doesn't matter, what matters is how you manage your funds and how you invest them. This seminar also provides great knowledge of the stock market to the young students who just now peeped out of schools to college. As we all know stock market is the POOL of world's funds so students generated real curiosity about it. Students also asked to arrange more such seminars which showed a positive result of this.

The poster is for a seminar titled 'FINANCIAL PLANNING FOR YOUNG PROFESSIONALS' presented by the 'Finance Club of NDIM'. It features a portrait of Ms. Nidhi Kothari, Financial Coach at HermoneyTalks. The event details are: 'MONDAY, MAY 10, 2021' at '2:00PM Onwards' via 'ZOOM MEET'. It includes 'E-CERTIFICATION'. The faculty coordinator is listed as 'DR. SHWETA GOEL' and 'MS. JAYA GUPTA'. Contact information for queries is provided: 'Nishank Aggarwal: 9354113989' and 'Prince Arora: 7988319491'. The NDIM logo and affiliation to Guru Gobind Singh Indraprastha University are also present.

COVID-19 Stress Management

NDIM Student Welfare Department organised an informative session on “COVID-19 Stress Management” on 12th May, 2021.

Swami Prakashananda ji from “Chinmaya Mission Delhi” guided us all on how to manage the mental health issues which is a rising concern nowadays.

The talk was primarily focussed on balancing and coordinating the body, mind and intellect. Once these three are balanced and well-coordinated we can successfully attain a strong mind-set. A strong mind will further help in converting the situations into opportunities to grow in life.

Swamiji further added that reading books and limiting your exposure to social media and news can help one in attaining mental peace. He also cited examples from Mahabharata and other religious guides to further strengthen his words.

He also instilled a sense of hope by saying that “tough situations are like season, they shall pass”. The session was really informative and in such tough times swami ji's teachings will continue to guide us all towards a more peaceful life.



Investing in stocks and mutual funds

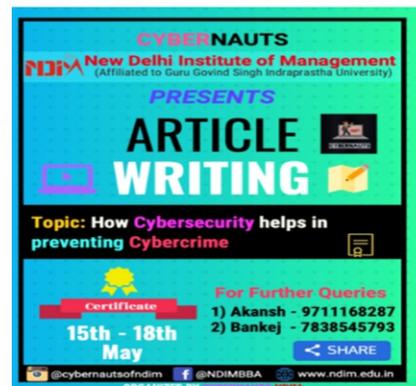
SANDARBH - The Literary Society of NDIM & Finance Club of NDIM organised a financial seminar relating to investment in stocks and mutual funds. The seminar's main goals are multifaceted: in

addition to teaching financial investing skills, it aimed to explain principles, notions, processes, strategies, and perspectives used in other classes of the same kind, such as economics, accounting, banking, and politics. On a practical level, it aimed to help our students discover the world of finance in a concrete manner, helping them to explore the idea of whether a career in the financial services sector might be of interest to them, by first learning how to invest and manage one's personal assets - an essential skill for planning and conducting one's life - whichever field of study one may choose to pursue.

The outcome of the event includes that students got an opportunity to clear their doubts regarding mutual stocks and investment directly from the stock market knowledge expert Mr. Harsh Goela. Though the seminar was related to finance and education but still it saw 100% engagement from each and every student present there. The seminar turned out to be beneficial for students as it increased their knowledge and cleared their doubts. The students were very happy with the speaker and they enjoyed the session. The feedback received from the students was very nice.

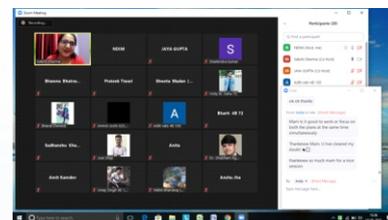
Article Writing Competition

Article writing competition was conducted on 15-18 May 2021 on the topic “How Cyber Security Helps in Preventing Cybercrime”. by IT club of New Delhi Institute of Management. Twenty students participated in it. This event was judged by dean Academics Dr. Niraj Saxena. Students enthusiastically participated in the event and the winners were given e-certificates.



BE ALWAYS READY WITH PLAN -B

Sakshi Sharma had a wonderful talk about the Topic on “BE ALWAYS READY WITH PLAN -B”. She also shared her experience about NDIM. She told that At NDIM she has lived the best days of her life. The experience here turned her into a more curious and achieving person. The support of the faculty members not only helped to score good marks but also helped to overcome the flaws of being a good human being. She handled all queries and Students found this session really useful.



Kitchen Garden Competition

Centre for Green Initiatives of NDIM organised a Kitchen Garden Competition. The Competition was organised with a motive of creating love towards the environment by encouraging the participants to use organic inputs in their home garden. The event was of 4 days i.e. from 13th to 16th May, 2021. The result was announced on 17th May, 2021.



The objective of the event was to provide the students with opportunities apart from only studies. This activity helped to enhance not only affection and mental peace skills of the students but also helped them to realize the importance of planting more and more plants in different ways as the size of land available is decreasing. One of the most important objective was to involve students in these activities so that they generate more love towards the environment.

The outcome of the event was, that the students were able to put their stress, that emerged due to pandemic, aside and do some physical activity. The competition was open to all students Internal or External. Apart from their time and care, the students used equipments such as watering tools, hooks installation, plastic pots, neem oil, French bean's seeds, organic fertilizers, soil, composed manure, etc. All this care will ultimately lead to cleaner air and soil. Students used creative ways too to showcase their plant's growth by making collages, they planted them in cute cups, glass containers, colourful pots to match the interior. The criteria for the competition were primarily kitchen garden, when they started planting, productivity of garden and overall effect upon the plant. A total of 14 students participated & were able to build a healthy competitive spirit among themselves which will ensure participations in upcoming future activities plus we came to know about a good bunch of students to target for future activities.



Career Growth with HDFC Life

NDIM Corporate Interface and Placement Cell have scheduled a campus to corporate session: Career Growth with HDFC Life on May 18th, 2021 for the students of NDIM. Under the professional and wise guidance of Mr. Sunny Prakash (Deputy HR Manager at HDFC Life)

Resuming with the session, Mr. Sunny highlighted significance of management. The lure of management as a career path is strong. There is abundance of finance roles as they are required/ needed in every sector. People who prefer to develop a career in finance focuses on gaining basic knowledge or basic pack of skills which supports and level work atmosphere.

Queries of students were resolved by the expert. Students acknowledged the significance of career in finance and enthusiastically participated in the session.

The poster is for a webinar titled "CAREER GROWTH WEBINAR". It is presented by NDIM (New Delhi Institute of Management, Affiliated to GGSIPU) in association with HDFC Life. The speaker is Mr. Sunny Prakash, Deputy Manager, HR at HDFC Life. The webinar is scheduled for 18th MAY, 2021 at 03:00 PM. The poster includes social media handles for NDIM (@ndim_delhi) and HDFC Life, and an email address (Info@ndimdelhi.in). The slogan "Sar aatha ke jyo!" is also present.

Mental Health and Wellness during pandemic

NDIM-NSS & CSR society of NDIM has conducted an online session on “Mental Health and Wellness during pandemic” on 22nd May 2021. The session was conducted in association with Youth Wing of Rajyoga Education & Research Foundation.. The expert for the session was BK Sonika, Rajayoga teacher and trainer under the domain of Om Shanti Retreat Centre (ORC), Gurgaon. The session witnessed overwhelming participation with 63 participants, including not only students but also Faculties and non-teaching staff, reflecting the dire necessity of such awareness campaigns.

BK Sonika talked about various mental health challenges commonly faced by students such as peer pressure, fear of not doing well in life, homesickness, dysfunctional families, etc She discussed the impacts and causes of this phenomenon and remedial measures that can be taken against it. She told that our thoughts are the energy, they are real and they have the power. She also told that how we can transform any effort into habit. She gave Yog mantra for reducing the stress during this tough time of pandemic.

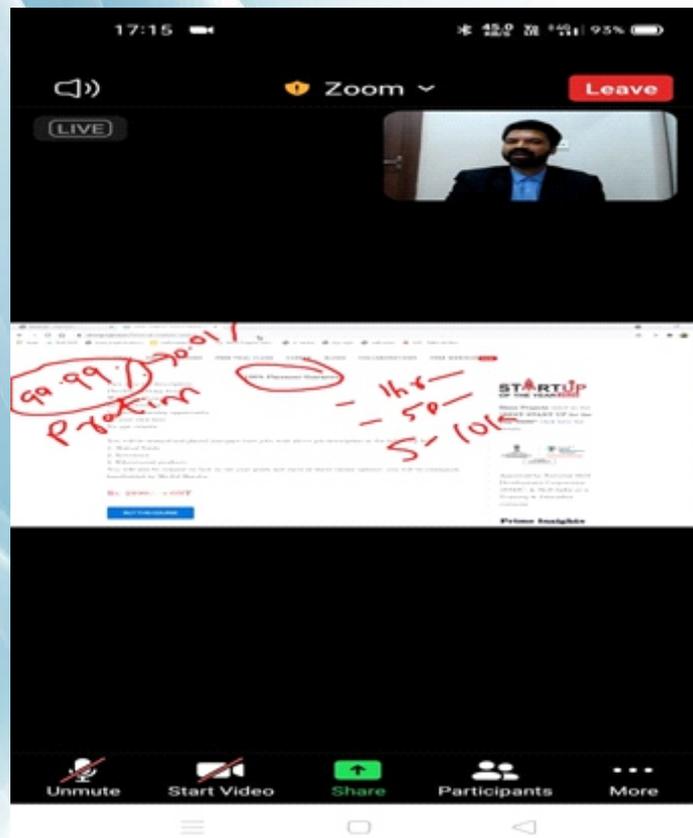


Financial Market and Mutual B

The seminar was conducted on **Financial Market and Mutual B** on 24th May 2021 in collaboration with Shine Projects by SANDARBH - The Literary Society of NDIM & Centre For Green Initiatives of NDIM. The speaker was Mr. Venkata Sri Harsha. Seminar was conducted online via zoom meet. The seminar's main goals are multifaceted: in addition to teaching financial investing skills, it aimed to explain principles, notions, processes, strategies, and perspectives used in other classes of the same kind, such as economics, accounting, banking, and politics. On a practical level, it aimed to help our students discover the world of finance in a concrete manner, helping them to explore the idea of whether a career in the financial services sector might be of interest to them, by first learning how to invest and manage one's personal assets - an essential skill for planning and conducting one's life - whichever field of study one may choose to pursue.

The outcome of the event includes that students got an opportunity to clear their doubts regarding Financial Market and Mutual Bonds directly from the stock market knowledge expert Mr. Venkata Sri Harsha. Though the seminar was related to finance and education but still it saw 100% engagement from each and every student present there. The seminar turned out to be beneficial for students as it increased their knowledge and cleared their doubts. The students were very happy with the speaker and they enjoyed the session. The feedback received from the students was very nice.

The poster is for a webinar titled "FINANCIAL MARKET & MUTUAL BONDS WEBINAR". It is presented by SANDARBH (The Literary Society of NDIM) and the Centre For Green Initiatives (CGI) of the New Delhi Institute of Management (NDIM), which is affiliated to GGSSIPIU. The speaker is Mr. Venkata Sri Harsha, identified as the Founder of Shine Projects, International Motivational Speaker, Coach, & Trainer. The event is scheduled for May 24, 2021, starting at 3 pm onwards. It is advertised as "Free Entry" and offers an "E-CERTIFICATE FOR ALL PARTICIPANTS". The poster includes social media handles for @ndim_bba, @ndim_sandarbh, and @ndim_team_ndim on Instagram, and /NDIM_BBA, /sandarbh NDIM, and /Centre for Green Initiative on Facebook. Contact information for queries is provided: Deepika Dixit at 8178360490 and Bharat Dwivedi at 7905768875.



June

Seminar on "Job Interview Preparation"

The seminar's main goal was to make aware our students about the ways they can excel in a job interview as it was the need of the hour. Addition to it to clarify the common questions arises within an individual 'What we have to do to excel in an interview'. Therefore we put forth this idea of conducting this event and help students to clear their doubts on this topic and to understand how really the interview process works in reality. This was an important issue to clarify on what an interviewer looks on a candidate or what all steps do we have to take to answer all the questions correctly. And we genuinely believe that it has brought value in an individual life.

New Delhi Institute of Management
Affiliated to GGSIPU

In collaboration with

Presents

'Job Interview Preparation' Webinar

E-Certificates to all participants

16th June 2021 (Sunday) 3:00 PM onwards

Contact for queries:-
Stephin: 9870354852
Joel: 9773745730

Ms. Dhairya Gangwani
(Content Creator | Mentor | Public Speaker | Sap Analyst)

Powered by:-

@kalakriti_ndim
@ndim_delhi
@ncc_ndim

/NDIMBBA

Zoom

The event resulted in students having the opportunity to directly ask Ms. Dhairya Gangwani questions about Job Interview Preparation. The seminar was beneficial to students because it increased their knowledge and cleared their doubts. The students were very pleased with the speaker and enjoyed the session; they have requested that a similar session be held in the near future. The students' feedback was extremely positive.

Post COVID Leadership Strategies

New Delhi Institute of Management organized a student driven webinar on the topic "Post COVID Leadership Strategies" on 11th June 2021 at 3.00pm by students of NDIM. The webinar was held entirely online using the ZOOM app. A moderator was there to guide the event ahead, and three speakers were there to respond to the moderator's questions as well as the audience's questions (if any). The event began with the best wishes of our faculty and Ms. Priyanshi Kalra, after which the

New Delhi Institute of Management
Affiliated to GGSIPU

Presents

WEBINAR

Post Covid Leadership Challenges

FRIDAY, JUNE 11
03:00PM ONWARDS
Powered By: Zoom

KEY SPEAKERS:

Ms. Gurpreet Kaur
Intern at My Local Lady
2018-2021 (BBA)
Moderator

Ms. Harshita Handa
2020-2023 (BBA)
Panelist

Mr. Manthan Pathak
Intern at Lissom Agrotech
2018-2021 (BBA)
Panelist

Mr. Nikhil Singh Bisht
2020-2023 (BBA)
Panelist

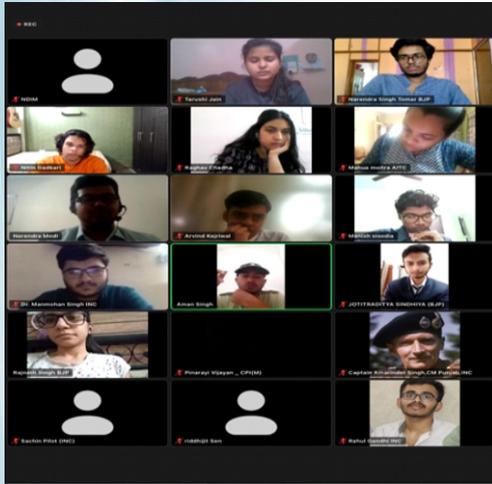
@ndim_delhi /NDIMBBA

moderator (Gurpreet Kaur) began the seminar by explaining a little about the topic that had been chosen for the seminar, and then two questions were asked of each of the speakers, which they answered satisfactorily. At the end of the seminar, the audience was given a separate opportunity to express any doubts they may have had throughout the seminar, and they were free to openly debate anything related to the topic with any of the panellists. The session went off without a hitch, with no interruptions from the audience or technological difficulties. The event's end was satisfactory; the audience was happy with the panellists' talks, and there was no audience disruption or technical problems. The panellists' conversations were healthy, and the audience enjoyed the seminar as

well. The crowd was ecstatic, and they urged that more similar seminars be held in the future, where fresh students would have the opportunity to take the lead in public speaking. Students who were chosen to be panelists were ecstatic, and many stated that they would anxiously await further opportunities to participate in similar events. For the most part, everyone had a good time.

Webinar on AIPPM

The AIPPM is a symposium that allows the diverse political groups of India to reach a consensus on decisions of national importance. The committee aims to mimic reality by reproducing the stages of policies and jurisdiction, with delegates representing personalities from the divergent group of Indian political parties. can be useful, of course, in improving your individual career prospects but, as you move forward into performing your role and function in society, you will take the values of peace, justice, tolerance and respect for human rights and dignity with you and hopefully exercise and promote them in your daily life.



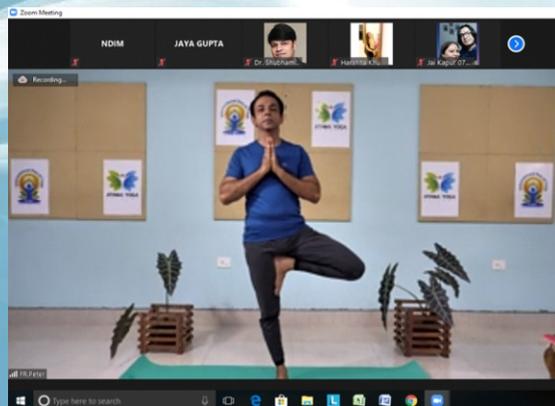
On an emotional level, AIPPM is a motivational experience. It's fun to pretend being a political leader solving the world's most important problems in 48 hours or less. Aippm activates students' imagination and creativity - activities that students are naturally inclined to do. Students enjoy exploring new ideas, sharing common experiences with teammates and friends, and a newer thought process with smart and interesting students from other institutions - which includes the best and the brightest from other parts of the country. However our agenda NEW FARMSACT remained as an unsolved resolution.



International Yoga Day

- ◀ NDIM celebrated International Yoga Day on 21st June, 2021 through online medium in association with Athma yoga Academy. Fr. Baiju Varghese, our yoga trainer told us the importance of Yoga in our daily life and shared his personal experience about the benefits of Yoga. The trainers made the participants undergo an invigorating and relaxing yoga aasanas and pranayam sessions enjoyed by one and all. The

event was very useful and wonderful.



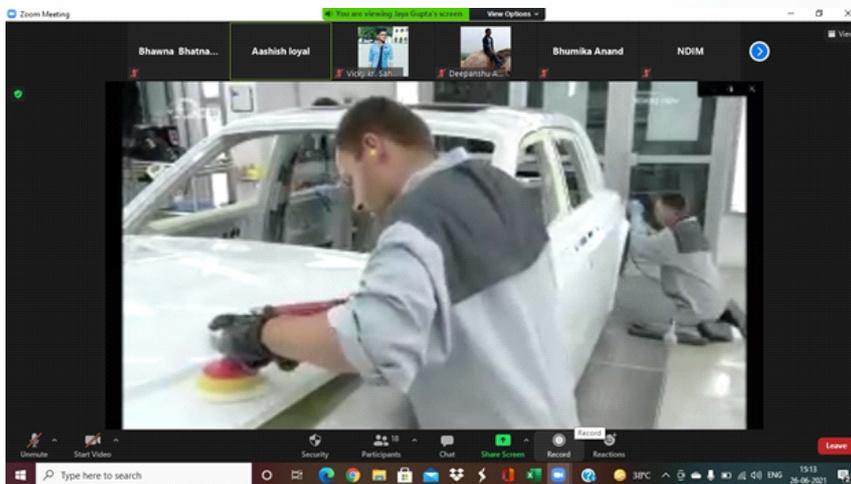
“Industrial Visit: Rolls Royce Phantom”

NDIM Corporate Interface and Placement Cell organised a virtual industrial visit to Rolls Royce Phantom on June 28, 2021 for 1st year students.

The students took the tour of Rolls Royce Phantom which is a dream car for many. The students were very enthusiastic about the session. They were keen to know the techniques that Rolls Royce follows and the processes that make the car so unique.

It was observed that Rolls Royce uses labour extensively in the manufacturing process. No fancy technology was used instead everything as handcrafted. From the very first step to the last, humans played a key role.

Comparing this with a modern manufacturing facility that we normally see where machinery has taken over humans, the Rolls Royce manufacturing plant visit highlighted very aptly that nothing can replace human beings. Various jobs from designing to handling the parts is done by humans and they take pride in saying that.



They feel that each car is special and unique and indeed it is true. The various safety measures were also highlighted and a rigorous safety test is done to ensure the quality of the car.

The car comes in various variants. The students were really thrilled as they came to know that it is not the sophisticated technology that makes Rolls Royce special but, the craftsmanship that does.

for all.

It was a highly informative session



Students Corner

GENDER EQUALITY AND WOMEN EMPOWERMENT

-Bhumika Anand

Gender equality is a human right, but our world faces a persistent gap in access to opportunities and decision-making power for women and men. Globally, women have fewer opportunities for economic participation than men, less access to basic and higher education, greater health and safety risks, and less political representation.

Guaranteeing the rights of women and giving them opportunities to reach their full potential is critical not only for attaining gender equality, but also for meeting a wide range of development goals. Empowered women and girls contribute to the health and productivity of their families, communities, and countries, creating a ripple effect that benefits everyone.



Gender equality means that men and women have equal power and equal opportunities for financial independence, education, and personal development. Women's empowerment is a critical aspect of achieving gender equality. It includes increasing a woman's sense of self-worth, her decision-making power, her access to opportunities and resources, her power and control over her own life inside and outside the home, and her ability to effect change.

Education is a key area of focus. Although the world is making progress in achieving gender parity in education, girls still make up a higher percentage of out-of-school children than boys. Approximately one quarter of girls in the developing world do not attend school. Typically, families with limited means who cannot afford costs such as school fees, uniforms, and supplies for all of their children will prioritize education for their sons. Families may also rely on girls' labour for household chores, carrying water, and childcare, leaving limited time for schooling. But prioritizing girls' education provides perhaps the single highest return on investment in the developing world.

Women can be empowered in various ways. It can be done through government schemes as well as on an individual basis. At the individual level, we should start respecting women and start giving them opportunities equal to men. We should promote and encourage them to take up jobs, higher education, business activities, etc. The Government has come up with various schemes to empower women such as Beti Bachao Beti Padhao Yojana, Mahila-E-Haat, Mahila Shakti Kendra, Working Women Hostel, Sukanya Samridhi Yojana, etc. Apart from these schemes, we as individuals can also empower women by abolishing social evils like the dowry system, child marriage. These small steps will change the situation of women in society and make them feel empowered.

Bertha Benz

Mohd Hamza Imtiaz

In the late 1800s a woman saw the future of mechanism.



Well, it's about 5th August 1888 which made this lady wrote the history of cars. Bertha Benz, the automotive inventor and partner of her husband Karl Benz, drove her motor carriage for 105 km testing the patent Motorwagen. Without Karl knowing she took the car as she was poised that it's ready for the world. Unaware about the word and structure of the car, people stood aghast at the sight of Bertha driving a carriage without the horse engaged. In spite of facing multiple difficulties she continued her journey as she was determined towards her husband's hard work.

She did not just drove a car,
She drove the whole industry.