

CAMPUS TALK

The Bi-Annual
Newsletter

Jan-Jun, 2018

From the Chairperson's Desk:



A series of several academic and curricular assignments mark the success of NDIMians every semester. With all new bright ideas and creative inputs, the students and the faculty members of our institute undertake & accomplish these activities bringing a feeling of novelty that brightens up the minds and souls of everyone concerned. I welcome you all to have a look at these accomplishments taken up by the NDIM family in the last few months through this issue of newsletter.

Mrs. Bindu Kumar

From the Principal's Desk:

The moving wheel of time brings with it a lot of new ideas which get converted into successfully accomplished events & activities undertaken by our students and faculty members from time to time. The last semester was also full of several big & small events which brought happiness for one and all at NDIM. We welcome you all to take a glimpse of some of the important ones through this esteemed newsletter.



Dr. Gitanjali Bhatnagar



New Delhi Institute of Management

An ISO 9008:2015 Certified A+ B-School

JUBILANT JANUARY

Faculty Development Program

'Enhancing Experimental Learning in Teaching Through Innovative Methods in Management'

NDIM organized a Faculty Development Program on 'Enhancing Experimental Learning in Teaching through Innovative Methods in Management' where the experts Prof. Jean Saldanha and Prof. Anupama Raina from ICFAI business school demonstrated the innovative techniques of use of case studies, role plays and experience based learning.



Lohri festival

NDIM Celebrated Lohri festival in its traditional style. Festival was inaugurated with puja ceremony followed by performances by the students. All the members of NDIM and students performed Bhangra on Dhol for hours and while dancing around the holy fire popcorn, rewaries, peanuts and sugar-candies were distributed. Another day with fun, food and celebration at NDIM culminated with festive memories for all.



Distribution of Warm Woolens

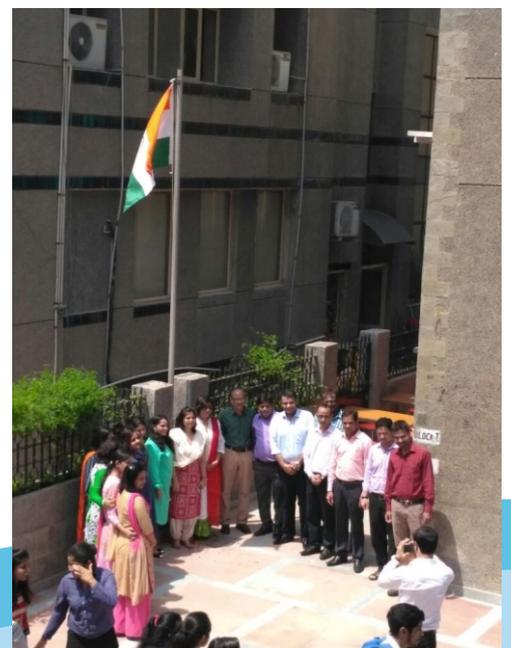
As a part of NDIM's initiative towards social causes, 15 volunteers of CSR club went to Sangam Vihar's Slums on 19th Jan 2018 to distribute the warm woolens. The purpose of this activity was to sensitize the students towards the hardships of unprivileged and make them a better citizen.



Celebration of Republic Day

NDIM celebrated Republic Day in the campus with great reverence wherein the Chairperson, faculty and students came together for flag hoisting. The celebrations began with prayers, poems recited by students and songs sung by faculty to express their patriotism and love for India.

The event culminated with the National anthem sung by all.



FANTASTIC FEBRUARY

Celebration of Traffic Week

Workshop on Road Safety & Awareness



NDIM conducted a workshop on Road safety & awareness on 7th February, 2018 in collaboration with Delhi Traffic Police. The speakers, Mr. Manoj, ASI and Mr. Rakesh, ASI, Delhi Traffic Police addressed the students to make them aware about road safety tips. They shared their experience about how to reduce road accidents, what is to be done in case of road casualties and the strategies to be incorporated in our daily lives as to how to improve on road safety.



The Principal, Dr. MM Maheshwari, extended heartfelt thanks to the experts who showed some videos and case based stories wherein the students were taught the lessons of road safety.

The Entrepreneurship Fest ' 2018

The Entrepreneurship Fest ' 2018 was celebrated on 16th February 2018 at the campus. Along with the full day fun, students with their food and gaming stalls could also learn techniques of selling and bargaining. Food, mock tails, games and music was full day attraction in the event. The objective of organizing the Grand Winter Carnival was to raise awareness regarding the importance of Entrepreneurship and to give the students the practical exposure to the different aspects of the business Management including sales & Marketing, Accounting & Finance, HRM, IT etc. Various food and game stalls were put up to cater to all kinds of tastes. Food Stalls offered Goleppas, Sweet Corn, Handmade chocolates, burgers, sandwiches, cup cakes etc. whereas game stalls offered lucky 7, Candle burn, find the coin, pyramid etc. As many as 30 teams of students from different sections participated in the fair. All the Staff members and students participated as customers in the fair enjoying the offerings of different stalls. It was a day to remember with lots of exciting moments.



MESMERIZING MARCH

Convocation 2018

NDIM was delighted to invite Sh. Manish Sisodia ji, Deputy Chief Minister of Delhi, Sh. C. Arvind, General Manager, Delhi Tourism, and Sardar Tarlochan Singh, Former MP, to bestow upon the qualifying students of the BBA batch of 2012-15 their GGSIPU degrees on the convocation ceremony 2018.



Sh. Manish Sisodia and Sh. C. Arvind gracing the occasion of NDIM's convocation for the batch 2012-15



Manthan '18:

The Annual Cultural Fest

MANTHAN is an Inter-University, Inter-College, Annual, National Level Cultural extravaganza organized by New Delhi Institute of Management, an A+ B-school, affiliated to Guru Gobind Singh Indraprastha University. It is a grand platform wherein various cultural events showcasing multifarious talent of students from our institute and other colleges, is organized with great enthusiasm every year. This year, the grand fiesta was organized on two days on the 8th March, 2018 at the institute and 9th March, 2018 at 'Arya Auditorium', East of Kailash, New Delhi.



It witnessed huge participation of students from different colleges and universities across Delhi including Delhi University, DTU, Jamia Millia Islamia, Amity, GGSIPU and many others.

As many as around 500 students participated and showcased their talent in various events.

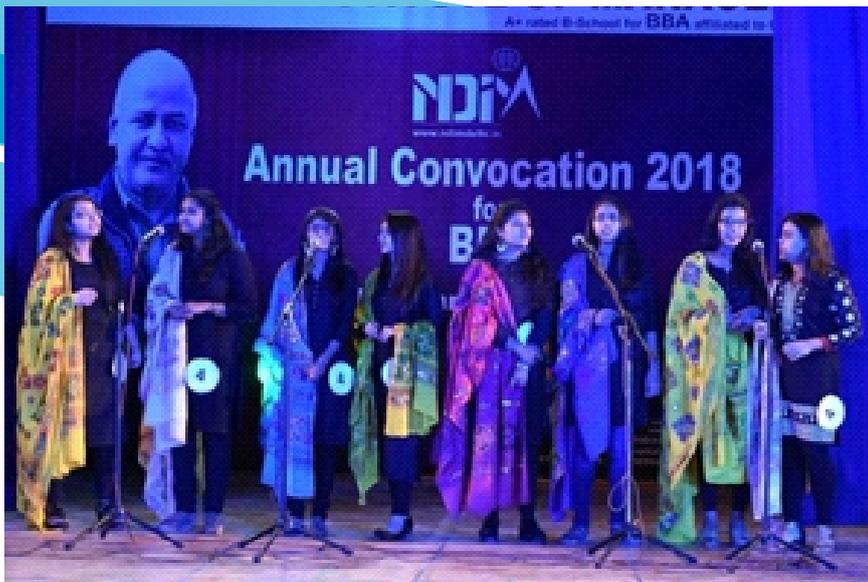
The first day was kept to hold the in-house cultural competitions like Rangoli, Poster Making, Quiz, Debate, etc. The day also witnessed the presence of several renowned judges including Mr. Anant, Mr. Satish Kr. Pandey, Mr. Udit Kulshreshtha, Mr. Sanjib Sen, Ms. Smita chudhary and Mr. Deepak Rajdogra who did the honor of judging several competitions.



The day ended with a lot of excitement and enthusiasm amongst all with a grand DJ session arranged for the students.



The second day of the fest held on 8th March, 2018 at 'Arya Auditorium' witnessed a cluster of vibrant and very colorful events and presence of several eminent guests including Hon'ble Sh. Manish Sisodia Ji, Deputy Chief Minister, Delhi (Chief Guest), Sardar Tarlochan Singh Ji, Ex-M.P., Former Chairman and Vice-Chairman, National Commission for Minorities GOI, Vice-President, The Indian Olympic Association and The Archery Association of India; Ms. Rama Rani Hota, IRS along with Mrs. Neeleshwari Basak, Founder-Director, Worldwide Institute of Beauty & Pageants and Former Beauty Queen who graced the occasion as Judges and guests.



Students from different colleges and Universities showcasing their talent in various events



Manthan '18:

The Annual Cultural Fest



MANTHAN 2018 proved to be a GALA Celebration leaving beautiful memories for one and all. Towards the end, all tapped on the peppy dance numbers sung by the famous Millind Gaba and his troupe. The day culminated with joyous feelings and beautiful memories for all.



AWESOME APRIL

CET Mock Test

NDIM's first mock CET was an unmitigated success, with students from all over Delhi getting a taste of what the CET exam would be like. To help the CET aspirants understand their abilities for quantitative aspects, reasoning, general awareness and english and the pattern of the national level competitive exam, This initiative came out to be a grand success.



CET aspirants learning about the GGSIPU CET from experts

Scribble Day

NDIM's graduating batch celebrated Scribble Day! These shirts go on to form the fondest memories. The students of the third year gathered to celebrate this beautiful day living all their memories of last three years.



Students with happy faces & nostalgic feelings on the scribble day creating new memories.



Adios - 2018

NDIM celebrated ADIOS- The Farewell for the BBA batch 2015-18 in style and with extravagant grandeur. The celebrations were held at Panchshilla Rendezvous banquets, Malviya Nagar on 23rd April, 2018.



The passing out batch of students dressed up in wonderful attires wearing smiles all over their faces.





The day brought all the kinds of emotions forth with farewell speeches, poems and several fun filled games and activities. There were prizes for the winners and a sumptuous buffet spread was arranged for all to enjoy. The celebrations culminated with jam session and a wonderful video of all the previous pictures of the passing batch made by their juniors as a tribute to them.



Chairperson, Mrs. Bindu Kumar & Principal Dr. MM Maheshwari bestowing farewell titles to the students.

Workshop on "Managing Difficult Emotions"

NDIM organized a day long workshop on 'Managing Difficult Emotions' on the 23rd June 2018 from 10.00am to 05.00 pm at the its campus with an aim to strengthen one's skills to identify, understand, and manage emotions in positive ways to relieve stress, communicate effectively with others, overcome challenges, and develop meaningful relationship with others in personal and professional life. The resource person, Ms. Naumita Rishi from the Cheshta Counseling & Psychotherapy services stressed upon the need to balance one's personal and professional lives and discussed some mantras to do the same in an effective way. The workshop also had a question-answer session and some related activities to offer to the participants.

MANAGING DIFFICULT EMOTIONS !
ONE DAY EXPERIENTIAL WORKSHOP
ON
JUNE 23, 2018
AT
NDIM New Delhi Institute of Management
(BBA of Guru Gobind Singh Indraprastha University since 1999)
Based on the BPSMC, JAC and Academic Board of GGSIPU, Govt. of NCT, Delhi
41, Tagore Park, New Delhi-110028, New Delhi-110028, India
www.ndim.ac.in | www.cheshta.org | www.ggsipu.ac.in
REGISTRATION FEE - INR 1000/- PER PARTICIPANT
TIMINGS - 10.00 A.M.-5.00 P.M.
(TEA, WORKING LUNCH AND CERTIFICATES FOR ALL THE PARTICIPANTS !!)
PRESENTERS:
Naumita Rishi, M.Phil, M.S. (USA) Deepa Puniya M.A.
Counseling Psychologist & Founder Director Counseling Psychologist & Program Coordinator
ORGANIZERS:
Cheshta CHESHTHA COUNSELING & PSYCHOTHERAPY SERVICES
(Pioneer Park, Sector-61, Golf Course Extension Road, Gurgaon-122002)
FOR DETAILS CONTACT: + 91 9717422192
+ 91 8745082782

METICULOUS MAY AND JUNE

Pre Exam Talk

NDIM has always made sincere efforts to make sure that the students score really well in the end-term exams . For this, in addition to the regular classes and tutorials, students are exposed to pre exam talks by faculty to gain insights about how to attempt GGSIPU exams successfully.

These talks are often conducted in the month of May just before the preparatory classes begin.



End-Term Examinations of GGSIPU

The month of June is all about studying hard and burning the midnight oil to prepare for the end-term exams of the GGSIPU. This whole month goes in preparations and hard work as the students appear in the exams and prove their mettle.

Women Empowerment: Shift in the Wave

Akshay Dogra, 2nd Sem.

Women empowerment implies the ability in women to take decisions with regard to their life and work and giving equal rights to them in all spheres like: personal, social, economic, political, legal and so on.

Women empowerment is the much-talked about issue today. Women are increasingly getting empowered to decide the course of their life and professions and realize their fullest potential.

Women empowerment has become the buzzword today with women working alongside men in all spheres. They profess an independent outlook, whether they are living inside their home or working outside. They are increasingly gaining control over their lives and taking their own decisions with regard to their education, career, profession and lifestyle.

With steady increase in the number of working women, they have gained financial independence, which has given them confidence to lead their own lives and build their own identity. They are successfully taking up diverse professions to prove that they are second to none in any respect.

But while doing so, women also take care to strike a balance between their commitment to their profession as well as their home and family. They are playing multiple roles of a mother, daughter, sister, wife and a working professional with remarkable harmony and ease. With equal opportunities to work, they are functioning with a spirit of team work to render all possible co-operation to their male counterparts in meeting the deadlines and targets set in their respective professions.

Women empowerment is not limited to urban, working women but women in even remote towns and villages are now increasingly making their voices heard loud and clear in society. They are no longer willing to play a second fiddle to their male counterparts. Educated or not, they are asserting their social and political rights and making their presence felt, regardless of their socio-economic backgrounds.

While it is true that women, by and large, do not face discrimination in society today, unfortunately, many of them face exploitation and harassment which can be of diverse types: emotional, physical, mental and sexual. They are often subjected to rape, abuse and other forms of physical and intellectual violence.

Women empowerment, in the truest sense, will be achieved only when there is attitudinal change in society with regard to womenfolk, treating them with proper respect, dignity, fairness and equality. The rural areas of the country are, by and large, steeped in a feudal and medieval outlook, refusing to grant women equal say in the matters of their education, marriage, dress-code, profession and social interactions.

Let us hope, women empowerment spreads to progressive as well as backward areas of our vast country.

माँ गंगा

Dimple Sharma, 2nd Sem.

माँ गंगा

धोती धोती तन धोती माँ
धोती धोती मन धोती माँ
तन मन धोती जन जन धोती माँ
कण कण धोती जीवन धोती माँ

संताप तू धोती, पाप भी धोती
दीन दरिद्र के श्राप को धोती
हरेक मलिन छाप को धोती
तू मन के दर्पण धोती माँ

लोभ को धोती, क्षोभ को धोती
अहं को धोती, क्रोध को धोती
ईर्ष्या, मिथ्या, कठोर को धोती
दिव्या दृष्टि नयन धोती माँ

हर हर गंगे, हर हर गंगे

हम सबके जीवन धोती माँ

I'm a Little Seed

I'm a little seed,
Brown and fat,
I haven't got a front,
And I haven't got a back.
Plant me in the earth,
Give me water each day,
I'll grow to be an apple tree,
While you play!

Keshav Bhardwaj, 2nd Sem.



How Do We Stay Motivated

Avneet Kaur, 4th Sem.

Self motivation can be the easiest and the hardest thing to attain. Often times we struggle to keep that mojo going or keep our focus in life decluttered. However, the one and only way to keep yourself self motivated despite all these struggles is REPETITION. Yes you heard that right! Even if you feel defocussed, keep going at what you feel strongly towards or love strongly doing. Now the point is HOW? So follow these simple steps:

1. Take life one day at a time. Stop looking at life as a five year or ten year plan target. Set goals for each day and reward yourself when you accomplish them.
2. Have a meeting with yourself. Ask yourself, what will happen if you don't achieve what you don't feel motivated towards? Will you feel hopeless? Sad? Will this make you feel like a loser? If your answer to the above question is yes then you need to fake it till you make it.
3. Be your own best friend. Don't rely on others to motivate you or pump you every time. Look for your own answers and form a habit of that. Every human being is capable of doing that.
4. Lastly, listen to speeches from people or read about those who have set positive examples in front of you. It could even be your favourite Football player or any successful personality in their area.

But most importantly tell yourself, you're every bit capable to do what you set your mind out for. If they can, so can you!

My Mother

Dhruv Sharma, 6th Sem.



Helping Others

Sadhana Singh

I am a kind of person who generally doesn't believe in taking help of others, no matter what kind of relationship I share with them as I consider myself totally capable of doing all those tasks which others can do for me(except those few that require more energy and practical intelligence than what actually I possess). You can take it in this fashion also that my past experiences of getting betrayed by the people when I needed them the most, have taught me this strict lesson of doing things by myself without involving anyone. Moreover you can't expect a genuine and unconditional help from the people of 21st century (again with few exceptions).

I don't know why most of us are like this? I have observed that Americans or Europeans help each other so much, Indians don't. Why? Are they insecure that someone will get something easily or more than them or from them? Are they too lazy to help others? Do they prefer getting things instead of giving things? This particular attitude of Indians always saddens me. They worship God, read religious books, talk about all those good and big things in their life...but when it comes to helping others...most of them just withdraw themselves. And you know what astonished me more...that the people who once were in the dire need of help are the one who withdraw themselves first. No matter what our religious books taught us...we usually don't bother helping each other much. Even you will find several categories of people in this context. Like some are those poor guys who just don't know anything about this word called help(not their fault),they just inherited it from their parents, some do offer their help but with conditions, some with if and buts and some create any discomfort in their status quo.

World is surviving given the selfishness of a vast majority of people. I think it is a moral duty to help others before self, for them helping others is a moral

I somehow trying hard to help people and for this I constantly appreciate my parents. They are the one who have inculcated this habit of giving and helping me. But listen there is no correlation between doing charity and helping others because that people are doing charity just for compensating their sins. They don't want to go to compensate their bad ones. No matter how much you matter God, you can't make fool of him. He will punish or reward you individually for both. You can consider this example...A billionaire is having everything except a healthy child. So beware of this type of misconception.

I firmly believe that life on earth is precious and we must use it for serving others. Moreover a person who merely looks after himself cannot really be said to be "living". But we can't teach our children to help others if we ourselves don't do this". So every parent should try to teach their children not to be selfish and the importance of service of others. They should try to inculcate this feeling of sharing in their kids from early childhood. If they do not pick up desirable values when they are young, how will they grow up to be responsible adult? An easy to remember one liner that we can teach our children is "Desire to be generous". So it doesn't merely tell us to be generous, but urges us to desire to be generous. It must be spontaneous with us which should not come through any compulsion. Here, I am not negating the significance of school and teachers in this but the role of parents come first as the child spend most of the time with their parents at least till the age of 15 (India). Therefore they should help their kids to understand their role as a human by involving them in community as early as possible. Visiting orphans and old age homes on their birthdays, sharing things with their siblings and friends willingly, and giving importance to the child of neighbors, relatives and maid equally before your child could be few among many kind gestures.

The reason for giving children a value based education is as values picked up when one was a child lasted life-long. Helping others becomes second nature to a person, if that is what he has been doing since the time

he was a child. We too should not think that youth is not just a time for enjoyment, and that acts of charity belong to one's old age. And it is never too early to begin to help others. In fact, Charity and this desire to give others must begin when one is young, and it is for this reason that our lessons for children should always emphasize on this.

What is Right? Ethical Perspective

Dr. Ambika B. Rathi

Our teachings of Gita propound to be with the *Dharma*. *Dharma* is not a religious sentiment. *Dharma* is not a philosophy of life one follows, *Dharma* is the path of righteousness, the right path to follow. What is right and who decides what is right. Arjuna was asked to pick up the *Dhanusha* against his own family on the plea that, it is the path of *Dharma*. Krishna commences Gita on the pretext that we are all immortal souls in different bodies. We change the bodies in every Birth and get new bodies, so bodies do not have much relevance. Therefore whether we kill them or not they have to die ultimately.

Since the path of righteousness was coming from the Godhead so it was taken to be the truth. However the truth that Arjuna was contemplating, was correct from his perspective. But, since Krishna is the God head, so Arjuna follows the truth of Krishna.

In this light the perspective of Karna and his truth to fight the battle of *Mahabharata* can be seen a distinct manner. He has many reasons to fight from the *Pandavas* side. He already has a *Pandava* lineage, a direct dissent of the glorified Chandravansham dynasty. He is the son of Sun God. If all these reasons do not suffice his argument to fight from the *Pandavas* side, there is this very strong reason. His mother leaving the stigma of an unmarried mother approaches him and requesting not to fight from the *Kauravs*. The Hindu *Sankaras* have always placed the word of parents of prime eminence.

The parents have the got the distinction of being the entire world. The Ganesha proves this algorithm by taking *Parikrama* around his parents, lord Shiva and Goddess Parvati and winning the competition over his brother Karteykey. *Surya-putra* Karna has all the reasons to follow the path of righteousness to fight for the *Pandavas* and not the *Kauravs*. However there is a truth on the other side of the coin, which is the truth of the *Sootputra* Karna. Born by a royal lineage, he has to lead the life of a common peasant. At a very vulnerable stage of his life, he becomes cognizant about his royalty.

The powers and acumen do not bind him to live the life of a mere peasant. Eventually Duryodhan grants him the much deserved tittle of Angraj Karan. He has his loyalties for Duryodhan for the life time. Therefore all the analogies to fight for the *Pandavas* fall flat before the great truth of Karan. Therefore, even the pleas to fight for the truth cannot deter the fundamentals of Angraj Karan. Was he right?.....

CAMPUS TALK

The Bi-Annual Newsletter

Jan-Jun, 2018



New Delhi Institute of Management

An ISO 9008:2015 Certified A+ B-School

61, Tughlakabad Institutional Area, New Delhi-62 Ph: 9899400113, 9910059639, 011-29962605/ 06

Email: info@ndimdelhi.in www.ndimdelhi.in

