

# CAMPUS TALK

The Bi-Annual  
Newsletter

Jul-Dec, 2021

## From the Chairperson's Desk:

Welcome to Campus Talk July 2021 to December 2021, NDIM's twice-yearly magazine about the life of the professional institute in online era. In reality, it's also one of the most challenging times of the year for all of us as we are working with new challenges with the third wave of corona.

However, I am delighted to share that all the events were still conducted in online mode using Zoom Platform. The transformation from offline to online mode has been really smooth and I am glad to present a glimpse of all the activities conducted in this newsletter.

Students activities were performed during the pandemic with great zeal along with some mega events like CSSR Sponsored International Conference in association with Aurel Valaicu University, Romania. The NDIM team worked tirelessly and I look forward to more such activities in the next newsletter.



**Mrs. Bindu Kumar**  
Chairperson, NDIM

### Editorial Note

The NDIM Newsletter "Campus Talk" is the biannual publication of the college. It is a glimpse of the work performed by students and staff members of NDIM. It includes a brief report of the college activities. Zoom has been a big help for conducting online

academic and non-academic activities for students and staff. Suggestions, if any, are welcomed from readers.



Dr. Madhu Arora  
Dr. Shubham Agarwal  
Ms. Jaya Gupta

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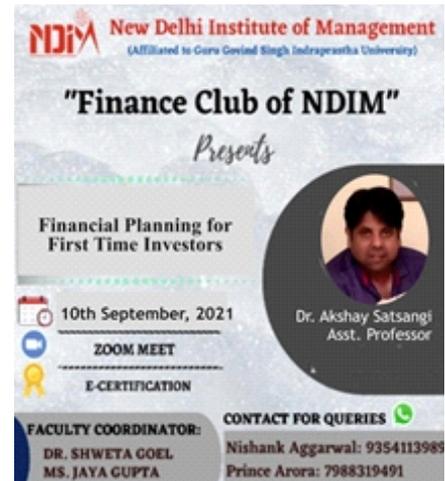
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# Academic Activities

## Workshops

### **Financial Planning for First Time Investors- Sep 10, 2021**

This is useful for first time investors who are normally considered to be investors of young age or have never done the investment before. This year also the Finance Club of NDIM organized a seminar on 10th September, 2021 for financial planning and investment for First



time investors. The objective for conducting this activity was to promote the young and students investors who are normally being attracted towards the new virtual currency. The outcome of this seminar was that students got to know financial investments in a better way. Mr. Akshay Satsangi, Assistant Professor from Dayalbagh Education Institute was the Guest Speaker. Faculty Coordinators Ms. Jaya, Dr. Shweta along with students co-ordinators Mr. Nishank and Mr. Prince organized the event.



Participants attending Workshop

### **Mutual Funds - Are they Really Safe?- Oct 12, 2021**

To many people, Mutual Funds can seem complicated or intimidating. We are going to try and simplify it for you at its very basic level. Essentially, the money pooled in by a large number of people (or investors) is what makes up a Mutual Fund. This fund is managed by a professional fund manager. Another workshop organized by the Finance Club was on Mutual Funds. As nowadays most people are attracted towards investing in mutual funds, a very critical and useful topic was discussed during this workshop. The

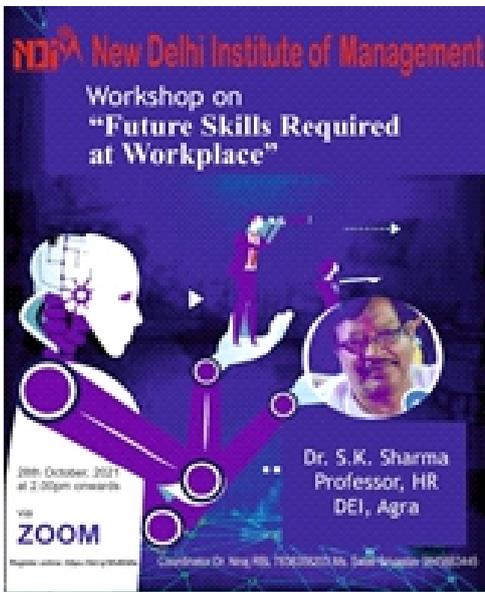
speaker of the event was Mr. Abhay Johri, financial advisor with Bajaj Allianz. The event was coordinated by Ms. Jaya and Mr. Aditya Peter on 12th October, 2021 through Zoom Platform.



Expert Mr. Abhay delivering the session

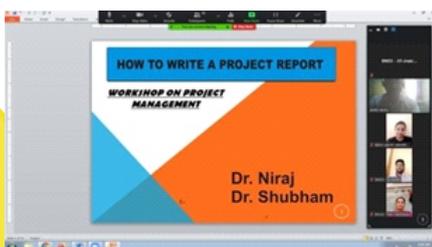
## **Future Skills Required at Workplace- Oct 28, 2021**

Newly emerging this year are skills in self-management such as active learning, resilience, stress tolerance and flexibility. Future of Jobs Survey estimates that around 40% of workers will require reskilling for six months or less. Half of us will need to re-skill in the next five years, as the "double-disruption" of the economic impacts of the pandemic and increasing automation transforming jobs take hold. The Human Resource Club of the institute organized a workshop on Future Skills Required at Workplace. As the current workplace scenario is shifting from manual to automotive mode with a blend of artificial intelligent based machines, a workshop was organized on 28th October, 2021 at 2.00pm. Dr. S.K. Sharma, HOD & Prof. at Dayalbagh Educational Inst. (DEI), Agra participated as Guest Speaker in this online zoom base workshop. The major discussion was based upon the new challenges and opportunities for workers in this transforming period.



## **Project Management BBA Students- Nov 10, 2021**

The purpose of this workshop was to provide knowledge about project writing and how this project survey will help the students for their future career in various companies. This workshop was taken as per the guidelines of GGSIPU for writing and submitting the Summer Training Project Report for the final year students. The workshop was organized on 10th November, 2021 by Dr. Niraj RBL Saxena and Dr. Shubham at 2.00pm onwards. This virtual project management workshop was taken for the students during this



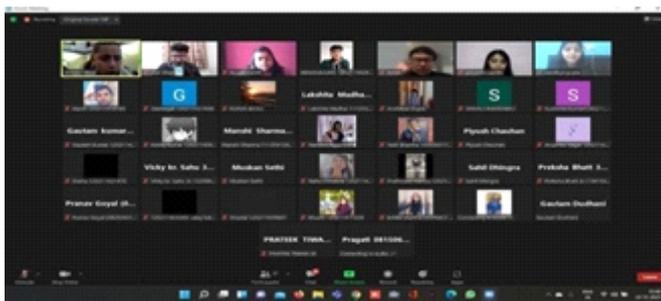
Dr. Niraj delivering session during workshop

p a n d e m i c situation. The workshop was conducted by faculties which are experts in the subjects given to them. Project Introduction & University Guidelines regarding the project was taken by the expert speakers of the institute.

## Webinar / Seminar

### *A career in Life Insurance- July 14, 2021*

Mr. Junaid Warsi from Shriram Life insurance addressed the students of NDIM on the growth and opportunities of insurance during this webinar. The session was interactive and students gained new insights about the insurance sector. They also understood that insurance is not an investment but a risk cover. Importance of insurance and the growth of the sector for the lower section in the society. The session has changed the perspective of students towards the insurance sector. Session ended with the certificate distribution to our students who had successfully completed their internship at Shriram. The event was organized on 14th July, 2021 at 3.00pm by the faculty organizer Dr. Bhawna and Dr. Shubham while the student coordinators were Ms. Shivali and Mr. Stephin.

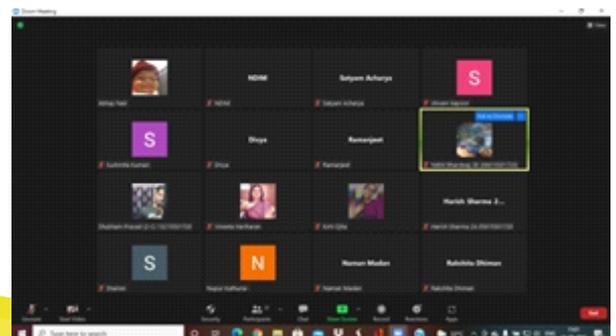


Participants during webinar

### *Taking Care of Our Mental Health in the Time of COVID 19 and Remote Learning - Aug 24, 2021*



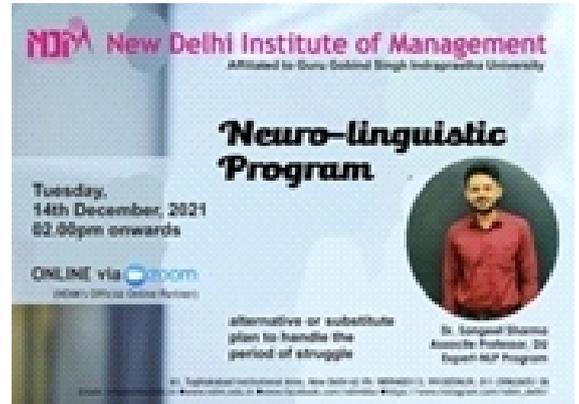
New Delhi Institute of Management organized a webinar on Taking Care of Our Mental Health in the Time of COVID 19 and Remote Learning on 24TH August 2021. A brief overview about stress & its different facets in general along with its importance in this pandemic context were explained by the speaker, Ms. Vineeta Hariharan.



Participants during webinar

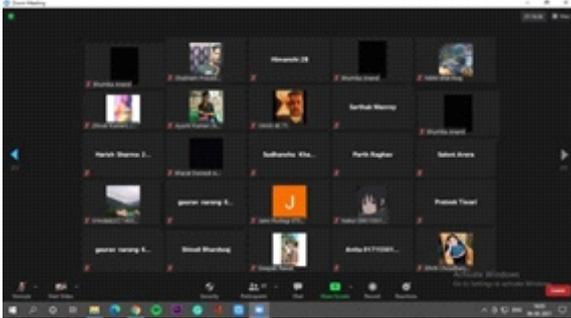
## Neuro Linguistic Program- Dec 12, 2021

As the continued threat of the virus has restricted all of us from being outside and has confined to our places only, it has also given birth to stress, confusion about the future and a life full of depression. Therefore a virtual webinar on Neuro Linguistic Programme was organized to have some relief out of this fear and have lives back to their places. A session on 12th December, 2021 was organized with Dr.Sangeet Sharma Students learned how to manage negative emotions, anger, stress in today's difficult life. Students found the whole session very interesting and helpful. Various kinds of stress management



activities were also practiced

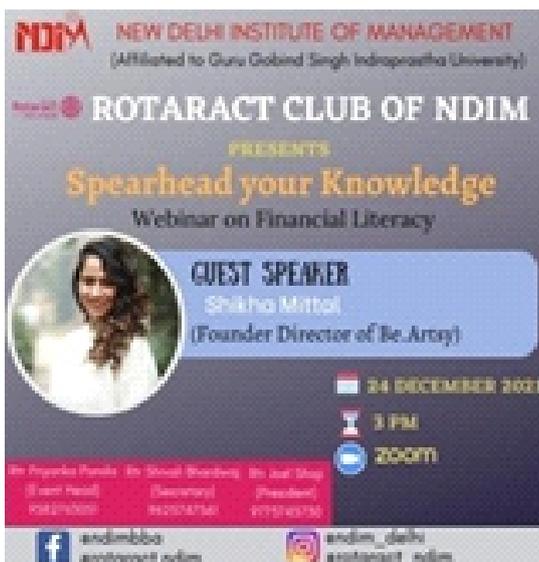
during the session and it provided a useful insight to the students about effective management of everyday life. The event was organized by Ms.Nidhi Das and Dr.Niraj while Ms.Shivali Bhardwaj was the student coordinator.



Participants attending webinar

## Spearhead Your Knowledge- Dec 21, 2021

In collaboration with Be.Artsy, the Rotaract Club of NDIM organized, "Spearhead Your Knowledge", a webinar on Financial Literacy along with Sandarbh-The literary Society. We were honored to have Shikha Mittal as our speaker. She is the Founder Director of Be. Artsy has raised awareness on financial literacy for 12,000 women via "Be Your Own Lakshmi Campaign". The webinar was organized on 21th December, 2021 from 3.00pm onwards. Dr. Bhawna was coordinator for the event while Ms. Gurpreet Kaur was the student coordinator.



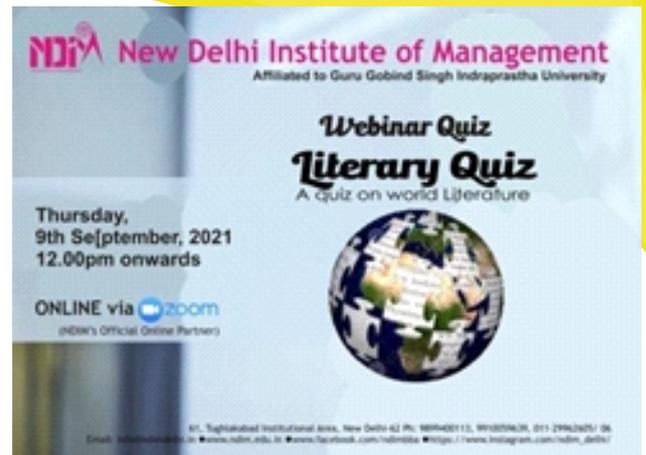
Participants attending webinar

## Literary Quiz - Sep 9, 2021

The marketing club and Sandarbh - The Literary Society of NDIM organized Literary Quiz on 9th September, 2021. The purpose of this event was to test literature general knowledge of the participants. The event was managed by Dr. Niraj and Dr. Bhawna.



Participants attending Quiz

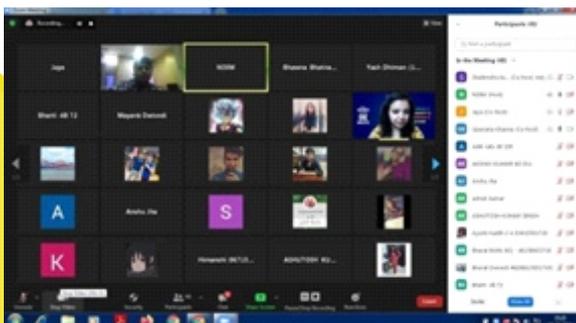
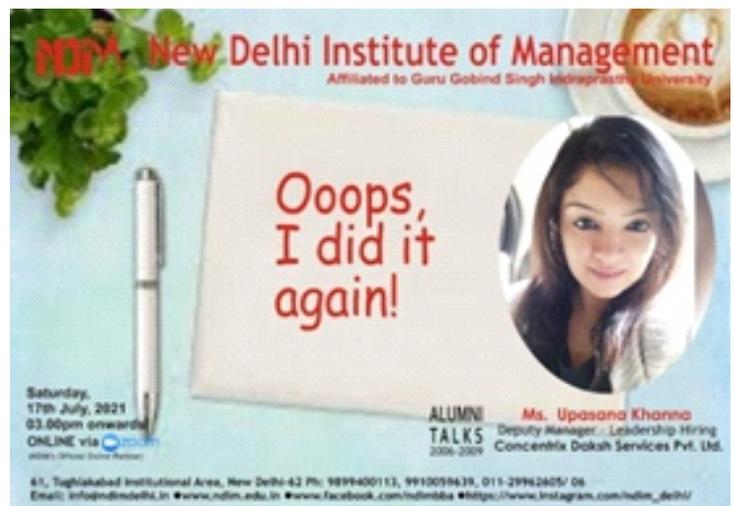


## Student Welfare Activities

### Alumni Talks

#### OOPS, I DID IT AGAIN! - July 17, 2021

Ms. Upasana Khanna delivered a wonderful speech on the Topic "OOPS, I DID IT AGAIN!" She also shared her experience of NDIM. She shared that NDIM has helped in her building not only her career but an ambition that was fulfilled by the support of everyone. She wished that the institution goes on doing great stuff and helps students achieve their dreams. She addressed all the queries of the students. Students were very happy and satisfied after listening to her.

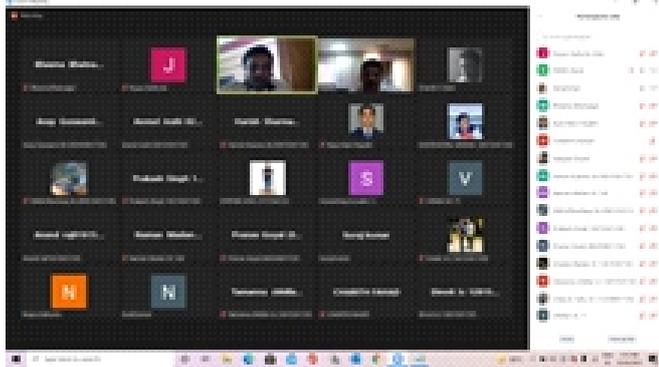


Participants attending Alumni Talk



## **Creating a Brand and E-Commerce Business - October 29, 2021**

Fahad Khan took a session on Creating a Brand and E-Commerce Business. The talk focused on how to start a new business. He suggested that one should understand the market trends and start business accordingly. He also talked about how to build an ecommerce business. The talk was full of motivation and also very interactive. He also talked about his entrepreneurial journey at Diftclub.com and the challenges he faced during Covid 19. He handled the question answer part of the talk very well.

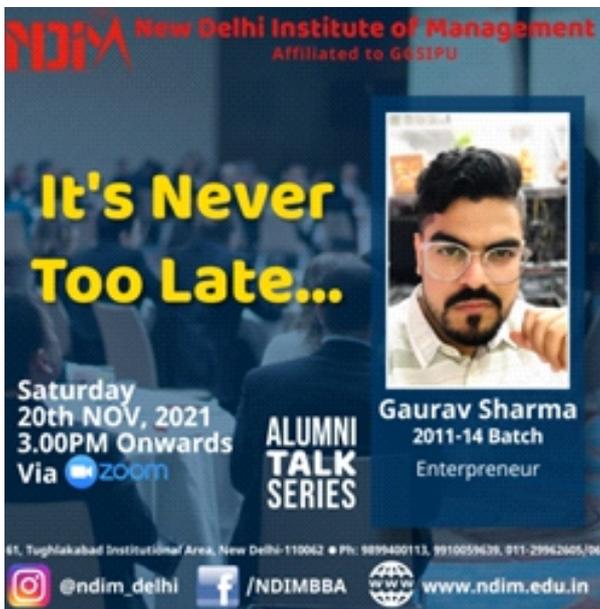


Participants attending alumni talk



## **It's never too late - November 20, 2021**

Gaurav Sharma took a session on It's never too late. He highlighted that one should always focus on goals. Things might take time but we should be determined and focussed. We should consistently work hard towards our goal and should be undeterred by the obstacles faced. One must understand that it is never too late to start and should always learn new things. Alumni, Gaurav also gave a highlight of his professional journey and his endless motivation towards his dream of becoming a successful entrepreneur.



## **Alumni Meet: Reconnect**

**Nov 24, 2021**

Reconnect, the alumni meet of NDIM for the batch 2017-20 was conducted on Saturday, 24th Nov 2021 on Zoom. It was an incredible reunion of alumni, students, and faculty members. Around 56 Alumni attended the meet and gave their valuable feedback and suggestions for the betterment of the Institute and Alumni Association. Speaking on the occasion, Dr. Rakhi and Ms. Jaya welcomed alumni with their compassionate words and mentioned the purpose of the meet. Mr. Shailendra underlined and praised the achievements of the Alumni of New Delhi Institute of Management in all walks/spheres of life. He expressed his sincere gratitude and

appreciation to all the alumni who have taken out time from their busy schedule to become part of this meet. Mr.Akshay, Ms. Nevedita and some other alumni sang their favourite songs.

This meet witnessed the active involvement of the alumni, and several commendable suggestions and proposals came up. It was decided to strengthen the link between the current NDIM students and alumni for their support to current students in the area of training, placement, career counseling, and any other help. Reconnect ended with the thanking note of Dr.Niraj who gave his best wishes to the students for their brighter future.

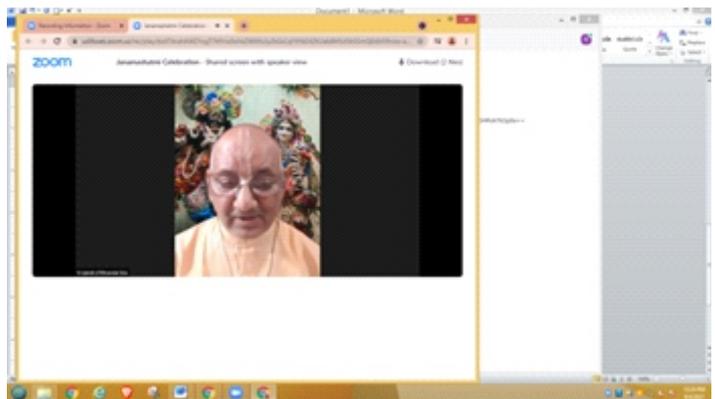
## FESTIVALS AND NATIONAL DAYS CELEBRATION

### *Independence Day Aug 15, 2021*

Independence Day at NDIM was celebrated with a lot of enthusiasm. Online mode did not deter the patriotic spirit of our NDIM family. The guest for the session, Dr.Ravindra Kumar Sinha, Padma Shree Awardee graced the event. The session was convened highlighting the significance of tri colors in our national flag and some quotes instilling a sense of nationalism in our students. The National Flag was hoisted by the NDIM Family at the campus followed by the National Anthem.

### *Janmashtami Celebration Aug 28, 2021*

The Janmashtami celebration was held at NDIM on 28th August, 2021 at 3:00 PM on the zoom platform with great fervor. The occasion was held by the student society of NDIM. Students from all the years joined for the celebration. The guest for the session was Vrajendranandan Das, Director ISKCON National Communications and Vice President ISKCON New Delhi. Then we planned a series of events coming from our students like Bhajan, Dance Performances and Song. To test the knowledge of students we also had a quiz where we asked questions relating to Lord Krishna



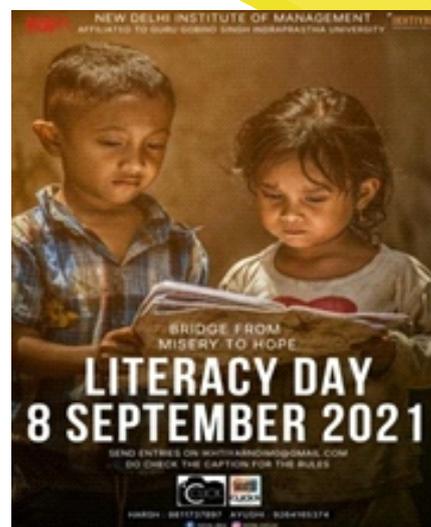
Vrajendranandan Das delivering the session

## **Teacher's Day Celebration- Sep 5, 2021**

Teacher's day was celebrated online. Students organized different activities and events which were full of enthusiasm, teachers enjoyed different games and even participated in activities like singing, reciting poems. Overall it was a day full of enjoyment and relaxation, which also strengthened the bond between teachers and students.

## **International Literacy Day - Photography Competition - Sep 5-8, 2021**

Ikhtiyar: The Photography Society organized an International Literacy Day event on 5th- 8th September 2021. The Event was organised to encourage creativity in the participants and helped them by providing a medium to showcase their photographs with a motive of spreading awareness towards the Literacy Day.



## **Ganesh Chaturthi Celebration- Sep 10, 2021**

Ganesh Chaturthi was celebrated in the campus on 10th September, 2021. The session was also shown to the



Students & faculty members celebrating Ganesh chaturthi

students via Zoom. The students from all the years were welcomed. The programme started with Ganesh Aarti. There was bhajan and dance by the students. The students made the event even special by gracing the event with songs and bhajans devoted to Lord Ganesh, Dances were especially dedicated to the Lord by our students. All students and staff members were dressed in yellow attire. The event was held with much fervor and prasad was distributed to all.

## **Diwali Celebration- Nov 3, 2021**

The Festival of Light 'Diwali' was celebrated with great enthusiasm at NDIM campus on 3rd of November, 2021. The Campus was decorated with beautiful lights and staff members illuminated beautiful diyas in the campus. The teachers, led by the Chairperson played Tambola & Antakshri making the event more vibrant and lively. Several Dance and music performances added so many colours to the festival of light. Truly Diwali not only symbolizes the victory of good over bad but it also strengthens the bond of unity and makes us stronger as a family.



Diwali celebration @ NDIM



## Shikshit Bharat Abhiyaan- Oct 15-17, 2021

NDIM CSR, NSS Cell & Rotaract Club organized "Shikshit Bharat Abhiyaan " from 15th October 2021 to 17th October 2021 to celebrate the occasion of "Founder's Day". Exciting events were held. The theme for Calligraphy Competition was "Education". Another event namely "Stationery Drive" was organised in which our college faculty and society members visit Saksham Foundation - NGO and provide Stationary items to them. Everyone performed well in the event and the winners of Calligraphy Competition were: 1) Sidhi Goyal 2) Pragati Chaubey 3) Mohd. Hamza Imtiaz



Stationary donation at NGO

## Vigilance Awareness Week- Oct 26 to Nov 1, 2021

Circle- CSR Society & NSS Cell of NDIM organized Online Doodling competition on 28th- 31st October, 2021. Theme was "Independent India @75 : self-reliance with integrity". For the Stationery Drive our college society core members visited Hands in Deeds - NGO and provided Stationary items to them, Along with that members distributed sweets and celebrated Diwali at Slum Area (Trilokpuri), on the Occasion of "Vigilance Awareness Week 2021". Motive was to provide a platform to students to showcase their talent and achieve greater things in life.

## A Quote for Animals- Dec 1, 2021

NDIM CGI organized "A Quote for Animals" from 1st December 2021 to 3rd December 2021. The competition was held to spread awareness among the young generation about the animals who are in need of our love to survive. Everyone performed well in the event and the winners of a quote for animals were: 1) Samyak Jain 2) Radhika Pandey 3) Keshav Gupta

## NSS Day- Sep 24, 2021

NDIM CSR & NSS Cell organized an exciting event on 24th September, 2021 to celebrate the occasion of NSS Day. Two events namely "Feed the Stray Animal" and "Oath Taking Ceremony" was held .



Students Feeding the Stray Animal

A promotional poster for NSS Day events. It features the NDIM logo and text: "New Delhi Institute of Management (Affiliated to Guru Gobind Singh Indraprastha University)". The poster lists two events: "Feed Stray Animals" and "Oath Taking Ceremony". It specifies an entry deadline of September 24th by 3 PM and a Zoom link for the ceremony on September 24th at 1 PM onwards. A quote reads: "On the occasion of 'NSS DAY' 'Alone we can do so little; together we can do so much.'" Contact information for the NSS Cell is provided at the bottom.



Oath ceremony on NSS day

## Plantation Drive- Aug 14, 2021

NDIM CGI, CSR & NSS Cell organized Swachh Bharat Pakhwada on 14th August, 2021 to celebrate the occasion of Independence Day. Two exciting events were held. The Shayari Competition theme was "Swachhta" and for Plantation Drive we planted saplings in the college campus.



Students during plantation drive

# STUDENT'S SOCIETIES ACTIVITIES

## Online Poster Making Competition- July 15-18, 2021

NDIM-NSS Cell & CSR society organized an Online Poster Making Competition on 15th-18th July, 2021 on the World Youth Skill Day. The Competition was organised with a motive of spreading awareness towards post vaccination health by encouraging participants to show their hidden talent and express their creativity skills by making posters or sketching.



## Spin for Fun- A Bicycle Activity- July 28, 2021

NDIM CGI Society organized Spin for Fun- a Bicycle Activity on 28th July, 2021 on the World Nature Conservation Day. The Competition was organised with a motive of spreading awareness towards bicycles which related to our health and nature taking one Ride away from a Good Mood.

## Meraki Workshop- July 29, 2021

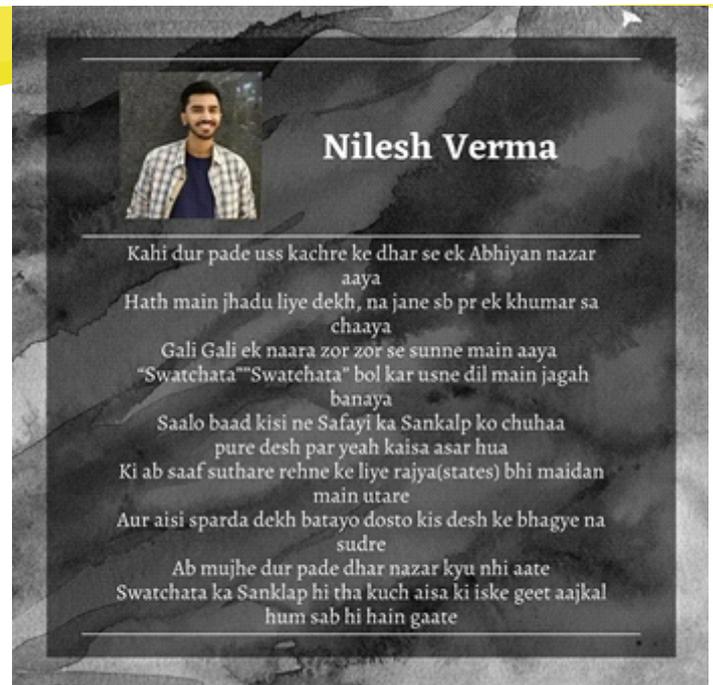
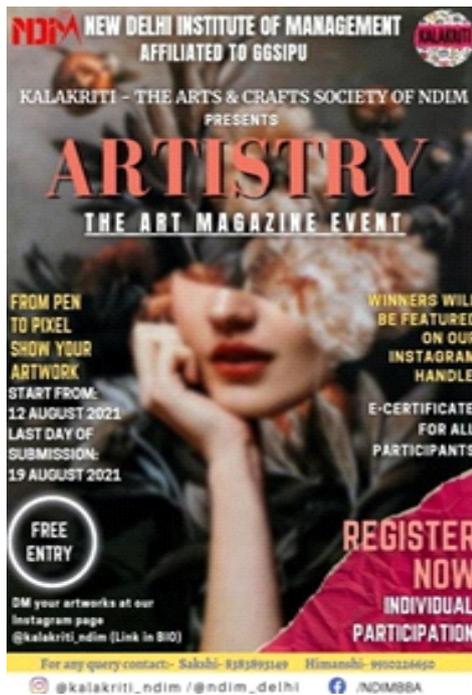
The session was held on 29th July 2021 to give the participants a new dance form and also to engage in a fun activity during such tough times. Students were very pleased with the session and enjoyed it. Around thirty people took part and the feedback of people was extremely positive.



Participants attending workshop

## Shayari Competition- August 14, 2021

NDIM CGI, CSR & NSS Cell organized Swachh Bharat Pakhwada on 14th August, 2021 to celebrate the occasion of Independence Day. Two exciting events were held, the Shayari Competition's theme was "Swachta" and for Plantation Drive we planted saplings in college campus.

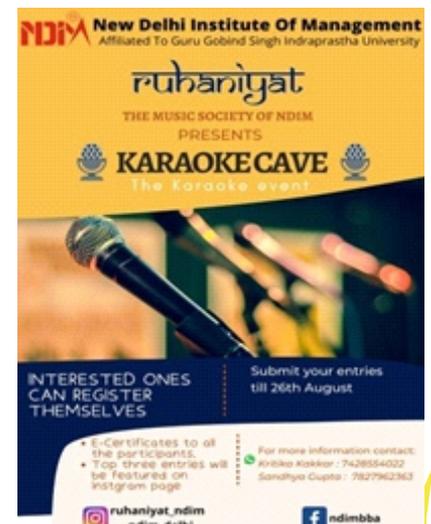


## ARTISTRY - The Art Magazine Event- August 12-19, 2021

Kalakriti: The Art and Crafts Society organized an Art Magazine Event from 12th-19th August, 2021. The Event was organised to encourage creativity in the participants and help them by providing a medium to portray their creativity on paper and show everyone that art has NO rules!!

## Karaoke Cave- August 17-26, 2021

Ruhaniyat the music society organized Karaoke Cave (Online Music Competition) from 17th-26th August, 2021. The competition was organised with the motive of providing a myriad of opportunities, a platform to demonstrate talent and a stepping-stone for achieving greater things in life.

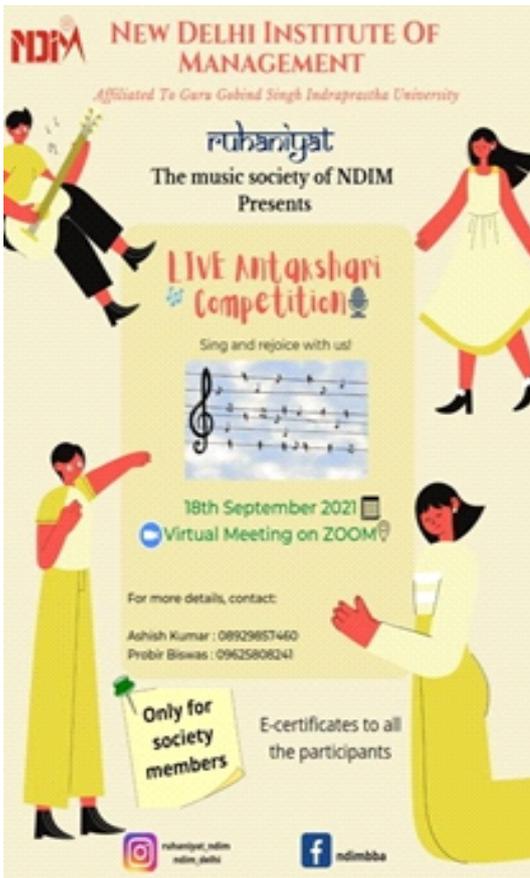


## Online Slogan Writing Competition- August 11-13, 2021

National Cadets Corp of NDIM had organised an Online Slogan Writing Competition. The competition was organized on the occasion of Independence Day with the sense of making the lockdown period useful, instead of just spending time on social media. The event was of 4 days i.e. 11th to 13th August 2021 and the result declaration was on 14th August 2021 but due to some inconvenience, the result was proposed on 16th August 2021.

## Unity in Diversity- August 12-15, 2021

Glitterati, the fashion society of NDIM organised an online fashion show showcasing different religions and cultures of India from 12th to 15th August



## Ruhaniyat- Live Antakshari- Sep 18, 2021

It was organised on 18th Sep 2021. The methodology of the competition was online through online mode via zoom. Participants had to sing a Hindi Bollywood song. The society provided rules and regulations for the competition. The participants were divided in two different teams and were judged on the basis of Vocal quality, presentation and rhythm & tempo.

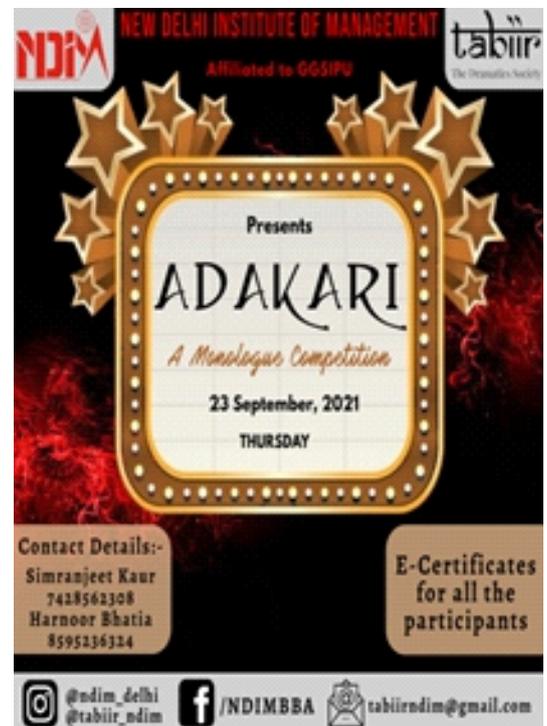


## ADAKARI - A Monologue Competition- Sep 24, 2021

TABIIR - The Dramatics Society organized ADAKARI - A Monologue Competition on 20th-24th September, 2021. The competition was organised with the motive of providing the candidates a platform to showcase their talent and achieve greater things in life.

The students performed well and among them the winner were

- First position: ANKIT SAXENA
- Second Position: MEGHA CHHAYADI
- Third Position: ANSHUL DOGR
- People's Choice Award: KRISH SHARMA



## Poem/Slogan Writing Competition- Oct 2, 2021

Rotaract Club of NDIM organized Poem/Slogan Writing Competition on 2nd October, 2021 on the occasion of Gandhi Jayanti. The Competition was organised with a motive of spreading awareness towards the theme 'STRENGTH OF CHARACTER' by encouraging participants to show their hidden talent and express their creativity skills by presenting their poem/slogan writing. The students performed well and among them the winner was NIDHI GAUR.



## Street Photography- Oct 28, 2021

'The marvels of daily life are exciting; no movie director can arrange the unexpected that you find on the street. 'On this note, Ikhtiyar Photography Society, NDIM organised a competition on "Chaos is beautiful", through your lenses! On 28th October 2021.

## ADAKARI 2.0 - A Monologue and Short Film Competition- Nov 18, 2021

Tabiir-The Dramatics Society of NDIM organised ADAKARI 2.0 - A Monologue and Short Film Competition to exhibit talents on 18th November, 2021.

## Cloth Painting Event- Nov 25- Dec 1, 2021

Kalakriti: The Art and Crafts Society organized a Cloth Painting Event on 25th November-1st December, 2021. The Event was organised to encourage creativity in the



participants and help them by providing a medium to portray their creativity on paper and show everyone that art has NO rules!! The students performed well and among them the Top 3 winners were:

- 1) Priyasha Pattanayak
- 2) Pushpa Kumari
- 3) Sweety Marim



## AD MANIA COMPETITION- Nov 22-Nov 26, 2021

Circle- CSR Society of NDIM organized Ad mania competition from 22nd November to 26th November 2021. The theme of the event was "promoting gender equality and women empowerment". The motive of the event was to provide a platform to candidates to show their skill and respect for women. Everyone performed well in the event and the winner of AD MANIA Competition: 1st - Harshita Luthra and Nandini Mendiretta



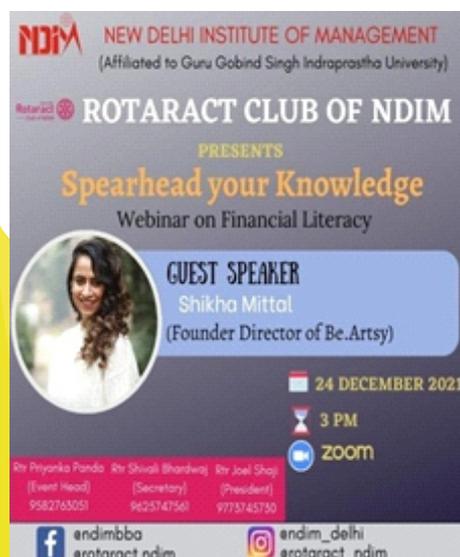
## FESTIVE LOOK- Oct 9, 2021

The FESTIVE LOOK event was an event to celebrate the upcoming festive season and give a touch of glamour to the outfits for forthcoming festivals. The event meant to polish the skills and bring out the talent hidden through our platform. It was organised on 9th October 2021. The event was open for all the colleges and received a great response from different colleges of various universities including Delhi University and other colleges. The event was judged in two rounds, round 1 was based on likes received on instagram platform and top 5 participants were further judged in round 2 and the final winner along with 2 runner ups were selected by our society president and vice president.



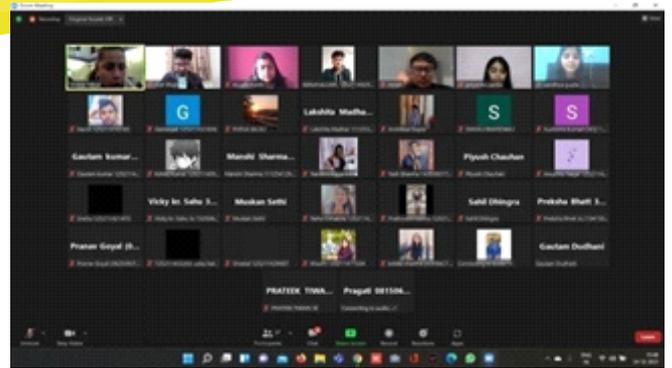
## Financial Literacy- Dec 24, 2021

Rotaract Club of NDIM organized a webinar on Financial Literacy on 24 December 2021. The objective of the event was to provide the students with learning opportunities apart from only studies and to let them enhance their thinking, & creativity skills. One of the most important objectives was to involve students in spreading awareness about how education is the most powerful weapon which one can use to change the world for good. The event was a huge success. We were able to encourage a lot of participants to join and helped them spearhead their knowledge by conducting a webinar that enhances knowledge and creativity in such a manner that they were able to acquire a meaningful message on the importance of financial literacy. The event helped us encourage a lot of young



minds on financial planning by giving them a chance to listen to the most amazing

financial advisors who have raised awareness among 12000 women. Students were able to acquire skills and such a meaningful message. We were able to create a platform where students not only from NDIM but also from different colleges get to engage with NDIM and create networks and relations with societies of other colleges.



Students attending webinar on financial literacy

## SPORTS ACTIVITIES

### ***BGMI (Battleground Mobile India)- Nov 11, 2021***

Sportacus- The Sports Society of NDIM conducted a BGMI Tournament, which took place through BGMI App on 11th November 2021 at 3 pm. This event was open for all students of NDIM or from any other institution or even adults to have fun and engage with each other at the comfort of home. Sportacus had received a good amount of participation. During this event, there were a total of 2 rounds. During the first round there were 13 teams and 52 players who were playing against each other and only one team qualified to the finals, then subsequently we held the second round where we got our finalists and then the 2 finalists had a match against each other and we found our ultimate champions, Team ESR. E- Certificates are given to the winners as well as to all the participants.

### ***Ludo Competition- Nov 19, 2021***

Sportacus- The Sports Society of NDIM organized the online ludo king competition in which participants from various schools & colleges took part with full joy. The Event was full of entertainment. Every player was happy to be a part of this. The participants were divided into 4 players in each team. It was a successful & an entertaining event & this helped in making the participants take a break from their busy life. The player who played using his/her unique tactics & strategies won the match in every round. The event also helped us to know what interests the participants and got good feedback on which Sportacus team will implement upcoming events.



## ***ADIOS: The Farewell Party - July 13, 2021***

A farewell party full of enthusiasm was organized for the batch 2018-2021 via zoom because of Covid 19 pandemic on 13.07.21. The event was conducted keeping in mind a small get together of the pass out batch so as to cherish some moments together and message sharing with each other. The whole event was full of mixed feelings where happiness of putting a step forward toward a career can easily be seen in the eyes of passing students at the same time their eyes were reflecting that sadness of leaving the college. Dance videos & music videos were presented by the juniors. Some games, puzzles were played with seniors for fun. Pass out batch shared their experiences & messages. Titles & Compliments were also given by the juniors and the entire event was done nicely. Ms Farewell was Ms Gurpreet and Mr Farewell was Mr Manthan.



Students attending Farewell Party

Everybody got filled with emotions and every soul went through a memory lane of their days spent in college.

## **Placement Activities**

### ***Industry Visits / Plant visits***

#### ***TAJSATS Megakitchen, Oct 22, 2021***

NDIM Corporate Interface and Placement Cell organized a virtual industrial visit to TAJ SATS Megakitchen on October 22nd 2021. TajSATS is powered by a passion for delivering innovative food solutions. With dedicated facilities in all the major metros, TajSATS Air Catering is India's leading in-flight catering company. With over 42 years of experience, backed by the impeccable health and safety record and unrivaled operational expertise, the industry-leader TajSATS is the first choice for leading international airlines, domestic carriers and charter companies. Living by its quality and delivery commitment, TajSATS is also a leading institutional player.

#### ***Adani Solar power Plant, Aug 31, 2021***

NDIM organized an online industrial tour to the Adani solar power plant. The session was conducted on 31st August, 2021 at 3:00 PM. It was conducted through a zoom platform and second and third year students took part. The plant is the world's largest single location solar power plant with a capacity of 648 MW of energy, having over 25 lakh solar modules installed and spread across 2500 acres of land. The video highlighted the building of the world's largest solar power plant within a limited time. This video highlighted the various challenges faced during the installation phase. The environmental factors affecting the installations. The power of the human resources and their determination helped face this challenging task and made this difficult task successful.

### ***Balaji Wafers, July 31, 2021***

NDIM Corporate Interface and Placement Cell organized an industrial Visit on Foreign Studies for 1st and 2nd year students on 30th July 2021. The session focussed on how during the pandemic the manufacturing process was affected and inclusion of new machinery internationally became a challenging task. Due to lockdown, the snacks eating habit increased drastically and because of that the increased demand could only be leveraged with the inclusion of new technology. Hence, the employees at Balaji took over the setting-up process successfully. It is one of the beloved Indian snacks. They truly are proud of their Indian flavors and so are we. Balaji wafers have captured the Indian market very rapidly and have come up as a tough competitor in the market. The students really enjoyed the session as it focussed not only on the manufacturing process but also the problems faced during the Covid 19 pandemic.

## ***Corporate Talks / Guest Lectures / Webinars***

### ***Is MBA worth Doing, Dec 24, 2021***

This Corporate Talk was handled by Ms Ayushi Gupta, Business Head, MBA Trek on 24/12/2021 in which students of NDIM participated with full enthusiasm. The session focused on “Is MBA worth Doing.” Earning an MBA can help professionals enhance their career opportunities, receive increased compensation, and job promotions. An MBA can provide the skills and knowledge necessary to start a new business, and many employers require an MBA for certain management or leadership positions. An MBA is only worth the expense, time, and effort when the graduate plans to work in a business-related field, in management, or as a company founder. Employers often hire out-of-the-box thinkers who can innovate and offer a perspective different from their own. An MBA might help in getting a job interview, but it will not guarantee the applicant will land that job. The pros and cons of doing an MBA were discussed and the students found this session really helpful. At the end, all the queries of students were duly cleared.

### ***Building a Strong Personality, Nov 26, 2021***

This Corporate Talk was handled by Ms. Aditi Massey, L&D expert, KPMG on 26/11/2021 in which students of NDIM participated with full enthusiasm. The talk focused on “Building a Strong Personality”. The session focussed on “Building a Strong Personality.” Rather than trying to make improvements, such as, for example, trying to learn new behaviors to deal with situations, the starting point is to patch your weak spots, it has been practically proven, and commonly been said that people who are born with empathy have a tendency to self-sabotage, the ability to say “No.”, Self-confidence, Sense of humor, Hard-working, The ability to read other people, The ability to attract people, The ability to control the reactions of your body. The session ended with a note that you need to work on yourself and build yourself to be strong enough to deal with any situation at any time. At the end, all the queries of students were duly cleared.

### ***Necessary skills at Workplace, Nov 5, 2021***

This Corporate Talk was handled by Ms. Shivangi Narula, CEO, Skilldfy on 5/11/2021 in which students of NDIM participated with full enthusiasm. The session focused on necessary skills at Workplace. It highlighted that communication is one of the primary skills and tools one needs to successfully advance a career. Management skills showcase your ability to make quick and effective decisions, problem-solving skills test your levels of patience and discipline in times of adversity, Organizational skills reveal your aptitude for prioritizing key tasks, Self-regulation focuses on your behavior in the workplace, etc. The modern workplace isn't a single physical place in most organizations. The modern workplace is a realm, a culture. At the end, all the queries of students were duly cleared.

### ***Effective Communication Skills, Oct 29, 2021***

This Corporate Talk was handled by Mr. Praveen Malhotra, General Manager, Genpact on 29/10/2021 in which students of NDIM participated with full enthusiasm. This session talked about “Effective Communication Skills.” Workers in the digital age must know how to effectively convey and receive messages in person as well as via phone, email, and social media. Being a good listener is one of the best ways to be a good communicator. Fixing body language, eye contact, hand gestures, and tone of voice, the message you are trying to convey. Try to convey your messages clearly and concisely, be polite in your workplace communication. A good communicator should enter into any conversation with a flexible, open mind. Be open to listening to and understanding the other person's point of view, rather than simply getting your message across, Hence, being a good listener was especially highlighted. At the end, all the queries of students were duly cleared.

### ***Importance of Soft Skills at Workplace, Oct 8, 2021***

This Corporate Talk was handled by Mr. Anuj Goel, Director, VQMS on 8/10/2021 in which students of NDIM participated with full enthusiasm. The talk focussed on “Finding the right Career Path”. It basically focussed on answering the following questions to know your career interest. The first is skills, what are your personal strengths and weaknesses? Next, interests, what sorts of activities and subjects do you find interesting. Next, Style What style of work environment is one looking for, and what values are important to you in your ideal career? Answering these questions will help one find the right career path for oneself. The session was highly engaging and students found this session really helpful. At the end, all the queries of students were duly cleared.

### ***Profile Building for IIMs and Top B-Schools, Sep 17, 2021***

NDIM organized a webinar in collaboration with IMS India. The session was held on 17th September, 2021 and was presided over by Mr. Abhishek Pathak, Chief mentor at IMS Delhi. The session was planned keeping in mind the needs of the students and hence the topic was Profile building for IIMs and Top B-Schools. The session was highly informative and focused on what soft skills and educational qualifications one must focus on for developing oneself. It focused on building a resume from scratch. The session highlighted some of the things that must be mentioned in your resume, the key skills required, preparation strategy for competitive exams and much more. The

session was very interesting and useful for the students. The students found this session really engaging and it helped them clear their mindset and work towards their goals. All the questions were duly taken care of by the speaker.

### ***Digital Marketing, Sep 3, 2021***

NDIM organized a workshop on "Digital Marketing" in collaboration with "Delhi Institute of Digital Marketing" on 3rd September 2021. The program will be presided over by Mr. Pawan Kumar. Pawan Kumar is the Head Trainer of Delhi Institute of Digital Marketing (DIDM). PawanKumar has been into the Digital Marketing Industry for 5 years and has been working with various brands. He talked about the concept of Marketing and Marketing of products and services using digital technologies. She also spoke about various types of Digital Marketing techniques which are currently being used by the industry to sell various types of products and services. Digital Marketing can be on-line and off-line and various methods of both the types were covered. The session concluded with a Q & A session.

### ***How to Prepare for CAT, Aug 20, 2021***

New Delhi Institute of Management organized a webinar on How to Prepare for CAT on 20th August 2021. The webinar was conducted by Mr. Arks Srinivas, Head of MBA Prep (India and Abroad) at Career Launcher. In the webinar he addressed about how to select the easiest or high scoring sets to increase your number of good attempts. Once you select the sets, how you can solve these sets with utmost efficiency will also be discussed. It was a must attend webinar for those who are eager in pursuing a career in management. Students who are about to enter their final/pre-final year attended the session to learn more CAT/other management entrance exams and various preparation strategies. The speaker also discussed how a career in management can help you in climbing the ladder of success during these challenging times.

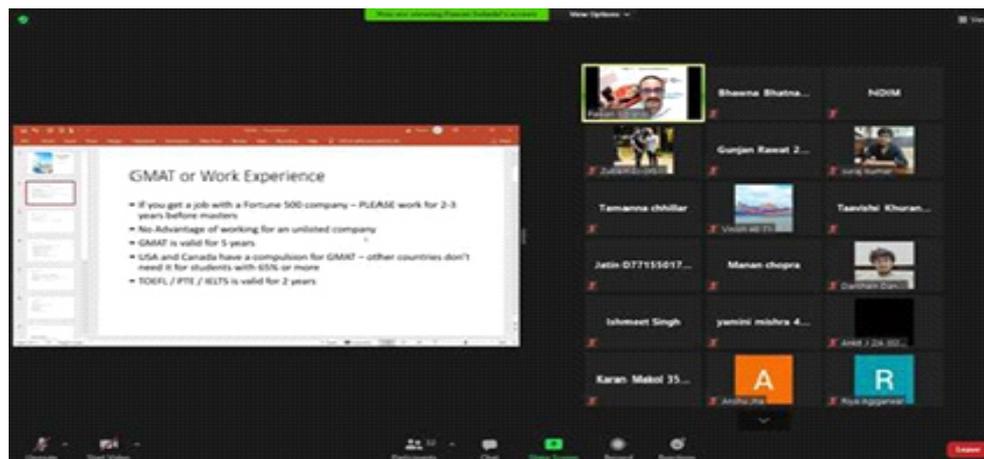
### ***Achieving career excellence with MBA, Aug 17, 2021***

NDIM Corporate Interface and Placement Cell organized a webinar on Achieving career excellence with MBA for 1st and 2nd year students on 17th August 2021. The session was presided over by Ms. PinnacciNegi, verbal ability expert, Mindworkzz. The webinar focused on how MBA can be leveraged to give your career a new start. MBA is the need of the hour. One should remember that the true meaning of MBA is not only textbook reading but giving oneself exposure. She focused on the fact that in order to achieve excellence, it is important to be proactive. One should always be updated with the current trends. Nowadays it is important to be updated not only with the concepts related to your field but multidisciplinary knowledge is what is required. One should work on his/her technical and soft skills. It is important to gain some practical exposure by doing internships, live projects, getting associated with an NGO, etc.

It must be noted that MBA is just a starting step. If one really wants to excel then one needs to move out of his/her comfort zone. The students found this session really helpful.

## ***Foreign Studies, July 23, 2021***

NDIM Corporate Interface and Placement Cell organized a webinar on Foreign Studies for 1st and 2nd year students on 23rd July 2021. The session was presided over by Mr. Pawan Solanki, educational counselor holding more than 20 years of expertise. The webinar was focused on international studies for higher education. The session was especially on students' demand and was a much awaited one. The session focused on the importance of work experience for foreign studies, eligibility criteria for different universities, how to check the authentic ranking, exams to take. In addition to this financing need through easy loans was also discussed. The session was highly interesting and beneficial for the students. The session was really interactive and the students cleared all their apprehensions.



Students attending webinar on Foreign Studies

## **Research Department Activities**

### ***International Conference***

**Flexible Work Arrangements and Internet of Things: Perspective in modern scenario- Dec 21-22, 2021**

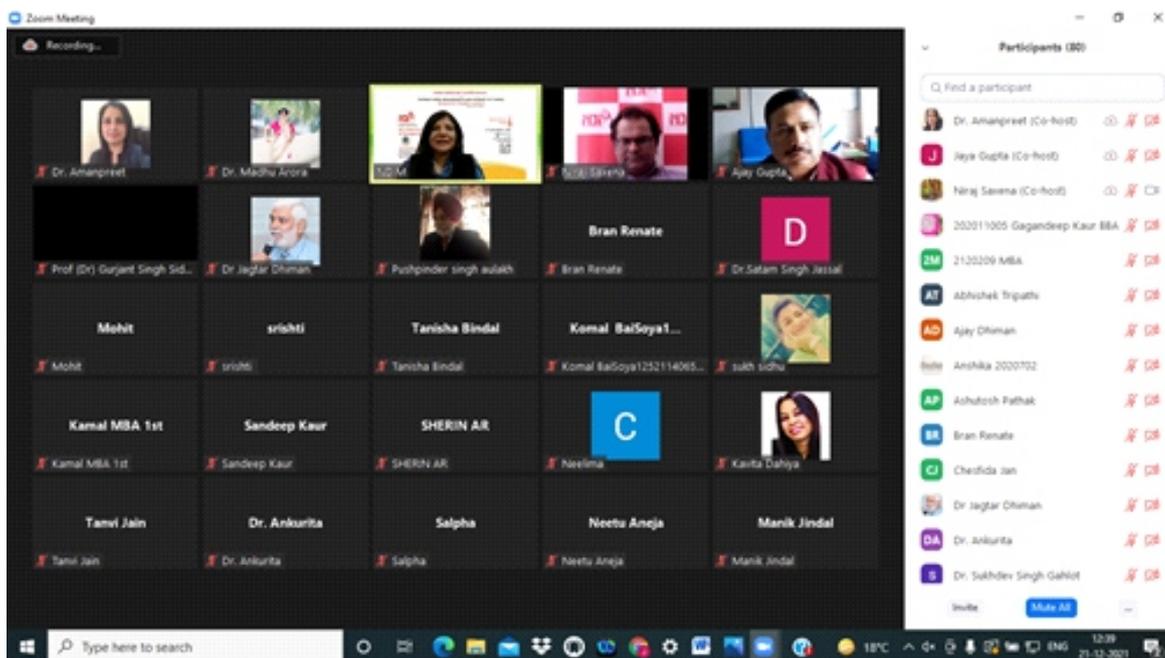
New Delhi Institute of Management (NDIM) organized ICSSR Sponsored International Conference on Flexible Work Arrangement and Internet of things: Perspectives in Modern Scenario (FWAIOT-2021), co-hosted by University College of Commerce and Management, Guru Kashi University, In association with Aurel Valaicu University of Arad, Romania. Inaugural session of Day 1 of the Conference started with a welcome note from Dr. Madhu Arora, Research Head and convener at NDIM with a brief on the theme of the conference. Virtual lighting of lamps followed by the Saraswati Vandana. Dr. Niraj RBL Saxena introduced the New Delhi Institute of Management. Next, Ms. Bindu Kumar showered her blessings for the successful conduct of the conference and declared the conference open. Chief Guest, Shri A.K. Gupta, Director, ICSSR, Delhi who praised the choice of the theme and the achievements of ICSSR, co-convener Dr. Amanpreet introduced the Pro-VC from Guru Kashi University, Dr. Jagtar Singh Dhiman who shared his inspiring words and blessed us all for the successful conduct of the event. Next, Dr. Shubham Agarwal, co-convener introduced and invited Dr. Alina Costin from Aurel Vlaicu University, Romania. Ma'am shared her thoughts on "Practical Considerations regarding the flexibility in the Reorganization of the social assistance

in the pandemic.”

In the afternoon session Guest of Honor, Dr. Durgesh Tripathi, GGSIP University, Delhi shared his inspirational words and Prof. Narasimhamurthy N, Chairman and Dean, Bengaluru City University talked about the struggles of Indian freedom focusing specifically on “Azadi ka Amrit Mahotsav”.

On Day 2 of FWAIOT-2021, in technical session 1, Dr. Liliana Renate Bran, Aurel Vlaicu University of Arad, Romania as our keynote speaker shared her views on “Strategies on Adapting to the Pandemic Situation in Education” and as session chair Dr. Abhishek Tripathi shared his views on the conference. For technical session 2, Dr. Tiberiu Dughi, Aurel Vlaicu University of Arad, Romania as keynote speaker shared his words of wisdom on “Digital Competencies of Teachers Strategies of Training and Attitudes” during pandemic of covid and Dr. Mani Jindal, Mangalmay Institute, Greater Noida as session chair graced with her presence.

For technical session 3, Dr. Gabriela Sorina Vancu, Aurel Vlaicu University of Arad, Romania as keynote speaker addressed on “Impact of SARS CoV 2 Pandemic on Emergency Service Activity” and Dr. Hardeep Kaur, Chandigarh University as session chair enlightened with her views. For technical session 4, Dr. Anca Egerau, Aurel Vlaicu University of Arad, Romania as our keynote speaker shared her views on “Innovative Management of Human Resources at University Level During Pandemic” and Dr. Akanksha Upadhyaya, Rukmini Devi Institute of Advanced Studies Delhi as session chair shared her insights. In valedictory session, Ms, Jaya Gupta, Assistant Professor NDIM and Anchor shared valedictory note and Dr. Shubham Agarwal delivered the vote of thanks after mementoes distribution. It was an incredible experience for all the participants.

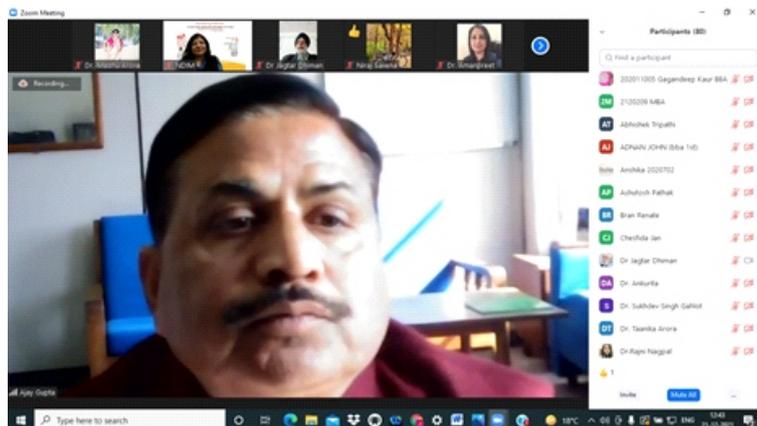


Inaugural session during the conference



Ms. Bindu Kumar, Patron and Chairperson NDIM addressing the audience in ICSSR Sponsored International Conference on Flexible Work Arrangements and Internet Of Things 2021-Perspective in modern scenario

Chief Guest, Mr. A K Gupta sharing his words of wisdom with the participants in ICSSR Sponsored International Conference on Flexible Work Arrangements and Internet Of Things 2021-Perspective in modern scenario



## Faculty Development Program (FDP)

### Basics of Data Analytics, July 16-22, 2021

NDIM organized a week-long FDP on "Basics of Data Analytics" from 16 July to 22 July, 2021. The FDP was successfully attended by the faculty members and research scholars from reputed universities like Poddar Management and Technical Campus, Jaipur, Kumaraguru college of liberal arts and science, Deenbandhu Chhotu Ram University of Science and Technology, VITBS, VIT Vellore, BANARAS HINDU UNIVERSITY, RK University, Osmania University, CHRIST (Deemed to be University), Bangalore, SVSM, SVVV Indore, ALIGARH MUSLIM UNIVERSITY, ALIGARH, Jamia Hamdard University, Bikaner Technical University, Punjabi university regional center for IT and Management.

The FDP took place through online mode via Zoom platform and all the prerequisites were provided to the participants in advance. The first day marked the commencement of the FDP in which after the inaugural session, the expert Dr. Miklesh Prasad Yadav, Assistant Professor, Amity College of Commerce and Finance delivered session on Data import in RStudio, Descriptive Statistics, Normality Testing, Hypothesis Testing (t-test family). The second day of the FDP involved a more rigorous session on Hypothesis Testing (ANOVA) and Assumptions with valuable insights and practical sessions. Third day of FDP, covered Introduction of Correlation and Linear Regression. All the queries of participants were efficiently answered by Dr. Miklesh Prasad Yadav. On the fourth day, the expert covered Assumptions of Simple and Multiple Regression. Last day was a very important day in which the participants learnt about time series, Deterministic Trend and Stochastic Trend, Differencing and

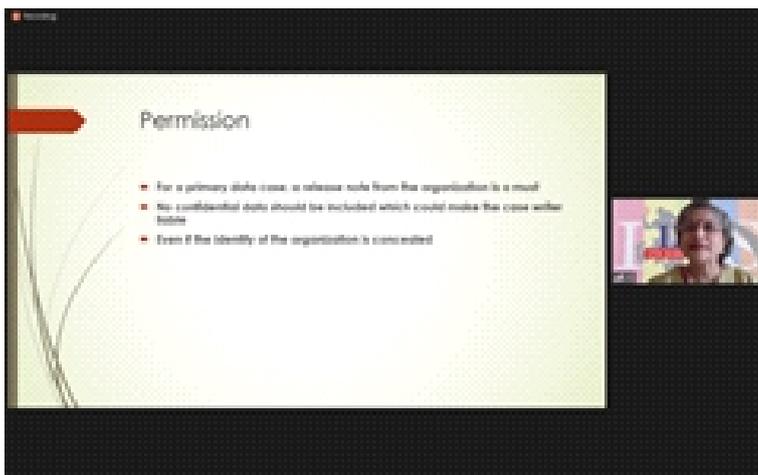
Detrending, Unit Root Testing, Correlogram. The FDP came to an end with a valedictory speech delivered by Dr. Shubham Agarwal, Associate Professor, NDIM. The feedback of participants was satisfactory and they showed interest to attend such programmes with NDIM in future also. The FDP was initiated and coordinated by our faculty members, Dr. Madhu Arora, Associate Professor, NDIM and Dr. Shubham Agarwal, Associate Professor, NDIM.



Participants attending FDP on Basics of data analytics in July 2021

### ***How to write a Case- Aug 18, 2021***

NDIM organized FDP on How to write a Case on 18-08-2021. Prof. J. Saldanha, a faculty member at IBS Gurugram was the resource person. The contents covered in FDP were case writing, exhibits, case synopsis, teaching notes in cases, use of names, opinions, measures and metrics, data to be used in case, classroom testing of case study, permissions needed and most important the publication of case study. The FDP came to an end with a valedictory speech delivered by Dr. Madhu Arora, Associate Professor, NDIM. The feedback of



Expert Speaker Prof. J. Saldanha, a faculty member at IBS Gurgaon, sharing her words of wisdom

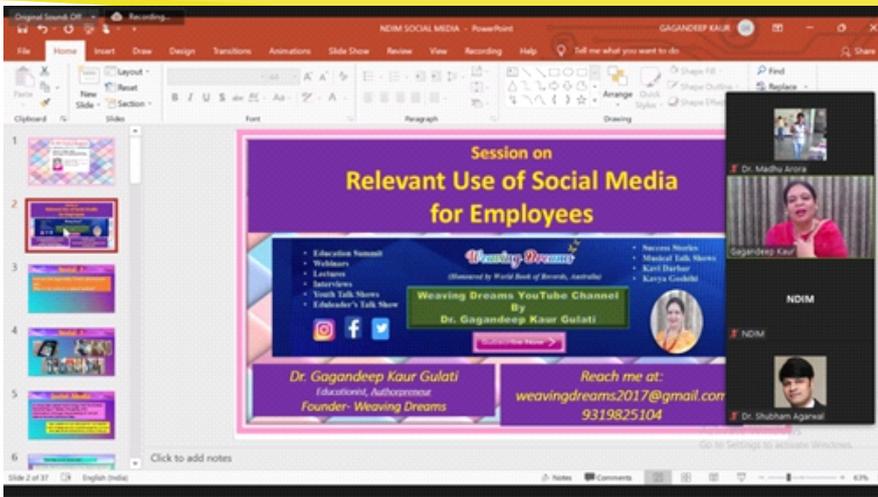
participants was satisfactory and they have shown interest to attend such FDP's in future also.

## ***Management Development Program (MDP)***

### ***Social Media Analytics for Decision Making- Sep 11, 2021***

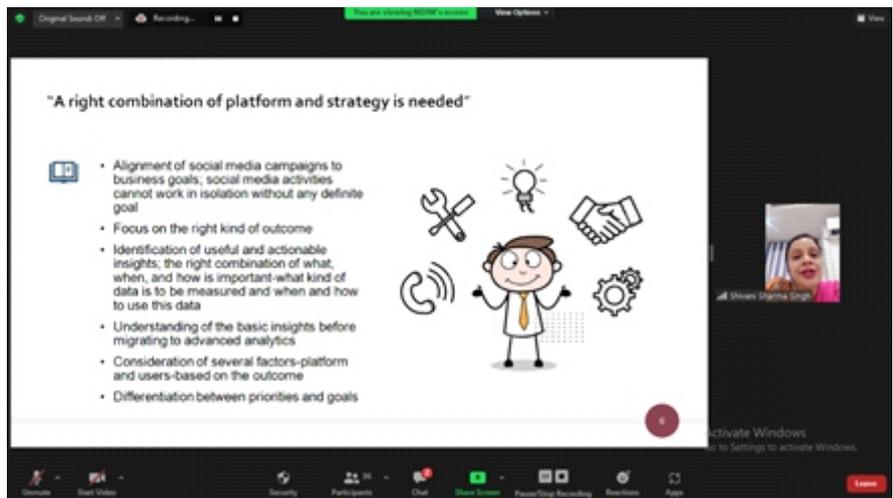
NDIM organized a week long MDP on “Social Media Analytics for Decision Making on September 11, 2021. Session Experts were Ms. Shivani Sharma Singh, IIM C, Mrs. Asia Pacific

Exquisite intl USA, Brand Ambassador at Aptech International Preschool and Dr.Gagandeep Kaur Gulati, an Academician, Educationist, Corporate Trainer, and Founder- Weaving Dreams. MDP was attended by many industry persons from reputed organizations.



Dr Gagandeep Kaur, Founder Weaving Dreams sharing her words of wisdom MDP On Social Media Analytics for Decision Making

Ms. Shivani Sharma singh, , IIM C, Mrs. Asia Pacific Exquisite Intl. USA, Brand Ambassador at Aptech International Preschool enlightening audience in MDP On Social Media Analytics for Decision Making



## Staff Development Program

### Business Analytics & its utmost significance in Industry 4.0, Oct 8-14, 2021

Business Analytics gives an excellent overview and insight on how organizations can become more efficient. Keeping this in mind New Delhi Institute of management organized SDP on Business Analytics & its utmost significance in Industry 4.0 during 8 Oct-14 Oct, 2021. Gaurav Malhotra, (Senior Analyst at Cians Analytics) was the resource person. This SDP was very useful for employees, professionals, researchers and interns.



Mr. Gaurav Malhotra, Senior Analyst at Cians Analytics delivering the session during SDP

## Online classes, Library and Lab Initiatives During COVID-19

NDIM believes in holistic development of Students, Faculty and Staff Members. It has taken steps for faculty and students so that they may not suffer in their educational and research part during the Covid 19 pandemic. NDIM took initiatives on the following grounds:

- Online Classes for students were powered by Zoom Platform.
- For RM lab, students were guided thoroughly for research data analysis using Jamovi , a free and open software. They were guided to install software in computers and use of data analytics. Students prepared their projects using this software. Special classes were held to use for data analysis like descriptive, T-test, ANOVA, Correlation and Regression etc.
- For uplifting research skills regular online Faculty Development Programmes on topics like basics of data analytics, advanced excel and writing quality papers for reputed journals marked the presence of faculties from other institutions as well.
- FDP on data analytics using Python with online tool was initiated for boosting research skills of faculty members
- Regular Staff Training Programmes were organized on contemporary topics like Content Management and Blog Writing etc.
- Workshop on Programming logics in Excel, research skills, ethics in research were conducted to facilitate analytical skills of students, faculty and staff members
- Faculty was facilitated with the information and facility to attend National and International Conference on contemporary topics in NDIM as well as outside the organizations.
- MOUs were signed online with Indian and International Universities to boost the research activities at NDIM. It helped immensely in enriching the NDIM Journal and efforts in organizing collaborative conferences.
- Anusandhan: NDIM's Journal of Business and Management is on Google scholar now. Link is created and all current and previous issues are available open access for NDIM faculty members and all other academicians.
- Links for online books were provided to the students.