

CAMPUS TALK

The Bi-Annual
Newsletter

Jun-Dec, 2022

From the Chairperson's Desk:

Estimable triumph of NDIM students, teaching and non teaching fraternity are here again in this newsletter. This bulletin is an endeavor to document all the achievements encompassing academic, student society activities, training and placement, as well as research activities by faculty and students of NDIM. We, at NDIM make immense efforts to make our students corporate ready and offer innovative teaching strategies and learning environment focusing on personal and professional development of each member in the institute. We are acutely conscious of our responsibilities and have been striving to render quality education with values. This Newsletter highlights the achievements of NDIM students and faculty at various levels including NDIM students holding top ranks at GGSIPU sports meet. I feel proud to share the tremendous efforts of the institution. I believe this will serve as a welcome doorway to view and analyze the tremendous efforts put in by our team to provide a platform for overall development of our students. It is also a reminder to us to fulfil the promise of delivering education to enhance personalities of our students along with human values and social responsibility. Best wish for our newsletter to remain fresh and dynamic as always.



Dr. Bindu Kumar, Chairperson-NDIM

Editorial Note :

Current bulletin is a platform to show the efforts of academic and other departments to highlight their efforts and contributions. Many activities of national and international level were conducted this semester.



International conference by NDIM with BFGI and AVU Romania got huge participation in terms of presenters and attendees. Our chairperson, Dr. Bindu Kumar getting honorary Ph.D. degree from California Public University is also remarkable. Dr. Niraj Saxena, Principal shaped this newsletter in present form to highlight the curriculum based and extracurricular activities conducted at NDIM. Suggestions, if any are invited at editor@ndimdelhi.in

Editors:

Prof. (Dr.) Madhu Arora, NDIM
Dr. Anubhuti Hajela, Associate Professor, NDIM
Ms. Jaya Gupta, Assistant Professor, NDIM
Ms. Pratibha Singh, Assistant Professor, NDIM
Mr. Shrey Malhotra, Student Coordinator, NDIM
Mr. Vaibhav Tyagi, Design & Publication, NDIM



New Delhi Institute of Management

An ISO 9001:2015 Certified A+ B-School

61, Tughlakabad Institutional Area, Nr. Batra Hospital, New Delhi-110 062 Ph. 011-29962605 / 6, 9650743804

www.ndim.edu.in | www.facebook.com/ndimbba | info@ndimdelhi.in | insta :ndim_delhi

Student Welfare Activities

International Yoga Day

Rotaract, NCC, NSS and CSR of NDIM organized “YOGA SESSION” on the occasion of International Yoga Day. The event was successfully organized and was performed very systematically on 20th JUNE 2022.

The main objective behind this observation is to make this ancient practice popular among the present generation who are unaware of its benefits.



Glimpses of students attending Yoga session



yoga trainers delivering speech on importance of yoga

All the students and teachers of NDIM attended the yoga session and felt the importance of it in our daily life. Yoga can resolve many problems mentally as well as physically.

Practicing yoga is akin to taking a mindful pause during the day and hitting the reset button. With the help of two experts in Yoga & Meditation the event was successfully organized.

Independence Day Celebration

New Delhi Institute of Management organised INDEPENDENCE DAY CELEBRATION on 13th August 2022. The event was inaugurated by flag hoisting which was done by the faculty members of the college followed by national anthem of our country. The students and the faculty were dressed in ethnic tri-colour to show the unity and patriotism among us.

The societies and the clubs of NDIM also actively participated in the event. **Ruhaniyat** - The Music Society of NDIM presented two melodies music in the tribute of the freedom fighters of our country.



Glimpses of Independence Day Celebration

Meraki - The Dance Society of NDIM also presented two fabulous dances from their side. **Tabiir** - The Dramatics Society of NDIM performed an outstanding skit in the memories of Late Sri Bhagat Singh. **Bulls N Bears** - The Finance Club of NDIM performed a wonderful dance performance. It was really a great and successful event. Everyone enjoyed it and had a great time.

Ganesh Chaturthi Celebration

Ganesh Chaturthi was celebrated in the campus on 31st Aug, 2022. The programme started with Ganesh Vandana. There were bhajans and dances by the students. The students made the event even more special by gracing the event with songs and bhajans devoted to Lord Ganesh, Dances were especially dedicated to the Lords by our students. All students and staff members were dressed in yellow attire. The event was held with much fervour and prasad was distributed to all.



Glimpses of Ganesh Chaturthi Celebration

Teacher's Day Celebration

Teacher's day was celebrated on 5th Sep, 2022. Students organized different activities and events which were full of enthusiasm. Teachers enjoyed different games and even participated in activities like singing and reciting poems.

Overall it was a day full of enjoyment and relaxation, which also strengthen the bond between teachers and students.



Glimpses of Teacher's Day Celebration

Diwali Celebration

The Festival of Light 'Diwali' was celebrated with great enthusiasm at NDIM campus on 3rd of November, 2022.

The Campus was decorated with beautiful lights and staff members' Enlighted beautiful diyas in the campus. The teachers, led by the Chairperson played Tambola & Antakshari ,making the event more vibrant and lively. Several Dance and music performances added so many colours to the festival of light.

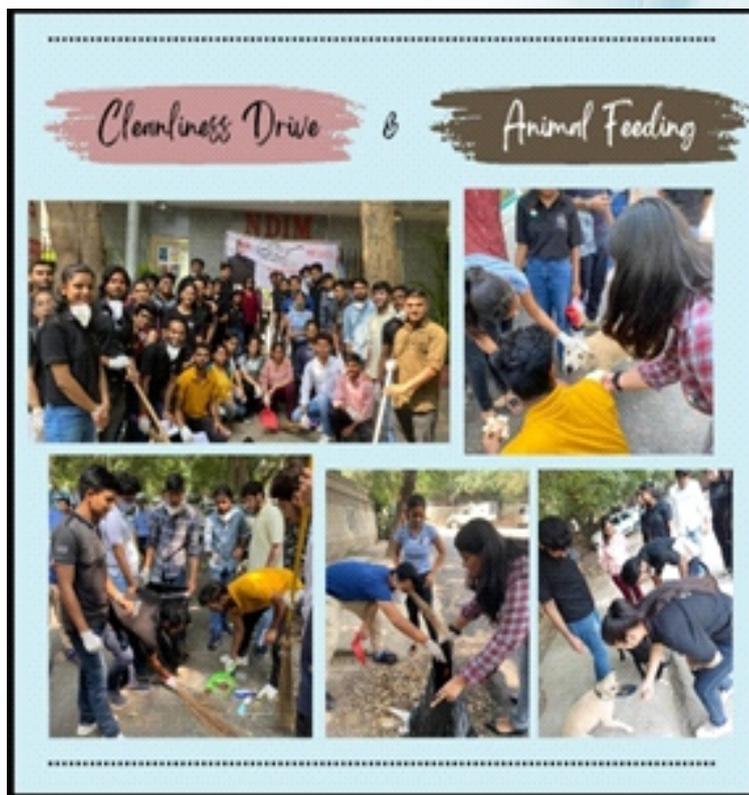


Glimpses of Diwali Celebration

Swachh Bharat Abhiyan

CIRCLE - CSR Society, NDIM NSS Cell (Unit 1 & Unit 2), Centre for Green Initiatives, and Rotaract Club, of New Delhi Institute of Management, organized SWACHH BHARAT ABHIYAAN on the occasion of Mahatma Gandhi Jayanti on 1st October 2022 under this Cleanliness Drive and Animal Feeding was done.

The event was inaugurated by Ms. Bindu Kumar, the chairperson ma'am of our college. A total of 150 students attended the event. The event was started with the swachhta pledge taken by chairperson ma'am and all the volunteers. Then the students were divided into different groups and they started cleaning the nearby areas of college campus. Volunteers cleaned the Campus Area, Batra Park, Sangam Vihar, Tigri, Khanpur and nearby roads. About 210 kg of trash were collected in black poly bags and thrown into the garbage.



Glimpses of Swach Bharat Abhiyan

Everyone showed active participation and did their work with the greatest dedication. After the cleanliness drive, the volunteers also fed the animals and played with them. This was a fantastic experience for everyone, and they all had a great time interacting with one another. Overall, it was a fun experience, really one of the best experiences for the students.

Shikshit Bharat Abhiyan

CIRCLE - CSR Society and NDIM NSS Cell (Unit 1 & Unit 2) organised SHIKSHIT BHARAT ABHIYAAN on the occasion of the birth anniversary of Sh. J.R. Bansal Ji on October 15th, 2022 in the fond

memory of our founder chairman, Sh. J.R Bansal Ji, ex-member of UPSC and ex-Chairman of PPSC. NDIM and its members expressed their heartfelt wishes and remembered the great personality of the bygone era. A soul which was always filled with deep compassion for mankind and a desire for the welfare of humanity. A personality who always initiated and supported the cause of spreading meaningful education and uplifting the backward sections of society through constant efforts and actions.

The day began with remembering Ex-Chairman Sir, followed by the lighting of the lamp, which was done by Ms. Bindu Kumar, the chairperson ma'am of our college. More than 700 children participated in this event.

Shikshit Bharat Abhiyan organised by Circle-CSR society

In the beginning, the children were introduced and were given a brief idea of the program. The children participated in different games with the volunteers of CIRCLE- CSR Society and NSS Cell, and they were also given a lecture on the importance of education. Free stationary and gifts were provided by the college to the underprivileged children.

We also conducted a poster making competition in which the 1st, 2nd, and 3rd prize winners were given cash prizes and certificates by the college. At the end, we also provided lunch for the children. There were around 150 volunteers who helped us handle the event successfully. Overall, it was a really successful event, and everyone helped and participated with great enthusiasm.

Spreading Smiles

Centre For Green Initiative & Rotaract Club of NDIM had organized a collaborative event named “SPREADING SMILES” under project KALYAN 2.0, held on 24th November, 2022 occasion of Guru Teg Bahadur Martyrdom Day.

The motive of the event was to help underprivileged people of slum area by providing them winter clothes and saplings. The donation boxes, for the collection of clothes, were placed at the campus, few days prior to the event. A total of 2 boxes of winter clothes, along with 15 saplings, were given to the needy people. an ultimate success.

The people were really happy and we were able to see a ray of hope and survival among them. All the volunteers were really motivated and satisfied after the event. The smiling faces of everyone proved that the event was



@ndim_delhi



www.ndim.edu.in



/ndimbba

CGI & Rotaract Club organised Spreading Smiles

Industrial cum Excursion trip to Manali, HP



Glimpses of Industrial cum Excursion trip to Manali, HP



“We are now in the mountains and they are in us, kindling enthusiasm, making every nerve quiver, filling every pore and cell of us”



Sightseeing at Manali

“A furtive look of the outstation Industrial visit of NDIM BBA to Manali. This successful trip was full of team building essence, bonding and various other learning elements”

Academic Club Activities

“CRYPTOMANIA 2.0 by Marketing Club

A Mock Trading Competition on the topic “CRYPTOMANIA 2.0” was organized by PROMINENT (The Marketing Club of NDIM) on “ROOSTOO” from 23 to 25 August, 2022 at 12PM on online platform. It was an online event which allows trading and gives you a realistic simulator of a crypto exchange for anyone to practice real time trading. It was to encourage students to gain knowledge of crypto currency investment. The total no. of students participated in the event were 24 and with their magnificent performance they bagged certificates. The event was very knowledgeable and successfully organized.

The poster for 'CRYPTOMANIA 2.0' features the NDIM logo at the top left, followed by the text 'NEW DELHI INSTITUTE OF MANAGEMENT (Affiliated to Guru Gobind Singh Indraprastha University)'. Below this are logos for 'ROOSTOO' and 'PROMINENT'. The main title 'CRYPTOMANIA 2.0' is prominently displayed in yellow and blue. To the right, there is a background image of a laptop keyboard with several gold Bitcoin coins scattered on it. Below the title, a yellow box contains the text: 'An online event to Learn the basics of How to invest in Cryptocurrency.' Another yellow box below that lists 'Event Details:-' with the following information: 'Date:- 23Aug to 25 Aug', 'Time :-12Pm Onwards', 'Venue:- Online', and 'Entries open till 10Aug (12Am)'. At the bottom, there is contact information for Satyam Acharya (President) and Shivam Kumar (Vice President), along with social media handles for @Prominent_ndim, @ndim_tba, and @ndimbba, and the website www.ndim.edu.in.



Winners of Quiz Competition

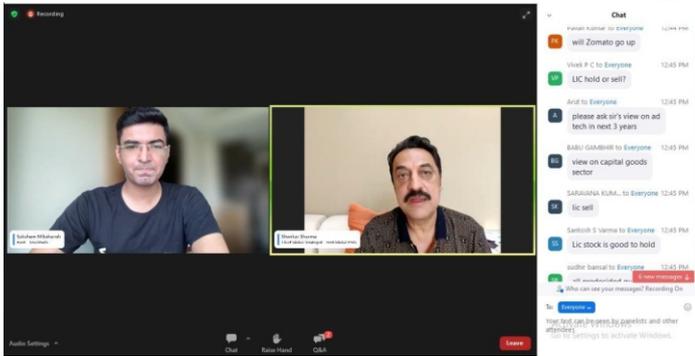
“MARKWIZ”-The eQuiz Competition

PROMINENT CLUB (The Marketing Club of NDIM) organized “MARKIZ” The quiz competition on Marketing and Sales. The main aim of this event is to measure growth in knowledge, abilities or skills. The marketing quiz is a flexible research that allows the collection of primary data through questions that are structured according to well-defined principles to arouse interest and even more. We started the event with the small introduction including the rules and regulation of the quiz. The quiz includes three rounds in which ROUND 1 has general marketing questions, ROUND 2 includes questions related to tag lines of different brands and ROUND 3 has the questions related to the logos of different brands and companies. The evaluation was done on the basis of the total score and judgement criteria, the winner's were given the prizes and certificates too. The event was very knowledgeable and successfully organized

Finance Club Activities

Webinar on 'Dhande ka Funda'

A live webinar on the topic 'Dhande ka Funda' was organized by BULLS-N-BEARS (The Finance Club of NDIM) in collaboration with STOCKWITS - A US Based Company on 7th August 2022 (Sunday) at 12P.M. on Zoom platform. The host was Mr. Saksham Mikshansh and the speaker was Mr. Shankar Sharma who is a Chief Global Strategist and first global PMS. It was an online webinar which involved Q&A sessions, polls and quizzes along with interesting facts on how to pick potential multibagger stocks.



Top B-schools from all over India were a part of the same event. More than 50 students from our college participated and with their magnificent performance they bagged certificates, gift hampers and Campus Ambassador title. Stocktwits sent 9 Gift Boxes and 62 Hard Copies of Certificates.

It was a very interactive and knowledgeable session.

Seminar on “Steps to Build Wealth”

To teach students the concept of wealth and make them aware how they can build wealth, a knowledgeable session on 'Steps to Build Wealth' was held by Bulls-n-Bears [The Finance Club of NDIM] on 18th October, 2022.

Harsh Verma: Harsh Verma is a Founder & Director of Royal Trading Lab. He is a Productive Stock Market Trainer. He trained 1000+ individuals from different part of the world. He is also the Co-Author of an Amazon Best seller book The Billionaire Mindset



Winner receive awards from Ms. Jaya, Ast. Prof. NDIM

Falak Kaur Virk a BBA student welcomed the guest by giving introduction of NDIM and about the guest to the audience.

The session started with Mr. Harsh Verma telling students about the steps how to build wealth from nothing. Learning how to build wealth from nothing might sound like "mission impossible", especially if you have always believed that wealthy people either inherit their wealth or have benefited from powerful connections.



He explained that saving is not enough, based on our financial needs channelize our monthly savings into investments. Either you can achieve the goal before time; or if you want to keep the tenure fixed,

then at the time of maturity, the amount that you will receive will be more than the target amount.

In the end of the session the speaker took the queries of the students. It was really an informative and interactive session, where students participated with full enthusiasm.



At last, Mr. Shailendra Kumar (Senior IT Head) and Ms. Jaya Gupta (Assistant Professor, Finance and Accounts) presented a memento to the speaker.

Participants during the Session



Participants during the Session

Marketing Mela

SYNAPSE "HR CLUB" & PROMINENT "MARKETING CLUB" had a collaboration for the event - Both the clubs of NDIM organized "MARKETING MELA" in the college premises on 20th October 2022. The main objective of this event "MARKETING MELA" was to encourage students to gain knowledge about various business startups, teamwork and collaborating amongst each other. The total number of participants were 70. There were stalls allotted to all the students. There were 22 total number out of which 6 food stalls, 5 of decor and jewels (accessories), 8 games, 1 photograph booth and many more. MARKETING MELA was an amazing event. After the sale of students was done, DJ was also organised for the students. Everyone enjoyed a lot.

NEW DELHI INSTITUTE OF MANAGEMENT
(AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY)

MARKETING MELA
MAKE YOUR OWN STALL

At college campus

THURSDAY
OCTOBER 20, 2022

TIME
10 AM ONWARDS

VENUE
COLLEGE CAMPUS

SATYAM ACHARYA: 9310605324
Shivam Kumar: 9319631719
Divya vaghela: 9958862502
Manpreet kaur: 98711 69379

@ndim_bba @prominent_ndim @synapse_ndim www.ndim.edu.in /ndimbba



Exciting Prizes and Certificates were given to the winners and all the participants of the Marketing Mela. The event got great success and was highly appreciated by the students as well as the staff members. Event was successfully organized and performed very systematically.

MARKETING MELA
(AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY)

ORGANIZED BY
PROMINENT × SYNAPSE

WINNER
CATEGORY: FOOD & DECORATIONS

1ST
MARKETING MELA
AWARDS
FOOD & DECORATIONS

TEAM
#BROWNS

MARKETING MELA
(AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY)

ORGANIZED BY
PROMINENT × SYNAPSE

RUNNER UP
CATEGORY: FOOD & DECORATIONS

2ND
MARKETING MELA
AWARDS
FOOD & DECORATIONS

TEAM
CHATKAZ CORNER

MARKETING MELA
(AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY)

ORGANIZED BY
PROMINENT × SYNAPSE

WINNER
CATEGORY: GAMING

1ST
MARKETING MELA
AWARDS
GAMING

TEAM
LUCKY SEVEN

MARKETING MELA
(AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY)

ORGANIZED BY
PROMINENT × SYNAPSE

RUNNER UP
CATEGORY: GAMING

2ND
MARKETING MELA
AWARDS
GAMING

TEAM
THE GAMER'S PARADISE

SYNAPSE "HR CLUB - QUIZMASTER"

SYNAPSE "HR CLUB" - The Synapse club of DIM organized "QUIZMASTER" competition on "TEAM BUILDING AND STRESS INFLATION" on 1st August, 2022 .

The main objective of this event "QUIZ MASTER" was to encourage students to gain general knowledge, apart from subject knowledge. The total no. of participants were 20. The event was hosted by our two team members. The event commenced with a small introduction of the event and after that it was narrated the rules and guidelines of the event. In first round there were two Teams, TEAM A and TEAM B. In round 1 , TEAM 1 was the winner. In second Round we made a pair of two students for each team. From there we were having two final teams in final round.



New Delhi Institute of Management
Affiliated To Guru Gobind Singh Indraprastha University

Organizing
QUIZ MASTER
01.08.2022

TOPIC:-
Team building
& stress
inflation

For more details Contact Divya 99588 62502 /
Manpreet 98711 69379
12 Am Onwards /At Room no. 207

@Synapse_ndim @Ndim_delhi www.ndim.edu.in Ndimsynapse hr club



Thus, evaluated on the basis of the total score and judgement criteria, the winner team won the competition. Those who came 1st and 2nd, we gave them the prizes and certificates too. The event was successfully organized and performed very systematically.



Recipient of the Winner and runner-up positions with their awards

Seminar on Building a Progressive Culture in Organisation” by HR Club

SYNAPSE-HR CLUB organised a seminar in the college premises on 25th November 2022. A renowned spokesperson Mr. Rishabh Tandon is the Area Director - Human Resources with Intercontinental Hotels Group. He passionately drives People Strategy for 12 IHG hotels in India. Rishabh has grown with IHG and handled multiple roles in L&D, HR and Social Media (Employer Branding). He is an alumnus from esteemed IHM Mumbai and XLRI Jamshedpur. He has received multiple accolades for his leadership including the Forbes India Top 100 People Manager 2019, Best Hospitality Personality Award and HR Team of the Year - 2019 and 2020. IHG hotel brands in India include Holiday Inn, Crowne Plaza, Intercontinental and Holiday Inn Expresses. It was an amazing session for all the students. Students gained knowledge and experience. The event got great success and was cordially managed by the team.



New Delhi Institute of Management
Affiliated To Guru Gobind Singh Indraprastha University



RISHABH TANDON
(Spokesperson)

Area Director - Human Resources with
Intercontinental Hotels Group.



JOIN OUR SEMINAR
ON
"Building a progressive culture in organization"

NOVEMBER 25, FRIDAY | 11 am - 12 pm | NDIM Campus Room no. 101

FOR ASSISTANCE CONTACT TO : | Divya vaghela (President) +91 99588 62502 | Manpreet Kaur (Vice President) +91 98711 69379

 Ndim_delhi Synapse_ndim |  www.ndim.edu.in |  Ndimsynapse hr club



Guest Speaker is being honored by Ms. Meenal Bajaj



Guest speaker delivering lecture on Strategic HR

E-CELL ACTIVITIES

E-SUMMIT'23

Entrepreneur Club (Inspineur) of Ndim has organised E-summit'23 in collaboration with E-cell of IIT Bombay in which start ups and investors came from all over Delhi and near by states.'

The total number of participants were around 150 and total number of investors were around 35.



New Delhi Institute of Management
(Affiliated to Guru Gobind Singh Indraprastha University)



Inspineur
(E-Cell)

E-SUMMIT'23
ORGANISED BY E-CELL OF NDIM IN
COLLABORATION WITH IIT BOMBAY



Vartika (President)
+91 99710 47717

Hirdey Lunial (Vice President)
+91 98102 97301

@ndim_delhi
 @inspineur_ndim

www.ndim.edu.in

@ndimbba

Glimpses of E- Summit'23

We started the event with registration followed by a webinar and a workshop with Daksh Sethi founder of Guby Rogers then all the startups presented their startup ideas to the investors with the help of the ppt followed by a pitching round with the investors then after all the startups came together with the investors for the mentorship along with it a small competition was also organised in which all the participants were given 10 lakhs as an initial amount and were given situation and were asked to invest accordingly and one with the most amount left with him/her self were declared as winners

Overall it was fun and one of the best experience Students could ever have

BIZZ QUIZ

INSPINEUR(E-Cell)-The entrepreneurship cell of NDIM has organised BIZZ QUIZ- The business quiz competition for the students of NDIM on 28th November,2022.

The total number of students participated were 25. We had 2 rounds of competition, in first round we asked some easy level questions related to general businesses as the screening round and then selected those students who gave the most answers for the second round(the final round)

So we had two speakers who were calling out the questions for students and our whole team were observing who were giving the most answers and we listed out 15 students for the second round and then we distributed sheets to the students for writing the answers and we called out 20 questions and checked them in front of them only and then it came out to be tie between 2 students and we gave them 5 more questions to select our winner.

The event was really fun and students showed great interest. We ourselves enjoyed this event a long with the participants. All the participant gave tough competition to each other and showed a wonderful performance. Those who came 1st, 2nd and 3rd, we gave them certificates as prizes and participation certificates to everyone else. Overall it was a fun and really one of the best experience for the students.

NDIM New Delhi Institute of Management
(Affiliated to Guru Gobind Singh Indraprastha University)

**E-CELL
OF NDIM
PRESENTS
BIZZ QUIZZ**

[@ndim_delhi](https://www.instagram.com/ndim_delhi)
[@inspineur_ndim](https://www.instagram.com/inspineur_ndim)

www.ndim.edu.in

[@ndimbba](https://www.facebook.com/ndimbba)

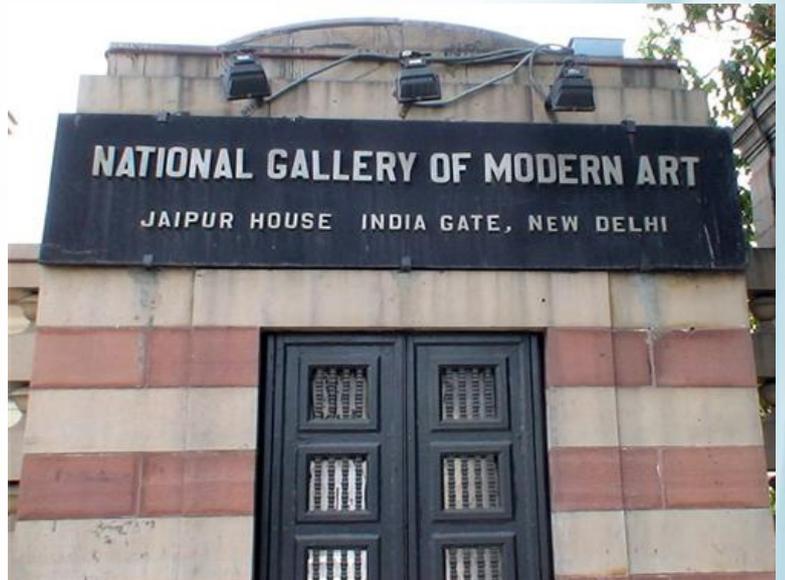
Glimpses of BIZZ QUIZZ

Student's Societies Activities

Art Gallery Visit

Kalakriti: The Art and Crafts Society organized the Art Gallery Visit to National Gallery of Modern Art on 24 June, 2022. The Event was organised to get to know about the artefacts through art and craft works.

The visit was a huge success. People were highly interested. It helped in building the knowledge and encouraged the creative minds to explore new art forms.



Glimpses of Art Gallery Visit



Laddu Gopal Dress Up Competition

CIRCLE-CSR SOCIETY of NDIM organised a "LADDU GOPAL DRESS UP COMPETITION" on the auspicious occasion of KRISHNA JANMASHTAMI from 18th to 19th August, 2022.

The competition was all about decorating Laddu Gopal in different ways and showcasing their talents in their own unique and talented ways in front of us. We created a Google Form in which all the participants registered themselves and uploaded the photos of Laddu Gopal. Both Internal and External participants were allowed and a total of 54 participants participated in this competition. The event was really fun, participants showed the utmost creativity in decorating Lord Krishna.

Circle CSR organised Laddu Gopal Dress Up Competition

All the participants gave tough competition to each other and showed a wonderful performance. Thus, evaluated on the basis of the judgement criteria, the best performance won the competition. other and showed a wonderful performance. Thus, evaluated on the basis of the judgement criteria, the best performance won the competition.

Sports Activities

The Arm Wrestling Competition

Sportacus- The Sports Society of NDIM organised a Arm Wrestling Completion on 19th May, 2022. The total number of participants was 57.

The students actively participated in the competition with full strength. Overall we enjoyed this event along with the participants. The event started the with a small introduction of the event after that the rules and guidelines of the event explained .



Glimpses of Wrestling Competition

The Chess Competition

SPORTACUS and ROTARACT of NDIM has organized THE CHESS COMPETITION on 20th July. The chess competition was a inter college competition. There were total of 20 participants out of which 5 participants were from outside colleges. There were total of 4 rounds in which the winners were promoted to the next round upto the finals.

The participants gave tough competition to each other. We also gave certificate to every participant and winners got prizes too. It was a really interesting and sporty event. Every one gave their best performance and enjoyed the competition.



Glimpses of Chess Competition

Workshops

Workshop on “Photography”

Ikhtiyar, the Photography Society Organized a workshop at Safdarjung Tombon 07/04/2022.

he main aim of the workshop was to enhance the skills of photography for both Still camera as well as mobile camera.

NDIM NEW DELHI INSTITUTE OF MANAGEMENT
AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

PRESENTS
Workshop On
LET'S BE
STRESSILICIOUS

DO JOIN

FRIDAY, 15 JULY
10:30 AM ONWARDS
VENUE-NDIM CAMPUS
(ROOM NO. 101)

DR SONAM ARORA
PSYCHOLOGIST

@ndim_delhi /NDIMBBA www.ndim.edu.in

Workshop on Let's Be Stressilicious by Dr. Sonam Arora, Psychologist

Workshop on “Let's be Stressilicious

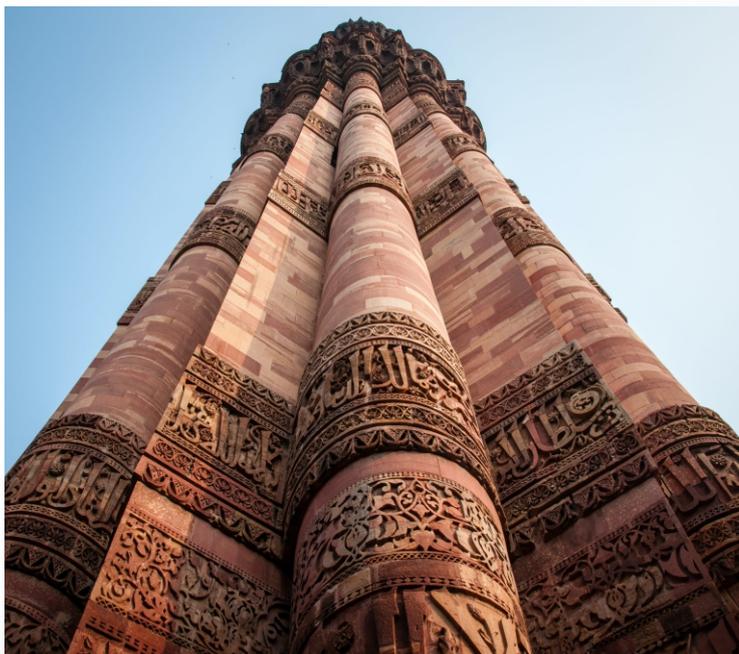
Grievance Redressal Committee of NDIM conducted a workshop on Let's be Stressilicious on 15th July, 2022 wherein Dr Sonam Arora was the key speaker. She talked about the stress during exam time and how to manage that stress positively. She explained types of stress and conducted a wonderful session. Everyone participated with enthusiasm.

Workshop on the Watercolor Leaf Doodle

Kalakriti- The Art and Crafts Society organized the watercolor leaf doodle workshop on 11th June, 2022. The Event was organised to teach students how to paint watercolor leaves, as it was suggested by many to conduct this workshop.



Glimpses of students taking workshop on Lets Be Stressilicious



Glimpse of Qutub Minar taken by Ikhtiyar Club

Photography Workshop at Qutub Minar

Ikhtiyar, the Photography Society organized an Offline Photography Event "PHOTOGRAPHY WORKSHOP" on 6th June 2022 at Qutub Minar, Seth Sarai, Mehrauli, New Delhi. This photography workshop was organized to encourage creativity and build up photography spirit in the participants which helped them by providing a medium to showcase their talent of photography at workshop.

One of the most important objective was to involve students in learning the different perspectives of photography, about different angles, etc. and help them explore their inherent photographic spirit.

Workshop on Editing

Ikhtiyar, the Photography Society organized an "EDITING WORKSHOP" by Mr. Ajay Kumar on 1st September, 2022 in the College Campus. This Editing workshop was organized to encourage creativity and help children learn the basics of editing a picture/video. One of the most important objective was to involve students in learning the different perspectives of editing, both photo and video editing and help them explore more through their creativity.

In the end, a common picture was shared with the students and they were asked to showcase what they have learnt and portray their creativity thro16their creative photographs and editing skills.



Glimpses of Workshop Sexual Harassment

Workshop on “Sexual Harassment”

CIRCLE - CSR Society of NDIM has organized an Awareness session on “Sexual Harassment” in collaboration with 'Little Umbrella Foundation' for the students of NDIM on 24th May, 2022. Mrs. Prity Banerjee visited the campus to conduct an awareness session on Sexual Harassment. Dr. Shubham Agarwal felicitated the speaker. She provided us with a knowledgeable and informative session.

She helped to raise awareness on sexual abuse and also discussed the methods to prevent it. She talked about how important it is to create a safe and comfortable environment in the society where everyone can talk about such issues openly. It was a fun and interactive session for one hour.

There were a total of 60 attendees in the session. People also started sharing their experiences. At last, the speaker had shared a feedback form for valuable suggestions from the attendees.

Workshop on Calligraphy

Kalakriti - The art and craft society organized calligraphy workshop on 8th September 2022. This event was organized to give the student a brief about brush pen calligraphy. In this event students were taught about brush pens and how to write lower case as well as upper case alphabets with brush pens.

Workshop on E- Waste Management

Centre for Green Initiatives organized a workshop on E- Waste Management on 14th October, 2022 in association with Action in Community and Training a non-profit organisation in the arena of Solid waste management. The speaker was Ms. Gurpreet Kaur.

Workshop on How to channelize your energy for positive outcomes

The Grievance Redressal Cell of NDIM organized a Workshop on “How to Channelize Your Energy for Positive Outcomes” on 13th October, 2022. The speaker was Ms. Urvashi Rajput.

Sketching Workshop

Kalakriti- The Art and Crafts Society organized the sketching workshop on 4th, 5th, 7th and 11th July 2022. The Event was organized to teach students how to do sketching, as it was suggested by many students to conduct this workshop.

Corporate Talk on Youth Development and Financial Opportunities

Resource person: Ms. Azka Khan
Designation: CEO
GLOBAL CONFLUX OF STALWARTS

A corporate talk on the topic 'Youth Development and Financial Opportunities' was conducted by Corporate Interface and Placement Cell of NDIM on 07/07/2022 (Friday) at 11:00am in NDIM Campus. The session was presided by Ms. Azka Khan. She is a Pan Industrial entrepreneur hailing from New Delhi, India. In this session Ms. Azka talked about the importance that Youth holds in a country and the various kinds of financial opportunities which one can have in his/her credit.

Talked about Positive youth development programs strengthen young people's sense of identity, belief in the future, self-regulation, and self-efficacy as well as their social, emotional, cognitive, and behavioral competence.

She conducted financial quiz and offered prizes to students. At last, Ms. Meenal Arora Bajaj (Asst Prof and Head, Placements) presented a memento to Ms. Azka Khan.

The session was an enriching experience for all the students. The session was quite prolific and fruitful.



Glimpses of Corporate talk on Youth Development and Financial Opportunities

Brief on Corporate Talk on Corporate Governance



Glimpses of corporate talk on Corporate Governance

NDIM organized Corporate talk on "Corporate Governance" by Mr Anuj Goel, Director of VQMS. The session was held on 29th November, 2022 and attended by the 2nd year students.

Mr.Goel explained the importance of corporate governance students get the knowledge about system of rules, practices, and processes by which a firm is directed and controlled, essentially involvement of balancing the interests of a company's many stakeholders, such as shareholders, senior management executives, customers, suppliers, financiers, the government, and the community.

Placement Cell Activities

Corporate Talk on Corporate Survival Skills

NDIM organized career counseling session on "Corporate Survival Skills" by Mr. Subhashish Ghoshal, a motivational speaker, Ms. Rashie Sinha, empanelled Level 5, Management Trainer with National Skill Development Council and Mr. Anmol Chawla, ICFC Secretary.

The session was held on 5th December, 2022. The opening note was given by Mr Anmol Chawla and session was further taken over by the other speakers.



Glimpses of Corporate Talk on Corporate Survival Skills



Speakers Highlighting the Communication Skills

They engaged students with the interactive session and activities which was enjoyed by the students and gave them the learning about the basic tips and tricks to be followed working in the corporate culture.

Speakers talked about the communication skills, interpersonal skills, adaptability, and development of work ethics.

The session ended with the question answer round and students was contented with the session.

Corporate Talk on Career Growth in Insurance Sector

A Corporate Talk on the topic 'Career Growth in Insurance Sector' was conducted by CIPC on 24/06/2022 (Friday) at NDIM. The session was presided by Mr. Sandeep Bose and Mr. Anuj Mathur of Shri Ram Insurance. They both talked about the career prospects in Insurance Sector like a person can become Insurance Sales Person, Insurance broker, Insurance technician and catastrophe Modeller.

He also highlighted the various about the various certification courses in the field of insurance sector and told about actuaries. Told their success story which really inspired all. Students asked various questions from him.

NDIM NEW DELHI INSTITUTE OF MANAGEMENT
AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

CAREER GROWTH IN INSURANCE SECTOR

Mr. Sandeep Bose,
Relationship Manager Delhi
NCR Shriram Life Insurance

Mr. Anuj Mathur
Zonal Manager North & East
India Shriram Life Insurance

Date: 24 JUNE 2022
Time: 11 am onwards
Venue- NDIM Campus
(Room No.207)

61, Tughlakabad Institutional Area, New Delhi-110062

@ndim_delhi /NDIMBBA www.ndim.edu.in

Speakers of career Growth in Insurance Sector

At last, Dr. Rakhi Chawla (Senior IT Faculty) presented a memento to Mr. Sandeep Bose and Mr. Anuj Mathur. The session was an enriching experience for all the students. The session was quite prolific and

Sandeep Bose: 6.5 years into different domains like Customer Support, inside sales specialist, Business development, carrier consultant & Relationship Manager. All these roles are pure customer centric. Possess good communication skills, sales and marketing skills, mentoring and coaching skills. Currently working as Relationship Manager with Shriram Life Insurance company Ltd.

Anuj Mathur: Over 19 years of diversified experience of Operations and Sales in Life Insurance business. Currently working as Zonal Manager with Shriram Life Insurance company Ltd. Actively involved in scaling up business along with coaching and mentoring of the subordinates.

How to Increase Your Value

A corporate talk on the topic 'HOW TO INCREASE YOUR VALUE ?' was conducted by NDIM Corporate Interface and Placement Cell on 01/07/2022 (Friday) at 11:00am in NDIM Campus. The session was hosted by Mr. Gulshn Singh Gulati. He is a Motivational speaker and sales trainer. In this session Mr. Gulshn Singh Gulati motivated students and encouraged them to become independent and have a sense of responsibility and it does not matter what kind of work a person does in his life, every job is respectable. He also taught students how to increase his/her value by taking small steps.

At last, Shailendra Sir (Senior IT Faculty) presented a memento to Mr. Gulshn Singh Gulati. The session was an enriching experience for all the students. The session was quite prolific and fruitful.



Glimpses of Corporate Talk on How To Increase Your Value

NEW DELHI INSTITUTE OF MANAGEMENT
AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

Session on
"HOW TO INCREASE YOUR VALUE?"

Gulshn Singh Gulati
Motivational Speaker
and Sales Trainer

1st JULY, 2022
10:30 am onwards
Venue- NDIM Campus
(Room No.207)

@ndim_delhi /NDIMBBA www.ndim.edu.in

Speaker on How to Increase Your Value

Mr. Gulshn Singh Gulati Got published in India's leading magazine India Today in 2013 -14. He has trained more than 3 lakh people on varied subjects like Attitude building, Leadership, Goal setting, Personal developments but his favourite domain remains Sales training. He believes Sales is the most rewarding profession and moreover, a skill that everyone needs to incorporate in their daily lives. He is the official developer of the popular Sales Mastery course on Bizgurukul.com.

His clients include Direct selling distributors, Real estate agents, Insurance advisors, Insurance development managers and more.

They gain the understanding about the basic principles of corporate governance are accountability, transparency, fairness, responsibility, and risk management. The session ended with the question answer round and students was contented with the session.

Corporate Talk on Product Management in Industry 4.0



Glimpses of Corporate Talk On Corporate Talk on Product Management in Industry 4.0

NDIM organized corporate talk on “Product Management in Industry 4.0” by Mr. Utkarsh Rawat Associate Product Manager, MBAtrek and Ayush Mittal Head- Product and Growth, MBAtrek. The session was held on 07th December, 2022 and attended by the 2nd year and Final year students. He explained about the current technologies such as cloud computing, Internet of Things (IoT) devices and AI to improve products and their manufacturing processes.

Product management managers and their teams oversee the design and manufacturing processes of the products customers want.

They explained that how the product management is coming as the emerging field for the non-technical people and what is the scope in it. They gain the understanding about the product, changing definition of product and service and managerial scope in the field of product management. The session ended with the question answer round and students was contented with the session.

Industrial Visit to National Power Training Institute

For the efficient learning of students, real exposure keeping this view in mind, New Delhi Institute of Management organizes a lot of industrial visits. On 19th October, 2022, an Industrial Visit was made to National Power Training Institute, Faridabad to provide an opportunity to the students to learn

Power plant simulator is an advanced hands-on-training tool. It is used mainly for the operation staff training in areas such as unit start-up, shut-down, load, operation, emergency handling etc. Simulator gives the feeling of operating a real power plant without incurring any generation loss of damaging any plant equipment's.



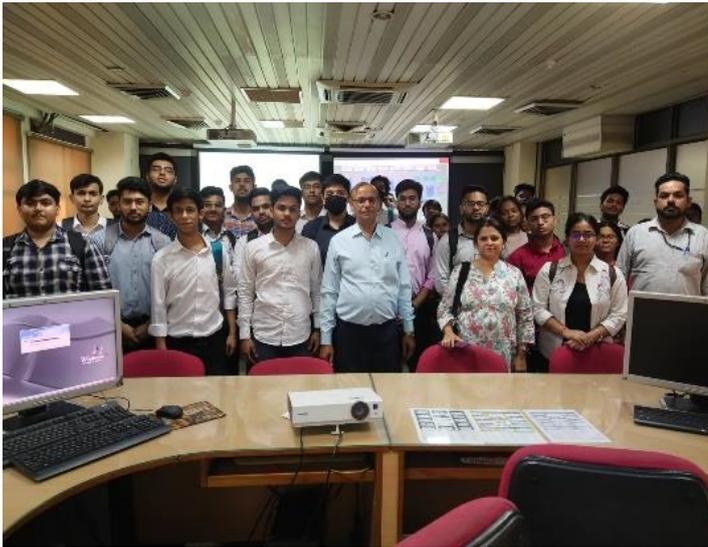
Industrial Visit to National Power Training Institute



The students were accompanied by the Faculty members.

Company Profile: NPTI's Corporate Centre campus is spread over a picturesque landscape of about 15 acres in Faridabad in the suburbs of New Delhi in the National Capital Region (NCR). The campus is located, just about 5 kms from New Delhi - Haryana Border, about 30 kms from the International Airport and 25 kms from New Delhi Railway Station.

NPTI Faridabad has 500 MW Fossil Fuel Power Plant Simulator Training, 430 MW Combined Cycle Gas Turbine Power Plant Simulator Training, Multi - Functional Training Simulators and 800 MW/660 MW (emulated) Super Critical Thermal Power Plant Training Simulator.



The Staff members of the NPTI were so corporative, firstly they welcomed our students.

Mr. Ashok Dixit (Deputy Director, NPTI) an executive of the company guided the students throughout the entire visit.

In addition, a simulator can also be used as a powerful tool to verify process design and control strategies prior to start-up of a plant as well as investigation and testing of operational problems that are normally not allowable under real plant operating conditions.

Student's learning the working of Power Plant Simulator

Students were found curious and excited during the entire visit. They were able to learn about the working of Power Plant Simulator. The visit to such a renowned plant added a lot to students' academic and professional development. The visit was completed by the distribution of refreshments and students showed their gratitude to the administration of the company.

NDIM is really thankful to NPTI, Faridabad for their corporation and for making this visit a successful venture academic and professional development.



The visit was completed by the distribution of refreshments and students showed their gratitude to the administration of the company. NDIM is really thankful to NPTI, Faridabad for their corporation and for making this visit a successful venture.

Student's holding the banner of NDIM at NPTI

International Career Counselling



Ms. Meenal Bajaj (CIPC Head) felicitated the speaker

In the quickly evolving, adapting, and progressing world of today, new career paths are continually emerging, traditional ones are changing, and changes in occupation skills and educational needs are happening. It is important for educators and students to be ready to meet the demands of this rapid growth and equip oneself with the right strategy.



Mr. Avadhesh Kumar Singh addressing the Students

To help BBA students make informed decisions after exploring various options available to them, Corporate Interface and Placement Cell organised International Career Counseling in collaboration with AECC for students of BBA program.

Firstly students were guided through a seminar. Then counselors from Australia, Canada, UK and US interacted with students.

Students also had a chance to get their career counseling done with the help of psychometric tests that gauge their skills, aptitude, interests and personality.

The Business Development Executive Mr. Avadhesh Kumar Singh addressed the students and shared his years of experience. His inspiring words were a source of immense motivation for students to approach their futures with open mindedness, multiple skills, and initiative taking abilities. This session encouraged the to carefully analyse all the information they gather and indulge in a systematic decision making process. At last, Ms. Meenal Bajaj (CIPC Head) felicitated the speaker.

NDIM's Top Performer

NDIM students have always been fortunate to beg an attractive package every year from the industry. Not only during academics, but after passing out the course as well, all round brighter performance can be assessed through the packages offered to them. Last year i.e. 2022 being a normal year, most of the sectors viz. telecom, finance, pharma, IT, aviation, insurance and many more identified the talent from NDIM and offered various attractive packages. An exhibit of last year (2022) is as under of offering.

Maximum Package	10,70,600
Minimum Package	1,50,000
Average	3,49,805

Industrial Visit to Mother Dairy on 19th November, 2022

NDIM has organized industrial visit to Mother Dairy on 19th November, 2022 for 1st year students. The objective was to provide students an insight regarding internal working of Mother Dairy and opportunity to learn practically through interaction regarding the Milk collection, Transportation, Testing, Processing and manufacturing of other dairy products.

To make students aware and have better understanding of the processes the technical instructor started with the description of Procurement of milk. Where he explained how the milk is being collected through insulated road/rail tankers at very low temperature thus retaining the freshness of the milk.



Glimpses of students at Industrial Visit to Mother Dairy



Glimpses of students holding the banner of NDIM

The milk Collecting containers are called as Silos. Finally the students ended their visit by having a look and understanding the functioning of the processing units which the instructor had discussed with the students through video while he was describing the whole functioning of the plant. Exposure to Solar Panel & Nano Water tank was very exciting & fruitful for students. They could now relate their theoretical knowledge with the practical exposure which they have gained after visiting this plant. after visiting this plant. It was a good learning experience for the students.

Industrial Visit to Parle G



Glimpses of students holding the banner of NDIM at Industrial Visit to Parle Industry

A day long industrial visit was organised by New Delhi Institute of Management to Parle G factory located in Bahadurgarh industrial area on 21st, 22nd and 23rd November 2022. The company which came into being in 1929 has been making biscuits and confectionaries since a long time.



Glimpses of students at Parle industry

Students were briefed about their rich history, production methods of all the famous biscuits like krackjack, Monaco, hide and seek to name a few. It was a fun filled day of learning for the students.

Industrial Visit to Somya Pyrotek



Students going on Industrial Visit to Somya Pyrotek

A day long industrial visit was organised by New Delhi Institute of Management to SomyaPyrotek at mayapuri on 5th Nov, 2022 Somya Pyrotek Services is a Leading Manufacturer & Suppliers of all Types of Fire Extinguishers. It specialize in ABC Type Fire Extinguishers, CO2 Type Fire Extinguishers, Automatic Fire Extinguishers, Fire Ball, Electrical Siren, Hand Operated Siren and Clean Agent.



Glimpses of Somya Pyrotek

Promoted by a team of highly experienced professionals in the Fire Fighting Equipment Industry and backed by worlds most advanced management information system, and are fully capable to meet the specific requirements of the latest world.

Somya Pyrotek Services is ISO 9001 : 2015 Certified Company from Quality Management System and best known for its quality products. It was a great exposure for the learning for the students.

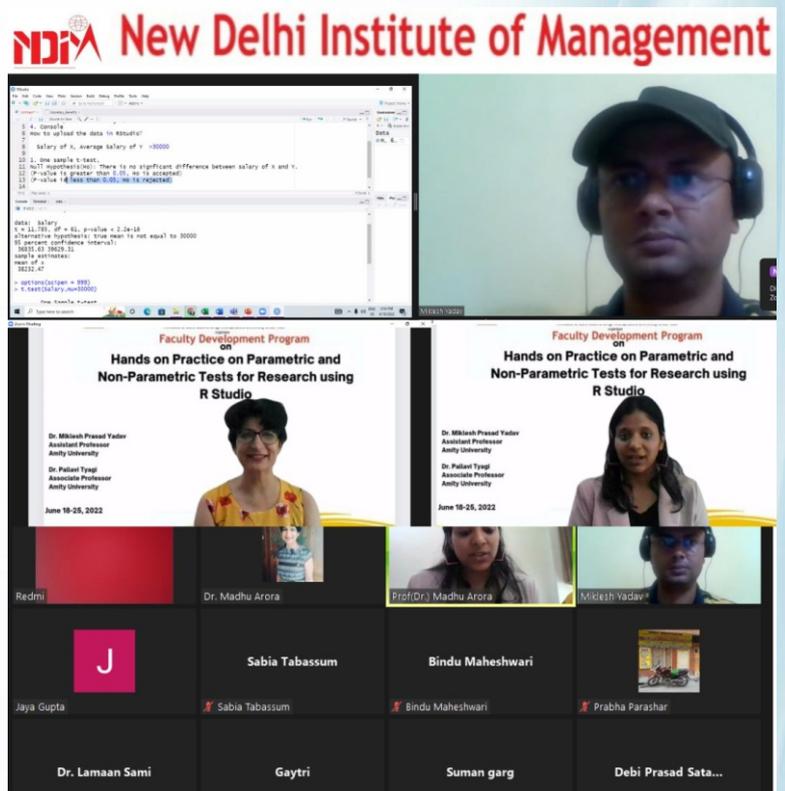
Research Department Activities

Faculty Development Program on Hands on Practice on Parametric and Non- Parametric Test for Research using R- Studio

The Research Cell of NDIM organized a Five Day Faculty Development Program on Hands on Practice on Parametric and Non- Parametric Test for Research using R- Studio dated from 18th June, 2022 to 25th June, 2022.

The Workshop was initiated and coordinated by our faculty members, Dr. Madhu Arora, Professor, NDIM and Dr. Shubham Agarwal, Associate Professor, NDIM. The FDP was graced by Highly Expert Resource

Persons Dr. Miklesh Prasad Yadav Sir, Assistant Professor at Amity College of Commerce and Finance and Dr. Pallavi Tyagi Ma'am, Associate Professor in Amity College of commerce and Finance, Amity University, Uttar Pradesh India. The FDP was commenced from 18th June, 2022. Participants were already provided with the pre requisites of the FDP.



Glimpses of FDP on Hands on Practice on Parametric and Non- Parametric Test for Research using R- Studio

It was conducted in online mode via zoom platform. It has been attended by the Faculties and Research Scholars of different universities. The objective of the FDP was to make participants more efficient in using the research tools. It was started with an introductory speech by Dr. Madhu Arora.

On Day 1 Miklesh Sir helped the participants to install the R studio in their systems. Sir started the session with the explanation of Parametric Test, their uses & importance. Sir demonstrated the Hypothesis testing which includes T-Test & Family, Analysis of Variance with the example of salary. Active participation was observed during the meeting as participants asked questions and Sir was promptly responding to the queries of participants. Participants developed relevant understanding of the Research tools.

On Day 2 brief revision of T-test family was provided by the Sir. Then Sir introduced the concept of Ananova Family of Parametric Test. Sir illustrated F test, Shapiro Test, Lillie Test, Levene's Test. Sir elucidated the conditions and assumptions related to the tests with efficacious examples. Participants practiced on the data provided them in advance. Participants learned the statistical tools and how to use them in specific data analysis.

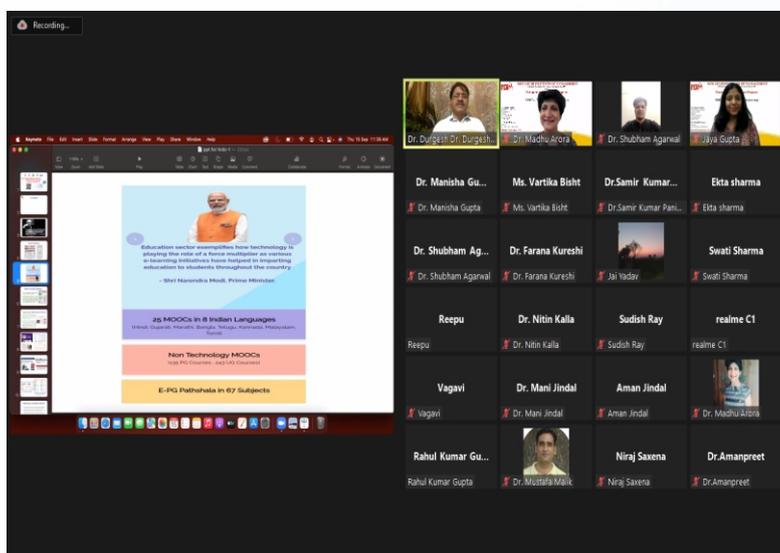
Day 3rd started with the introduction of Dr. Pallavi Tyagi Ma'am. She demonstrated how to prepare questionnaire. Ma'am discussed about the phases of questionnaire construction, important factors to be considered while constructing questions like; structuring, sequencing, draft. Ma'am also explained the do's and don'ts while making questionnaire. Participants were educated about the nuances of framing a perfect questionnaire. Session added a lot to their professional development.

4th day Miklesh Sir introduced the concept of correlation and regression and the difference between the two. After that regression was discussed in detail like its assumptions and uses. Sir emphasised on the topic where to use regression namely estimation, forecasting hypothesis testing. Sir illustrated the example of correlation & regression analysis in MS-Excel and hands on exercise was conducted with some MExcel file, already shared with participants. Values and interpretation of each cell was finely clarified. Positive responses were received from the participants

The purpose of 5th Day session was to make participants educated about the Non Parametric Test. Excel sheets was already provided to the participants. Miklesh Sir explained the Concept of Non Parametric Test; substitutes of T-test & Anova test i.e. Wilcoxon Test, Kurska Test and Chi square test. Sir demonstrated the use of test tools. Sir also discussed about their significance in research. Participants learned how to solve problems in research in real-world contexts. All the queries of participants were efficiently answered by Resource Person.

We are proud to announce that the FDP experienced an overwhelming response from the faculties and aspiring researchers across several universities.

Management Development Programme on MOOC- Learning Should Never Stop



The Research Cell of NDIM organized Management Development Programme (MDP) on the topic MOOC- Learning Should Never Stop on 15th -16th Sep, 2022. The MDP was initiated and coordinated by our faculty members, Dr. Madhu Arora, Professor, NDIM and Dr. Shubham Agarwal, Associate Professor, NDIM.

Dr. Durgesh Tripathi, (USMC, GGSIPU) was the Guest Speaker for the MDP (Management Development Program) and stated that a massive open online course (MOOC) or an open online course is an online course aimed at unlimited participation and open access via the Web.

Glimpses of Management Development Program

In addition to traditional course materials, such as filmed lectures, readings, and problem sets, many MOOCs provide interactive courses with user forums or social media discussions to support community interactions among students, professors, and teaching assistants (TAs), as well as immediate feedback to quick quizzes and assignments.

Earlier MOOCs (cMOOCs: Connectivist MOOCs) often emphasized open-access features, such as open licensing of content, structure and learning goals, to promote the reuse and remixing of resources.

Some later MOOCs (xMOOCs: extended MOOCs) use closed licenses for their course materials while maintaining free access for students. Sir also emphasized that massive open online course (MOOC) is a free web-based distance learning program that is designed for large numbers of geographically dispersed students. A MOOC may be patterned on a college or university course or be less structured. Although MOOC courses do not always offer academic credits, these courses may offer a certification, enhance employment opportunities or help in further studies.

Typically, MOOCs are used for higher education and career advancement. But due to the coronavirus pandemic, many public school districts and undergraduate degree programs have implemented MOOCs at a new level and with this the importance of MOOC has also increased a lot. Sir gave a detailed overview on how MOOCs work, its complete framework, the pricing and platforms for the same. Sir also gave a practical example of how to register for a course on a MOOC platform. Session ended with a thank you note to the resource person by Dr. Shubham Agarwal.

On Day 2, Dr. Niraj RBL Saxena, Professor & Academic Dean of NDIM initiated the session with MOOC, acronym for Massive Open Online Course, is a new type of online training. It includes videos, text content, and discussion forums and validates its achievements with exercises. Open by session or round the year, it allows training for free on a multiple of topics and gathers thousands of Internet users. Interventions by the best instructors on the planet are now within everyone's reach. Sir stated that in 2018, 100 million people have already followed a MOOC.

This is the opportunity to obtain a certificate from prestigious organizations in order to improve the resume and boost employability. Sir also stated that the goal of MOOC is to guide you in your lifelong learning research. Sir shared that such platforms benefit an active learner of the community. Session ended with a thank you note to the resource person by Ms. Jaya Gupta, Assistant Professor, NDIM. The session was highly insightful and the participants shared a positive response on the same.

Student Workshop on Investor Awareness Program

Bulls-n-Bears (Finance Club of NDIM) and Research and Development Cell and on 19th October, 2022 organised a student workshop with the intention of making students aware about the stock-trading and mutual funds. The following topics were discussed during the seminar

Enhanced awareness about investing in general and invest options in particular. Better money management leading to financial prosperity and piece of mind. Better planning for important financial goals. Shrey Malhotra (President of Bulls-n-Bears) started the session by giving introduction of NDIM and Speaker to the audience development.



Glimpses of Student Workshop on Investor Awareness Program

The session was taken by Mr. Neeraj Kumar Verma. Sir is a senior training professional with an outstanding track record of 16 years in Learning and Development.

Training strategy formulation, management and execution to build capability of Employees and Sales Distribution. He's serving various industries like Consumer Durables, Media, Education, Foods, Automobiles, Banking and Financial Services, Hospitality, Construction etc. Trained 5000+ participants across hierarchy.

Then, Mr. Neeraj started with the introduction to the Securities and Exchange Board of India (SEBI). He explained how financial well-being is an important factor for happiness, health and peace. Students were told about topics like financial planning, the role of SEBI, buying and selling of shares, mutual funds and investor grievance redressal mechanism. Investment strategies such as diversification and asset allocation were explained through suitable cases. He also discussed about the three important considerations for a financial product- Safety, Liquidity and Return. Further, he briefed about financial regulators and various components that constitute financial market such as security market, banking, insurance, pension and commodity derivatives. At last, Prof. (Dr.) Madhu Arora, Mr. Shailendra Kumar and Ms. Jaya Gupta felicitated the speaker. This session was an interactive one, which helped to clear doubts that popped-up in the minds of the young management students. Such sessions are often conducted by NDIM so that apart from course studies, students get knowledge about the corporate world.

International Conference on Innovative Practices in Education, Management and Technology for Achieving Excellence, IC-IPMTEE (2022)



New Delhi Institute of Management (NDIM) organized International Conference on Innovative Practices in Education, Management and Technology for Achieving Excellence, IC-IPMTEE (2022) organized by New Delhi Institute of Management, cohosted by BFGI Punjab is association with Aurel Vallaicu University Romania 2-3 December, 2022.

Dr. Bindu Kumar, Patron and Chairperson NDIM sharing her words of wisdom

Inaugural session started with the welcome note by convener Prof (Dr.) Madhu Arora, New Delhi Institute of Management and Honourable Dr. Bindu Kumar Chairperson, NDIM and Respected Chairman Dr. Gurmeet Singh Dhaliwal from BFGI graced the occasion with their presence. Chief guest Prof. Shri Ajay Kumar Gupta and guest of Honor Ms. Abha Vermani, Deputy Registrar beautifully appraised efforts of conference teams.



Dr. Manish Bansal, Principal, Baba Farid Group of Institutions sharing his thoughts on the conference



Dr. Munish Gupta, Dean Research and Innovation Cell, BFGI, addressing the audience

Keynote speaker was Dr. Shad Ahmad Khan, Assistant Professor, and University of Buraimi, Oman. Key note speaker Dr. Alina Costin, Associate Professor Aurel Vlaicu University Romania, shared their excellent annotations in inaugural session. Inaugural session was ended with the National Anthem of India and Romania. In planery session, Dr. Tiberiu Dughi, Dr. Gabriela Vancu, Dr. Torkos Henrietta and Dr. Liliana Renate Bran from Aurel Vlaicu University Romania shared their research work of international repute.

The first technical session on day 1 was chaired by Dr. Abhishek Tripathi, Associate Professor, Department of Management & Information System, University of Hail, Kingdom of Saudi Arabia for the presentations.



Key Note Speaker, Dr. Alina Costin, Aurel Vlaicu University of Arad, Romania sharing her research work



Key Note Speaker, Dr. Shad Ahmad Khan, Assistant Professor, University of Buraimi, Oman sharing his valuable insights



Key Note Speaker, Dr. Tiberiu Dughi, Aurel Vlaicu University of Arad, Romania sharing his research work

NDIM INTERNATIONAL CONFERENCE
 on
Innovative Practices in Education, Management and Technology for Achieving Excellence

A WARM WELCOME

Chief Guest
 Mr. Ajay Kumar Gupta
 Senior Consultant
 ICSSR
 (Ministry of Education)

Dr. Ajay Kumar Gupta, PIS, ICSSR

@ndim_delhi www.ndim.edu.in /ndimbba

Ms. Jaya Gupta, Assistant Professor, NDIM coordinated and anchored for the conference. Second day was started with welcome note by convener of the conference Dr. Amandeep, HOD, BFGI welcoming the participants, session chairs Dr. Mani Jindal, Associate Professor, School of Business and Management, Christ University, Ghaziabad, U.P. Delhi, Dr. Hardeep Kaur, HOD Law Department, Chandigarh University, Dr. Divya J Thakur, Dean and Professor, School of Commerce and Management, IEC University Himachal Pradesh, Dr. Akanksha Upadhyaya, Associate Professor, RDIAS, chaired the sessions in which papers were presented.

Chief Guest, Mr. AK Gupta, Consultant (Senior-Research), ICSSR sharing his insights

The presenters shared their research work in great number and made this conference a success. Mr. Shrey Malhotra, Student NDIM showed commitment in all related efforts.

NDIM INTERNATIONAL CONFERENCE
 on
Innovative Practices in Education, Management and Technology for Achieving Excellence

A WARM WELCOME

Guest of Honour
 Ms. Abha Vermani
 Deputy Registrar
 Guru Gobind Singh Indraprastha University, Delhi

Dr. Abha Vermani

@ndim_delhi www.ndim.edu.in /ndimbba

Guest of Honor, Ms. Abha Vermani, Deputy Registrar, GGSIPU sharing her words of wisdom

NDIM INTERNATIONAL CONFERENCE
 on
Innovative Practices in Education, Management and Technology for Achieving Excellence

A WARM WELCOME

Key Note Speaker
 Dr. Vanca Gabriela Sorina
 Psychologist
 Aurel Vlaicu University of Arad, Romania

Dr. Gabriela Sorina

@ndim_delhi www.ndim.edu.in /ndimbba

Key Note Speaker, Dr. Vanca Gabriela, Aurel Vlaicu University of Arad, Romania sharing her research work

NDIM INTERNATIONAL CONFERENCE
 on
Innovative Practices in Education, Management and Technology for Achieving Excellence

ORIGINATIVE EDUCATIONAL PROTOCOLS THROUGH OUTDOOR EDUCATION

Dr. Henrietta Torkos

@ndim_delhi www.ndim.edu.in /ndimbba

Key Note Speaker, Dr. Henrietta Torkos, Aurel Vlaicu University of Arad, Romania sharing her research contribution

INTERNATIONAL CONFERENCE
on
Innovative Practices in Education, Management and Technology for Achieving Excellence

A WARM WELCOME
Keynote Speaker
Dr. Liliana Renate Bran
University of Arad, Romania

@ndim_delhi www.ndim.edu.in /ndimbba

Key Note Speaker, Dr. Liliana Renate Bran, Aurel Vlaicu University of Arad, Romania Sharing her research contribution

INTERNATIONAL CONFERENCE
on
Innovative Practices in Education, Management and Technology for Achieving Excellence

A WARM WELCOME
Session Chair
Dr. Abhishek Tripathi
Associate Professor
Dept of Mgt & Info Systems, University of Hail, Saudi Arabia

@ndim_delhi www.ndim.edu.in /ndimbba

Session Chair, Dr. Abhishek Tripathi, University of Hail, Saudi Arabia sharing his insights on the papers presented

INTERNATIONAL CONFERENCE
on
Innovative Practices in Education, Management and Technology for Achieving Excellence
IC-IPMTEE (2022)
December 2- 3, 2022 (Zoom Platform)

Organized by
NDM New Delhi Institute of Management

Co- Hosted by
UNIVERSITATEA AUREL VLAICU din ARAD

Celebrating
75 Azadi Ka Amrit Mahotsav

@ndim_delhi www.ndim.edu.in /ndimbba

Convenor, Dr. Madhu Arora, New Delhi Institute of Management delivering welcome note

INTERNATIONAL CONFERENCE
on
Innovative Practices in Education, Management and Technology for Achieving Excellence

Organized by
NDM New Delhi Institute of Management

Co- Hosted by
UNIVERSITATEA AUREL VLAICU din ARAD

Celebrating
75 Azadi Ka Amrit Mahotsav

@ndim_delhi www.ndim.edu.in /ndimbba

Dr. Niraj Saxena, Principal, New Delhi Institute of Management sharing his valuable words

INTERNATIONAL CONFERENCE
on
Innovative Practices in Education, Management and Technology for Achieving Excellence

@ndim_delhi www.ndim.edu.in /ndimbba

INTERNATIONAL CONFERENCE
on
Innovative Practices in Education, Management and Technology for Achieving Excellence

INTRODUCTION

@ndim_delhi www.ndim.edu.in /ndimbba

Glimpse of presenters during the presentation of their research paper

INTERNATIONAL CONFERENCE
on
Innovative Practices in Education, Management and Technology for Achieving Excellence

Examining Employer Branding through Sentiment Analysis of Employee Critique:
A study of select healthcare companies

Presented by:
Ms. Disha Garg, Assistant Professor
Ms. Nishika Chanhan, Student
(Rakmini Devi Institute of Advanced Studies)

@ndim_delhi www.ndim.edu.in /ndimbba

INTERNATIONAL CONFERENCE
on
Innovative Practices in Education, Management and Technology for Achieving Excellence
IC-IPMTEE (2022)
December 2-3, 2022

Organized by
NDIM New Delhi Institute of Management

Co-Hosted by
UNIVERSITATEA LAUREL VLAICU
ARAD

In Association with
UNIVERSITATEA LAUREL VLAICU
ARAD

Celebrating
75 Azadi Ka Amrit Mahotsav

@ndim_delhi www.ndim.edu.in /ndimbba

Co-Convenor, Dr. Amanpreet, Baba Farid Group of Institutions delivering vote of Thanks

Glimpse of presenters during the presentation of their research paper

INTERNATIONAL CONFERENCE
on
Innovative Practices in Education, Management and Technology for Achieving Excellence
IC-IPMTEE (2022)
December 2-3, 2022 (Zoom Platform)

Organized by
NDIM New Delhi Institute of Management

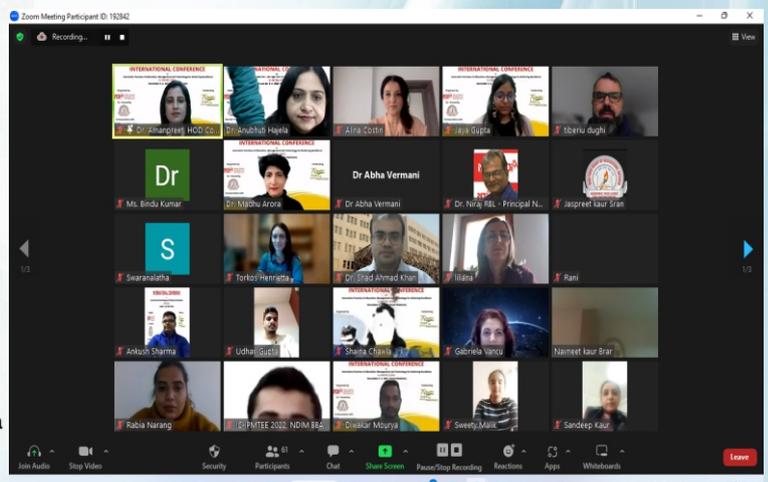
Co-Hosted by
UNIVERSITATEA LAUREL VLAICU
ARAD

In Association with
UNIVERSITATEA LAUREL VLAICU
ARAD

Celebrating
75 Azadi Ka Amrit Mahotsav

@ndim_delhi www.ndim.edu.in /ndimbba

Conference Coordinator, Ms. Jaya Gupta, New Delhi Institute of Management anchoring for the conference



Group photograph at Inaugural Session during the Conference

INTERNATIONAL CONFERENCE
on
Innovative Practices in Education, Management and Technology for Achieving Excellence

DATA ANALYSIS TECHNIQUES

Chi-square and one sample tests were employed by the researchers in this study to analyse the perceptions of CA over the implementations of GST.

@ndim_delhi www.ndim.edu.in /ndimbba

INTERNATIONAL CONFERENCE
on
Innovative Practices in Education, Management and Technology for Achieving Excellence

Advantages and Disadvantages for the use of Social Networking sites

Dr. Neetu Rani

Santosh Rani¹, Dr. Neetu Rani²
¹ Programmer, AIO Office, Fatehabad, Haryana (India)
² Assistant Professor, Manjira Rajgiri Singh Punjab Technical University, Bathinda, Punjab (India)

@ndim_delhi www.ndim.edu.in /ndimbba

Glimpse of presenters during the presentation of their research paper

Faculty Development Program on Hands on Training Session on VOSviewer, Nvivo and Zotero

The Research Cell of NDIM organized One Week Faculty Development Program on Hands on Training Session on VOSviewer, Nvivo and Zotero on Zoom Platform dated from 26th Dec, 2022 to 30th Dec, 2022. The Workshop was initiated and coordinated by faculty members, Dr. Madhu Arora, Professor, NDIM and Ms. Jaya Gupta, Assistant Professor, NDIM. The FDP was graced by Highly Expert Resource Persons Dr. Pallavi Tyagi, Associate Professor, Amity University, Dr. Neha Puri, Assistant Professor, Amity University and Dr. Vidhi Tyagi, Assistant Professor, Amity University.



Dr. Pallavi Tyagi sharing her words of wisdom in one week Faculty Development Program

Dr. Neha Puri gave a thorough explanation on use of Vosviewer for Bibliometric analysis. Ma'am showed practically the extraction of data from Scopus database and exclusion and inclusion criteria were discussed in detail. Dr. Pallavi Tyagi shared her valuable insights on Qualitative data research and the tool to analyse the same. Dr. Vidhi Tyagi stated the use of open source software, Zotero for organising Zotero library and creating citations and bibliographies. It has been attended by the Faculties and Research Scholars of different universities. The objective of the FDP was to make participants more efficient in using the research tools.



Dr. Neha Puri sharing her views during one week Faculty Development Program



NDIM welcomes resource person, Dr. Vidhi Tyagi in one week Faculty Development Program

Student's Achievements



Mr. Arpit From NDIM securing 1st position in 400m race
& 3rd position in 100m racew

The sports cell also organizes special training programmes for selected students to prepare and motivate them to participate in various, university, state level sports events.

NDIM proudly shares the news that Mr. Arpit from NDIM BBA secured 1st position in the 400 meters race and 3rd position in the 100meters race at the 17th Sports Meet conducted by Guru Gobind Singh Indraprastha University.

NDIM has always believed that sports plays an important role in educating students as it teaches them to become strong from inside and also develop a fit and sound body. The institute has a full-fledged sports committee.

The committee organizes regular indoor / outdoor sports activities to facilitate the power of reasoning, mental development, and teamwork of the students.



Mr. Arpit being awarded at GGSIPU

POEM

देशभक्तिगीत
आओ साथियों भारत आत्मनरिभर बनाए
अपने जन्मभूमि के प्रति अपना कर्तव्य नभिए
आओ साथियों भारत आत्मनरिभर बनाए
मातृ भाषा का सम्मान कर देश का सम्मान बढ़ाएं
आओ साथियों भारत आत्मनरिभर बनाए
अमीर गरीब जात पात को भूलकर एक मुट्ठी साथ बनाए आओ साथियों भारत आत्मनरिभर बनाए
नारी शक्ति का सम्मान कर मानवता का मान बढ़ाएं
आओ साथियों भारत आत्मनरिभर बनाए
अपने कर्मभूमि के प्रति अपना कर्तव्य नभिए आओ साथियों भारत आत्मनरिभर बनाए

Deshbhakti geet written by Bhumika Anand
Class - 5A (3rd year)

Examination Result at a Glance

NDIM has always produced university topper year after year. This year also students achieved top ranks in university end-term examination. The all round performance of the students has been exhibited as under:

Result End Term Examination

TOPPER IN 2ND SEMESTER (BATCH : 2021-2024)				
S. NO.	ENROLLMENT NO.	NAME OF THE STUDENT	TOTAL	%
1	9515501721	DEV KHURANA	654	93.40
2	6815501721	NAMAMI TRIPATHI	654	93.40
3	03050601721	BHUMIKA CHAUHAN	653	93.29
4	06950601721	SHALINI	653	93.29
5	11215501721	ANUSHKA AGGARWAL	652	93.10
6	11115501721	TANISHKA AGGARWAL	652	93.10

No. of Appeared Student 333

Result End Term Examination

TOPPER IN 4TH SEMESTER (2020-2023)				
S. NO.	ENROLLMENT NO.	NAME OF THE STUDENT	TOAL MARKS	%
1	13415501720	SHWETA MADAN	641	91.57
2	13915501720	TAMANNA CHHILLAR	630	90
3	14015501720	TANIYA DAS	628	89.71

No. of Appeared Student 335

Result End Term Examination

TOPPER IN 6TH SEMESTER (2019-2022)				
S. NO.	ENROLLMENT NO.	NAME OF THE STUDENT	TOAL MARKS	%
1	14550601719	Deepika Dixit	535	89.17
2	03015501719	Akansh Sharma	533	88.83
3	10415501719	Fahad Ansari / Vivian Kamal	532	88.67

No. of Appeared Student 341



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

SHREY MALHOTRA

for successfully completing the course



Principles of Management

with a consolidated score of **94** %

Online Assignments	25/25	Proctored Exam	69/75
--------------------	-------	----------------	-------

Total number of candidates certified in this course: **4431**

Jul-Oct 2022

(12 week course)

Prof. Debjani Chakraborty
Coordinator, NPTEL
IIT Kharagpur



Indian Institute of Technology Kharagpur



Roll No: NPTEL22MG104S54770032

To validate the certificate



No. of credits recommended: 3 or 4

Mr. Shrey Malhotra awarded by NPTEL for completing the course



Certified 14.08.2022

Pratham Gulati

Has achieved the skill

Build a strong brand

In partnership with:

Gerard Grech, CEO, Tech Nation



Mr. Pratham Gulati awarded by Tech Nation Digital Business Academy

NDIM Achievement



Dr. Bindu Kumar, Chairperson-NDIM was felicitated with Honorary Ph.D. degree by California Public University United States Of America dated 26-08-2022

Prof. (Dr.) Madhu Arora published a patent on Investors Rationality for IPOs Using Meta-Analysis and Forest Plots in Neyeloff et al. Framework: An Investigation



CAMPUS TALK

The Bi-Annual
Newsletter

Jun-Dec, 2022



New Delhi Institute of Management

An ISO 9001:2015 Certified A+ B-School

61, Tughlakabad Institutional Area, Nr. Batra Hospital, New Delhi-110 062 Ph. 011-29962605 / 6, 9650743804

www.ndim.edu.in | www.facebook.com/ndimbba | info@ndimdelhi.in | insta : ndim_delhi